

MayDay MayHem

APRIL 30-MAY 2, 2010



SUN REGION EGA
MISSION INN RESORT & CLUB
HOWEY-IN-THE-HILLS, FL

WELCOME

We invite you to join us for MayDay MayHem, Seminar 2010! This seminar/retreat has been organized with you in mind. If you want a seminar with a class or stitching time as a retreat with friends, it is your choice. The Mission Inn was especially chosen as our setting for this unique opportunity for you to make this your special time. You can join the mayhem or relax in this peaceful getaway setting, or both! Seminar 2010 starts on Friday, April 30, 2010, when registration opens at 2 p.m., and continues to Sunday, May 2, 2010, at 4 p.m. The bookstore and boutique will also be open for those who like to come early for shopping!

Kathy Singleton, Chairman
Carol Raley, Co-chairman

Welcome to MayDay MayHem, Sun Region Seminar 2010. I'm looking forward to our weekend at the wonderful Mission Inn Resort & Club and treating myself to three days of good food, enjoying the beautiful scenery and interesting shopping nearby. The best thing, however, is the opportunity to select from a diverse group of fascinating classes, along with the opportunity to meet friends new and old. I hope to see you there!

Jenna McClooney
Sun Region Director
Embroiderers' Guild of America

SCHEDULE*

Friday, April 30th

2pm until 6pm: Registration (also for 30 minutes after the close of the Mayhem auction)

Buffet Dinner at your leisure at Mission Inn

Bookstore – opens 2pm

Boutique- opens 2pm

Meet the teachers: 7:30pm

MayDay Madness Auction: 8:30pm

Stitching room open- *from 2pm until the end of the seminar*

Saturday, May 1

Buffet Breakfast: opens at 6:30am

Class: 8:30-11:30am

Buffet lunch: 11:30-2pm

Class: 1:30pm-4:30pm

Bookstore: hours to be posted

Boutique: hours to be posted

Banquet: time to be announced

Stitching room open: all day and night

Sunday, May 2

Breakfast buffet- opens at 6:30am

Class: 8:30-11:30am

Buffet lunch: 11:30-2pm

Class: 1:00pm-4:00pm

Stitching room open: all day until 4 pm

Goodbye: 4 pm

**All times are tentative. The final schedule will be in your packet at registration*

GENERAL SEMINAR INFORMATION:

Volunteer Opportunities:

Volunteers are always needed to be class angels, to help check bags at the bookstore/boutique, and other duties. If you would like to help out, even if it is only for an hour or so, please let us know on your registration form.

Proficiency Level:

Basic: No experience with the technique being taught
Intermediate: Knowledge of basic stitches and materials and their uses in the technique being taught
Advanced: Ability to execute simple and difficult stitches in the technique and knowledge of color and design which will allow for exploration and creativity.

Usual Stitching Supplies:

Anything you might want or need for working on a piece of needlework. This might include needles, scissors, laying tool, tacks, frame weight or stand, pencil and paper for notes, additional lighting and/or magnification and an extension cord.

Dress Code:

Casual is the word for the entire weekend. You may want to bring a sweater or dress in layers in case the classrooms are cool.

MayDay MayHem Resort

We invite you to stay with us at The Mission Inn Resort and Club in scenic Howey-in-the-Hills, nestled in the rolling hills of Lake County, Florida. The resort offers world class golf, tennis, a spa, pool, nature trail and a marina and boat dock on Lake Harris. Each luxurious room has its own screened private balcony. This is a place to relax, refresh, and retreat with your fellow stitchers.

Our package with the Inn includes six buffet meals from Friday night dinner through Sunday lunch, and two nights stay – Friday, April 30 and Saturday, May 1. Also included are continuous all day coffee/tea snack breaks located at stations right outside the classrooms. Free valet parking for the weekend is included with free shuttle service to all locations around the resort.

Since all meals, except the Saturday night banquet, are buffet your special dietary needs should be met. There is a place on the registration form for you to inform us of those needs.

The prices for 2 nights lodging and 6 meals are as follows:

355.00 per person double occupancy

490.00 single occupancy

Please note that there is a \$10.00 per room per night resort fee in addition to the above fees. It covers the following: guest room high speed Internet access, in room safes, local and toll free calls from guest rooms, in-room coffee, fitness center, outdoor pool and hydra spa, tennis courts, volleyball courts, basketball, shuffleboard, overnight valet or self park, postage for Mission Inn postcards and letters and on-property shuttle service.

Last day for room reservations is April 2, 2010. If you wish to stay additional nights- the cost will be \$145 with no meals included.

Your reservations must be made directly with Mission Inn. Please contact them at 800-874-9053. You must mention that you are with the Embroiderer's Guild of America and ask for our group rate. For information, pictures and maps of the resort and its location go to **www.missioninnresort.com**.

DIRECTIONS

FROM ORLANDO — (a) Take Florida's Turnpike north to Exit 285. Turn left on US 27 south, one block. Turn left on S.R. 19 north to Howey-in-the-Hills, 6 miles. *Driving time: 35 minutes.* OR (b) Take U.S. Highway 441 north to Tavares. Turn left on S.R. 19 south to Howey-in-the-Hills, 7 miles. *Driving time: 35 to 45 minutes.*

FROM ORLANDO INTERNATIONAL AIRPORT — Take Beachline Expressway 528 west to Florida's Turnpike. Take Turnpike north to Exit 285. Turn left on U.S. Highway 27 south, one block. Turn left on S.R. 19 north to Howey-in-the-Hills, 6 miles. *Driving time: 45 minutes.*

FROM TAMPA — Take I-75 north to S.R. 50. Turn right on S.R. 50 east to Groveland. Turn left on S.R. 19 north to Howey-in-the-Hills, 13 miles. *Driving time: 1-1/2 hours.*

FROM JACKSONVILLE — Take I-10 west to Highway 17 south to Palatka. Take S.R. 19 south through the Ocala National Forest to Eustis. Turn right on U.S. Highway 441 to S.R. 19 south to Tavares. Turn left on S.R. 19 south to Howey-in-the-Hills, 7 miles. *Driving time: 2-1/2 hours.*

FROM MIAMI — Take Florida's Turnpike north to Exit 285. Turn left on U.S. Highway 27 south, one block. Turn left on S.R. 19 north to Howey-in-the-Hills. *Driving time: 4 hours*

REGISTRATION FEES:

All registration fees include a **non-refundable \$30.00 deposit.**

Registration fee: (this includes the non-refundable \$30 deposit)

One day class **90 + 30= \$120.00**
Two day class **145 + 30= \$175.00**
Retreat (no classes) **70 + 30= \$100.00**

The basic registration fee includes classroom /studio space, favors, brochure, mailing and administration costs. The additional fees for the classes are for teacher expenses.

Kit fees:

These are in addition to registration fees. You will be billed for these in February after registration is closed. These fees are set by the teachers.

Lottery:

Any classes oversubscribed will go to lottery. You will be notified if this occurs for your selected class.

Commuter fees:

\$75.00 plus meal ticket priced by Mission Inn and paid to Mission Inn, in addition to your registration fee. We will only be able to offer commuter fees if we fill our room block.

IMPORTANT DATES:

General registration opens October 15, 2009 and closes February 20, 2010, and all final registration fees are due on this date. After this date, registration will be by space available only. Contact the registrar for possible class openings.

CANCELLATION POLICY:

The \$30 deposit is never refunded. The last day to request a refund for the remainder of your registration is April 1, 2010, at 6 p.m., and must be in writing to the registrar.

PAYMENT:

PLEASE NOTE THAT WE CAN ONLY TAKE CHECKS AND MONEY ORDERS FOR REGISTRATION. WE ARE UNABLE TO TAKE CREDIT CARDS AT THIS TIME.

Be sure to fill out both pages of the registration form.

Be sure to list your first and second choices of classes.

Do you have any registration questions?

Contact Deby Talley, Registrar

Email: Sunregion2010@aol.com

Phone: 407-696-7130 (between 9am and 9pm only) (no collect calls)

Mail: 753 Sybilwood Circle
Winter Springs, Fl 32708

SPECIAL EVENTS:

MAY DAY MADNESS AUCTION:

The Friday night fundraiser for Sun Region will be an auction of baskets of goodies from members in Sun Region. There will be lots of great finds in these May Day baskets. Join our guest auctioneer, as she takes charge of this mayhem to raise funds for Sun Region!!

NOTE: cash or checks only- Sun Region is not able to accept credit cards

MEET THE TEACHERS:

This is your opportunity to preview the various class projects and meet the teachers.

BOOKSTORE:

Our bookstore will be **Mad Samplar Books** owned by Paige Todd. She carries current and out of print books specializing in the needle arts. Check out her website at **www.madsamplarbooks.com**. At your request, she will have any books, magazines or other items from her website you wish to purchase, at the seminar. One unique feature on her website is being able to preview sample pages of books you might be interested in. Be sure to send her your special requests.

BOUTIQUE:

Needle Orts of Altamonte Springs, will be hosting the boutique. Owner Debbie Bowers carries a large assortment of canvas, linen, threads, charts, and accessories just for the needle worker. She will order any special items you may want to have at the seminar. In addition to having fabulous things in her boutique to tempt us, Debbie is also planning some special trunk shows, and surprises just for us! Check out her website at **www.needleorts.com** and let Debbie know what special orders you might have. The boutique is sure to be the center of this May Day MayHem!

RETREAT:

Want to escape the mayhem? There will be a dedicated retreat room for stitching, visiting and relaxing. This room with a view will be open late (and early) for those looking for a place to retreat to stitch in peace and quiet. (The room will be open 24 hours for our stitching use)

FRIDAY NIGHT DOOR PRIZE:

Seminar 2010 is excited to have a special door prize to give away to some lucky member at the Friday night auction! An exclusive spa treatment, courtesy of Mission Inn, can be used at any time during the seminar. *You must be present to win!*

Need More Information:

Please visit our website: <http://www.sunregionega.org> and click the Seminar 2010 button on the left side of the page.

Two Day Class

Class Number: 201

Teacher: Diane Clements

Class: Acorn Etui

This colorful, multi-stitch, tri-fold sewing case is filled with counted patterns, some original, some adaptations of traditional designs. A variety of crossed stitches, queen stitch, chain, eyelet, outline, satin and blackwork add texture and interest to the embroidery. An original reticello-punto in aria design adorns the case front. The lace acorns have trellis caps and cloth stitch bodies. They are held in place with branched and double buttonhole bars. Of course there are Venetian picots to further embellish the lace design. A mattress pincushion, needlebook and scissors fob compliments the case. Class time will be spent working on a practice piece for the lace and briefly reviewing the counted stitches.

Pre-work: Basting, padded buttonhole and four-sided stitches, cutting. Allow ten to twelve hours.

Proficiency Level: Intermediate to Advanced

Class time: 2 day

Technique: Reticello, Punto in Aria, and Counted Thread

Project Size: 3" wide X 10" long closing to 3" X 3" X ¾" for case;
2" X 2½" for pincushion; 1½" X 2½" for needle book,
1¼" X 1" for fob

Kit Cost: \$92.00



Two Day Class

Class Number: 202

Teacher: Charlotte DeVere

Class: Raspberry Truffle Tuffet & Scissor Fob

Mix chocolate and stitching without fearing sticky fingers! This intermediate level Raspberry Truffle Tuffet (biscornu) & Scissor Fob class combines counted thread, raised work, surface embroidery and bead work techniques. Stitched on 28 count Cashel linen, with DMC Color Variation flosses, silk threads and beads. The Tuffet hangs from a beaded cord. The class doodle cloth becomes a companion 1 1/2" square scissor fob. 2-3 hours of counted thread pre-work.

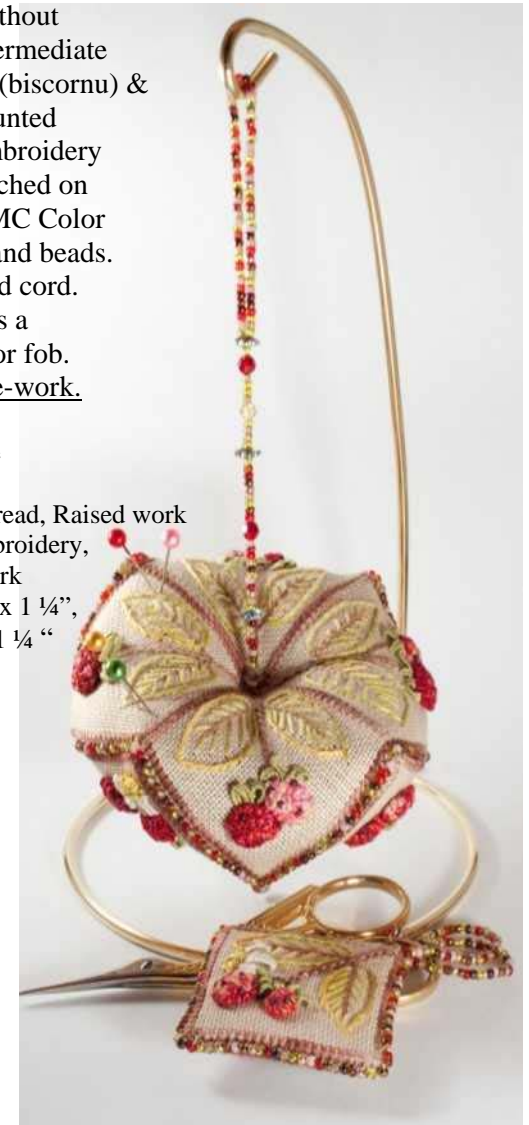
Proficiency Level: Intermediate

Class time: 2 days

Technique: Counted Thread, Raised work
Surface Embroidery,
and Beadwork

Design Size: Tuffet 3 ¼" x 1 ¼",
Scissor fob 1 ¼ "

Kit Cost: \$70.00



Two Day Class

Class Number: 203

Teacher: Lois Kershner

Class: Pigeon Point Lighthouse

On this sunny day the ocean waves roll in steady quiet motion against the rocky beach at Pigeon Point. Capture this scene in a variety of interesting canvas embroidery stitches emphasizing special techniques for thread blending, thread shading, using sparkle threads for highlighting, painting and appliqué of ultra suede rocks.

Proficiency Level: Intermediate

Overall Size: 12" x 12" – congress cloth

Technique: Canvas Embroidery

Design Size: 7" w x 5" h

Class Time: 2 days

Kit Cost: \$70.00



Two Day Class

Class Number: 204

Teacher: Marnie Ritter

Class: Say it with Flowers

Real fresh flowers are the beginning of this enhanced canvas. We “pound” them onto the glitter canvas to create a bouquet overlaid with floating, stitched flowers. The different impressions create fascination in both color and shape. The embroidered flowers are created with French ribbon manipulation, fishbone stitched overdyed ribbon flowers, beaded flower shapes, satin stitch, bullion, French knots, and appliquéd lace. The basket is created with an offset herringbone/basketweave canvas pattern. The threads are: silks, overdyed ribbon, beads, rayons, and metallic.

Proficiency Level: All

Technique: Ribbon and Surface Embroidery on Canvas

Class time: 2 days

Overall size: 9" x 7" square

Design size: 7" square

Kit price: \$56.00



Two Day Class

Class Number: 205

Teacher: Sara Zander

Class: Snake Missed Eden Too

Tears of molten glass drop from Snake's turquoise eye as he turns back for a last glimpse of Eden. Create a jewelers quality brooch with Art Deco flair in lavish French Jett, semi-precious cabochon, hematite and Czech glass on a silk foundation. Bead embroidery techniques utilizing stitching through a base with NO freestanding beading will convert the most "All Thumbs Bead-a-Phobic" into a "Bead-a-Holic". Knowledge of circular peyote stitch a plus; not required.

Proficiency Level: All
Technique: Beading on Fabric
Class time: 2 days
Design size: 3 1/4" h x 2"w
Kit Cost: \$65.00



ONE DAY CLASS

Class Number: 101

Teacher: Ginny Smith

Class: I Sing the Blues

I Sing the Blues began as an ode to melancholy but became a beautiful soothing design. This basic class will teach the student how to transfer a set design onto canvas. While learning proper laying techniques the student will gain an understanding of how properly laid cotton floss refracts light creating the illusion of different hues. The student will have a choice of three color schemes to use in completing this design. Student must come with a laying tool: finger trolley, teko bari, stiletto, or a large darning needle.

Proficiency level: Beginner
Technique: Canvas Embroidery
Teaching time: 1-day
Overall design: 8" x 8"
Finished design: 3 1/4" x 3 1/4"
Kit Cost: \$9.00



One Day Class

Class Number: 301

Teacher: Ginny Smith

Class: Sunset

In Sunset the student will explore the use of color to show temperature contrasts in a design. The student will see how the coolness of an advancing evening is contrasted with a setting sun. The student will learn to blend thread colors using cotton floss, and will experiment with a needle weaving technique. Colonial knots will create leaves. When completed, the design may be used as a box lid insert or a framed piece.

Proficiency level: Beginner/Intermediate

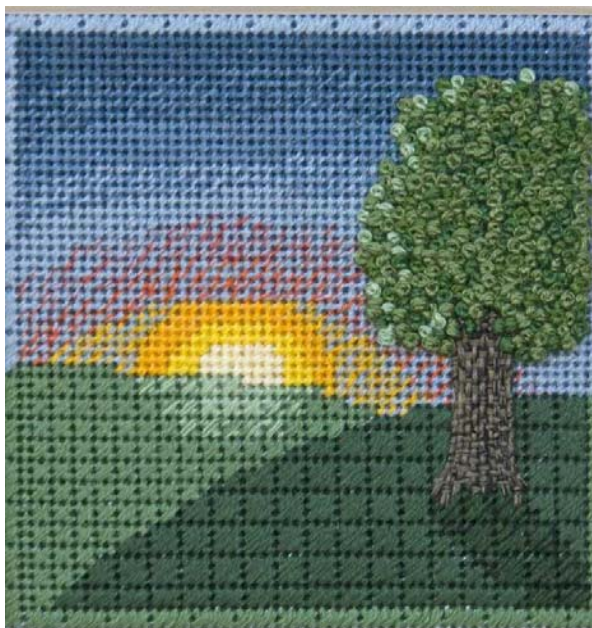
Technique: Canvas Work

Class time: 1 day

Finished size: 3 ¼ "x 3 ¼"

Overall size: 8" x 8

Kit Cost: \$15.00



Meet your MayHem Faculty

Diane Clements of Walnut Creek, CA, is an award-winning needle worker who has been stitching since she was a child. Currently specializing in Reticello and other cut and drawn techniques, she has taught many workshops and has exhibited in numerous shows. Diane's articles on Reticello appeared in *The NeedleWorker* and *Fine Lines*. Two pieces of her embroidery were published in Donna Kooler's *Encyclopedia of Needlework* and she was the featured "Designer Across America" in the March 2001 issue of *Needle Arts*.

Sharlotte DeVere, who has taught within the Mid-Atlantic and Mid-Eastern Regions for independent shops, museum, guilds and retreats, is an experienced finisher and former shop owner. Her designs have won awards and been published by *PieceWork* and *Crossstitch & Needlework* magazines.

Lois Kershner is a national, region and local teacher, designer, and lecturer specializing in realistic landscape interpretations and Sashiko embroidery. Lois holds Teacher Certification in canvas embroidery from NAN, and serves as a NAN Teacher Certification counselor. She is a juried member of EGA's Fiber Forum and author of ANG's 2008 online Stitch of the Month. See www.loiskershner.com

Marnie Ritter has taught needle art for over thirty years at national and regional seminars, Callaway Gardens, Kent State University, NAN, as well as Guilds and shops national and international. Marnie enjoys discovering new and innovative techniques that combine many facets of needleart. Her students enjoy her enthusiastic teaching style.

Ginny Smith is certified through The Embroiderer's Guild of America in canvas work. She studied canvas embroidery techniques with Brenda Hart in Tucson, Arizona, where she began her teaching career. Thread and color manipulation plays a large part in her designs. She has taught classes in several chapters in both Florida and Michigan.

Sara Zander holds a Master of Arts in Art Education. Her media of choice are Silver Smithing and Fiber Arts. Winner of New York's prestigious Creative Eye Award, Sara exhibits her work through galleries, shows, and museums. Active in EGA's Greater Pacific Region since 2000, her great joy in sharing her knowledge shows in a light-hearted and warm approach. Visit Sara online at www.Ladystitch.com.



Registration Form
MayDay MayHem 2010 Sun Region Seminar
April 30-May 2, 2010



Registration opens Oct. 15, 2009 and closes Feb. 20, 2010. This form must be postmarked no later than Feb. 20th, 2010 in order to be considered for registration

LAST NAME _____ FIRST NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (DAY) _____ PHONE (CELL) _____

EMAIL _____

PREFERRED NAME FOR NAMETAG _____

EGA MEMBER NUMBER _____ CHAPTER _____

EMERGENCY CONTACT INFO:

NAME _____ RELATIONSHIP _____

PHONE NUMBERS _____ (day) _____

May we publish your name/address/phone/email in the seminar participant handbook?

Yes _____ No _____

Would you like to be a class angel? Yes _____ No _____

Would you like to volunteer? Yes _____ No _____

Do you need a roommate? Yes _____ No _____

Is this your first time at a Sun Region Seminar? Yes _____ No _____

Are there any books you would like the bookstore to bring or to preorder?

Registration fee: (this includes the non-refundable \$30 deposit)

One day class	90 + 30= \$120.00	_____
Two day class	145 + 30= \$175.00	_____
Retreat (no classes)	70 + 30= \$100.00	_____
Commuter fee	75. (Does not include meal ticket which must be purchased from Mission Inn)	_____
Total		_____

Class Selection:

Please indicate your first and second choice of classes. You will be notified if you go to lottery on either choice. If you only want to sign up for the retreat please check that line. If you want to take both one day classes please list both of them on line 1.

Class #	Title	Teacher
First	_____	_____
Alternate	_____	_____
Retreat only	_____	_____

Health:

Do you have special dietary needs for the banquet? If so please explain _____

SR Seminar 2010 cannot be responsible for meals that do not meet dietary needs. I agree to release The Embroiderers' Guild of America, inc., The Sun Region, and the Central Florida Chapter of The Embroiderers' Guild of American, Inc., from any liability for theft, property damage, or personal injury while participation in or attending any or all of the functions and meetings of the Sun Region Seminar 2010. I understand that cancellation must be made in writing, by Priority Confirmation Mail, to the Registrar by April 1, 2010. Please see the cancellation policy in the brochure or flyer.

Signature _____ Date _____

Mail check and completed registration form to:

Deby Talley, Registrar, Sun Region 2010 753 Sybilwood Circle, Winter Springs, FL 32708 **Email: Sunregion2010@aol.com Phone 407-696-7130 (between 9am and 9pm only)**

Make checks payable to: **Sun Region EGA Seminar 2010**