

WHO + WHY

Articulate designer and creative leader with strong conceptual and technical abilities, knowledge of current digital trends and standards, and a robust development skill set.

EXPERIENCE

CREATIVE DIRECTOR

ER2 IMAGE GROUP

HANOVER PARK, IL [2007–PRESENT]

Conceptualize and develop large format designs and executions based on strategic direction for projects. Assignments include vehicle graphics, event signage, retail point-of-purchase, architectural signage, as well as trade show graphics. Manage and direct work of production within creative department. Communicate with different departments regularly to ensure quality and strategic alignment of creative. Present initial and developed work to client contacts.

GRAPHIC DESIGNER

KWIK KOPY PRINTING

AURORA, IL [2004–2007]

Responsible for developing and executing the creative and print-ready files for spot color press and CMYK Canon printers for all assigned projects including presentations, digital imaging of photography and scans, file management, mailers, logo creation, brochures, postcards, catalogs and stationary. Established visual tone and character that communicated with clients in design and project objectives.

ASSISTANT MANAGER OF CREATIVE SERVICES

DAILY CHRONICLE NEWSPAPER

DEKALB, IL [2001–2004]

Delegated seven auto dealership ads, fourteen real estate books and managed four designers. Handled all negative film outputs for press production and imposition. Other assignments included weekly TV guide, numerous booklet/magazine layout and covers. Developed rough for newspaper layout (Adforce). Coordinated with other departments to design/layout pages in order to meet deadlines.

CLIENTS

+ Chicago Bulls + Chicago Bears + Chicago Blackhawks
+ Chicago Wolves + Oakbrook Center Management + McDonald's
+ Merchandise Mart + Whole Foods + Chicago White Sox
+ Chicago Cubs + Bosch Rexroth + Iron Mountain
+ Under Armour + Toyota + Heineken + Blue Moon Beer
+ Ravinia

EDUCATION

COLLEGE OF DUPAGE, GLEN ELLYN, IL
A.F.A. PAINTING

COLLEGE OF DUPAGE, GLEN ELLYN, IL
A.F.A. DRAWING

NORTHERN ILLINOIS UNIVERSITY
DEKALB, IL
BFA FINE ARTS IN PAINTING

SOUTHERN NEW HAMPSHIRE
UNIVERSITY
MANCHESTER, NH
BA IN GRAPHIC DESIGN AND
MEDIA ARTS

TECHNICAL

+ Proficient in current versions of the following software on Mac and PC
+ Adobe Suite (latest)
+ Omega–Gerber Edge
+ Premier Pro
+ HTML5
+ CSS
+ Microsoft Office

RECOGNITION

+ Employee of the Month, Daily Chronicle, Pulitzer, 2002
+ Kara Award, Daily Chronicle, Pulitzer, 2002
+ Creator of Town of Cortland, IL Logo 2000
+ 1st and 2nd Place, Illinois Community College Journalism Association, Springfield, IL, 1996
+ Art Director, College of DuPage Courier Newspaper 1995–1997
+ Arts Editor, College of DuPage Prairie Light Review Magazine 1994–1995
+ Certificate of Merit, Scholastic Arts Award, 1993