



Patricio Vargas

Graphic Designer/Artist

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305.915.2834

www.patrickvargas.com

Skills

Software

Photoshop

Illustrator

InDesign

Dreamweaver

Muse

Brackets

Premiere Pro

After Effects

Acrobat Pro

Lightroom

Microsoft Office

Art & Design

Drawing

Typography

Print Design

Layout

Languages

English/Spanish

Native-Bilingual

Education

**Southern New Hampshire
University**

Projected Graduation 2018

Bachelor in Graphic Design

Broward College

AA in Graphic Design

Professional Profile

Genuine, innovative, and enthusiastic artist with a strong geek side that values lifelong learning and adopting new technologies. Self-directed critical thinker who remains level-headed under pressure, and who can also bring value to a collaborative team setting by fostering a creative ambiance.

Experience

SuperValu 2013 - Present

Graphic Designer

- Work independently and directly with Director of Marketing to carry out special projects such as videos, large banners and displays for bi-annual trade show and unique art pieces for company or partner events
- Design video presentations to promote new products to potential investors and retailers
- Compose layout of weekly ads and design of collateral materials that stores use to promote special sales, such as brochures, posters, mailers, and flyers
- Created digital assets and edited video that our client, Super J IGA in Saint Lucia, used to win the 2016 IGA Caribbean International Retailer of the Year award

Stephen Gamson Studio 2008 - Present

Freelance Design & Social Media Manager

- Direct a thriving team of graphic designers, photographers, and marketing interns with the focus of continually developing the Gamson Art brand
- Develop compelling proposals for collaborations with globally-known companies and government entities like Lamborghini of North America, Fisker Automotive, Bacardi, Sony, AMG, Brera Orologi, ING, Bustelo, and the City of Miami
- Community liaison for company's contribution to local charities and small businesses
- Market the brand to internationally renowned organizations and individuals throughout the U.S. and other countries like Monaco and Spain by designing merchandise like coffee table books, phone skins, watches, and posters, as well as creating marketing campaigns for print and web

ABC Imaging 2010 - 2013

Graphic Design and Shop Manager

- Promoted from Graphics Specialist to Shop Manager after one year, at a fast-paced, high-profitting print location
- Awarded "Employee of the Year 2011"
- Managed all shop employees, handled day to day operations of the shop, and collaborated with sales team to maintain and expand existing client relationships and acquire new business
- Responsible for generating design work for three large South Florida shops
- Trained other team members on proper operations and procedures of new-to-the-market rigid and flexible substrate production machine