

Syed Muhammad Umar Farooq

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Cell No: 03462378459 -03138879990

Country: Karachi, Pakistan

EDUCATION

- ✓ Matriculation from Karachi Board.
- ✓ Intermediate (Commerce) from Karachi Board.
- ✓ Bcom (In Process)
- ✓ D.A.E Diploma Associate Engineers in Electronics.

WORK HISTORY & JOB DESCRIPTION

Worked on:

- LinkinAvenue Company as a Team Lead Search Engine Optimization (Current Working)
- ITSec Pvt Ltd Company as a Senior SEO Executive (2nd May 2013 – 29th March 2014)
- 01 year Working as a SEO Executive in Tafreeh.com & Techcity.pk
- 02 Year working in JeddahSoft Software house as an SEO Executive (2012 - 2013)

Service Description

- **On Page Optimization**
 - Website Structure Optimization
 - W3 Validation On Structure And Design
 - Content Optimization*
 - Image Optimization
 - HTML Code Optimization*
 - Meta Tag Creation & Optimization
 - HTML Sitemap Creation
 - Google XML Sitemap Creation & Updating
 - Google Analytics Setup & Monitoring
 - RSS Feed Generation
- **Off Page Optimization**
 - Manual Search Engine Submission

- Link Building
- Manual Relevant Directory Submission
- Local / Niche Directory Submission
- One Way Link Building
- Article Creation
- Article Submissions
- Press Release Creation
- Press Release Distribution (Per Press Release)
- Blog Commenting
- Forum Posting
- Social Media Marketing
- Social Bookmarking
- Social Networking Profiles Creations
- Social Networking Profile Optimizations
- Community Advertising
- Blogging
- Blog Optimization

✚ All kind of Expertise in the field of SEO, SEM, PPC, word press and blog management

SOCIAL MEDIA

Champion of social media tools and technologies, with a track record of creating and implementing successful social media programs. Keep up-to-date with constantly evolving technologies in online social networking, the blogosphere, search tools and Web 2.0, and work closely with clients to create innovative, effective campaigns.

Partial List of Tools

- Blogger
- WordPress
- TypePad
- Audacity
- FeedBlitz
- Bloglines
- LinkedIn
- Facebook
- MySpace
- Flickr
- Twitter
- Ning
- YouTube
- Digg
- del.icio.us
- StumbleUpon
- Technorati
- reddit
- Google and related tools (Analytics, etc.)
- Camtasia
- PitchEngine
- ReportingOn
- Twellow
- Wikipedia
- Second Life

Portfolio

www.geocities.ws/umarfarooq/

PERSONAL

Father's Name : Syed Muhammad Umar Farooq
Date of Birth : 27 Dec 1991
Marital Status : Single
Nationality : Pakistani

LANGUAGE CAPABILITY

Language	Speaking	Reading	Writing
English	Good	Excellent	Excellent
Urdu	Excellent	Excellent	Excellent

REFERENCE

References will be provided on request.

SYED MUHAMMAD UMAR FAROOQ