



FLAP TO ADHERE THICKER CARD STOCK COVER



InDesign



Photoshop



Illustrator



Dreamweaver



HTML5



CSS3



Microsoft Office

skills

Duda|Paine Architects, PA | 2000 – present
Durham, NC | dudapaine.com

Graphics Director

2015 – present

Design & execute marketing content
Design & manage firm graphic standards
Oversee firm social media accounts

Office Manager

2005 – present

Work to negotiate lease extension with landlord
Oversaw construction of recent office remodel
Co-manage administrative staff with HR manager

Marketing Director

2009 – 2015

Created & executed marketing content
Produced & updated firm website(s)
Worked with firm partner to curate office art

experience

Executive Assistant

2005 – 2009

Managed partners calendars
Tracked & arranged business development meetings for partners

Marketing Coordinator

2002 – 2007

Worked directly with firm partners to create and deliver firm marketing content, proposal, website, etc.

Administrative Assistant

2000 – 2002

Front face & voice for firm
Maintained firm mailing list
Assisted with marketing proposals

In simplest form
Selecting the right image, rearranging type,
being a wife and mom,
it's not a bad way to spend the day.
Life is too short,
love what you are doing!
Or find something else!

about me



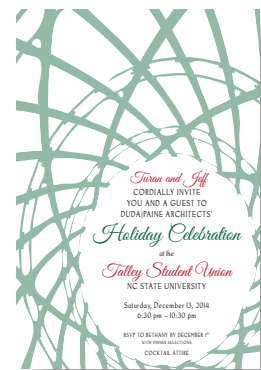
treasurelathan@gmail.com 919.452.1046

typographic portrait



Typography portrait of Robin Williams created using movie titles, movie quotes and other quotes made by the actor in interviews.

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custom invitations



Collection of company invitations created specifically for the "theme" of the year.



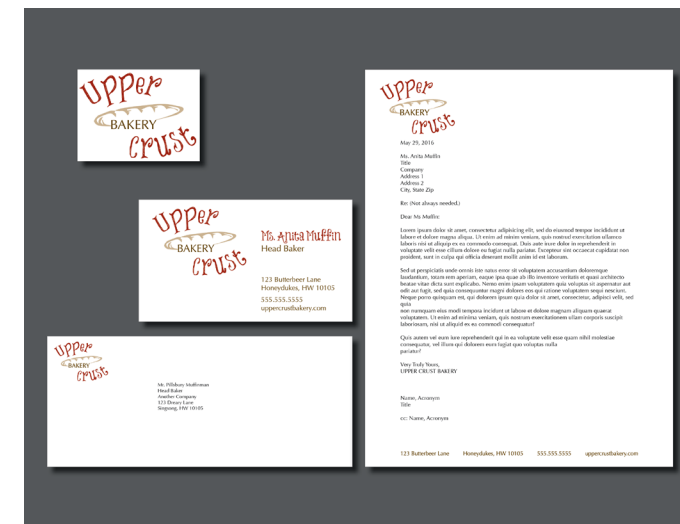
interactive magazine design

Practice in re-imagining the design and layout for an interactive magazine. Selected to be used as a sample for future classes.



Logo and stationery design for a bakery.

logo & letterhead design



magazine cover design



Exercise in creating two different magazine covers while using the same image for the cover.

FLAP

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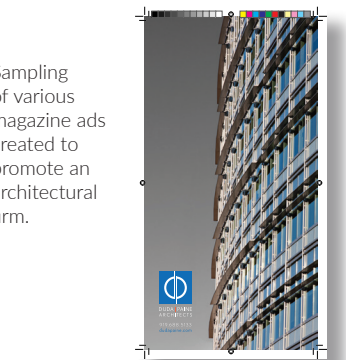
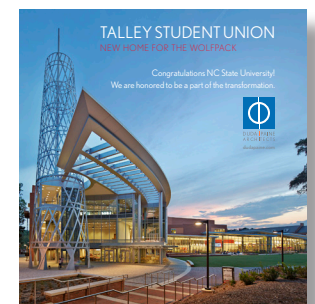
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magazine ad design



Sampling of various magazine ads created to promote an architectural firm.