

Built to Last - Ten Ideas for Chartering Strong Clubs

1. Provide training to Club sponsors and Club mentors.
2. Have two trained mentors assigned to assist the Club for a minimum of six months, but longer if possible.
3. Get every Club Officer position filled.
4. Provide training for every Club Officer. Do this very soon after the Club has chartered. Don't wait for the next round of TLIs or District Club Officer training.
5. If it's a company Club, get the support of the top officers of the company. Invite them to special Club meetings. Invite them to address the Club members.
6. The Club mentors should attend Club Executive Committee meetings and educate the Club Officers on the mission of the Club and how to effectively achieve it.
7. Focus on the Club running great educational meetings and the members having fun!
8. Ask the Area Governor of that Club to pay special attention to newly chartered Clubs and visit them as often as possible.
9. Encourage the Club Officers to watch out for potential leaders among the members and nurture them in to leadership roles.
10. Strongly encourage the Club's members to get to know other Toastmasters in the District. Invite them to attend the District Conferences and Area and Division Speech Contests.