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CHAPTER 51

Back to Square One Again...

[This FIAT advertisement appeared in all the main daily papers in Italy on 2 October 1980. It caused a scandal among the trade unions, who replied in the next day's papers, with their own advert.]

Back to Square One Again.... *

Strikes, factories at a standstill, production tied up, shrinking pay packets.

FIAT has postponed the redundancies and has asked for layoffs, which means workers keeping their jobs and receiving 90% of their wages.

But, once again, the reply is

STRIKES, FACTORIES AT A STANDSTILL,

PRODUCTION TIED UP, AND

SHRINKING- PAY PACKETS.

Is this in the interests of workers?

* [This space was reserved for advertising a car which is now not being produced because of the strikes]

Signed: FIAT

Translated by Ed Emery

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