

TÉCNICAS VISUAIS

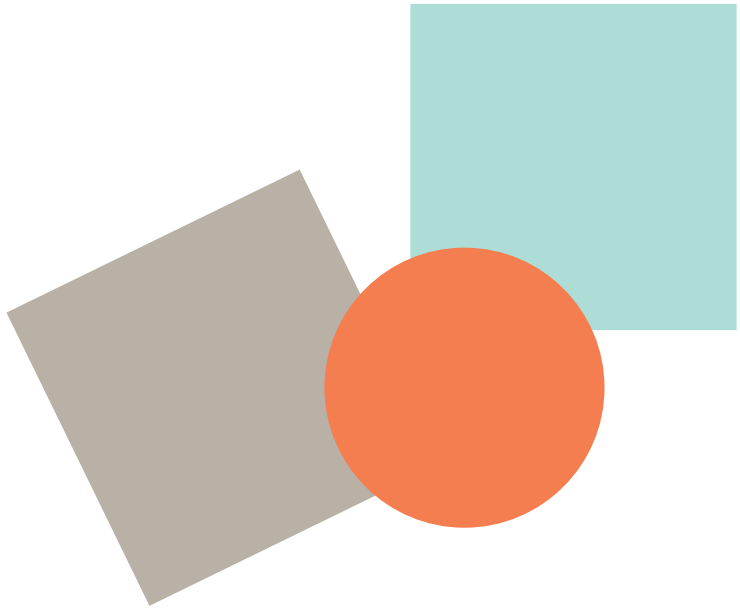
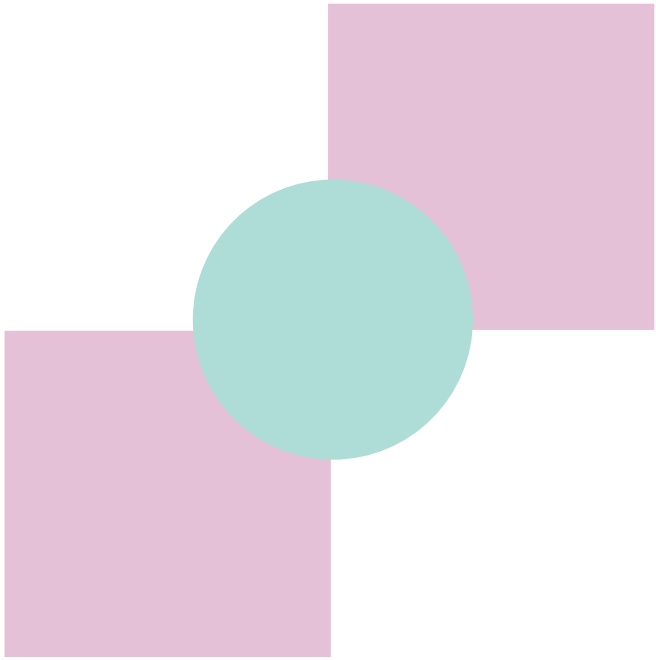
TÉCNICAS VISUAIS

CONTEÚDO+FORMA

TÉCNICAS DE COMUNICAÇÃO VISUAL

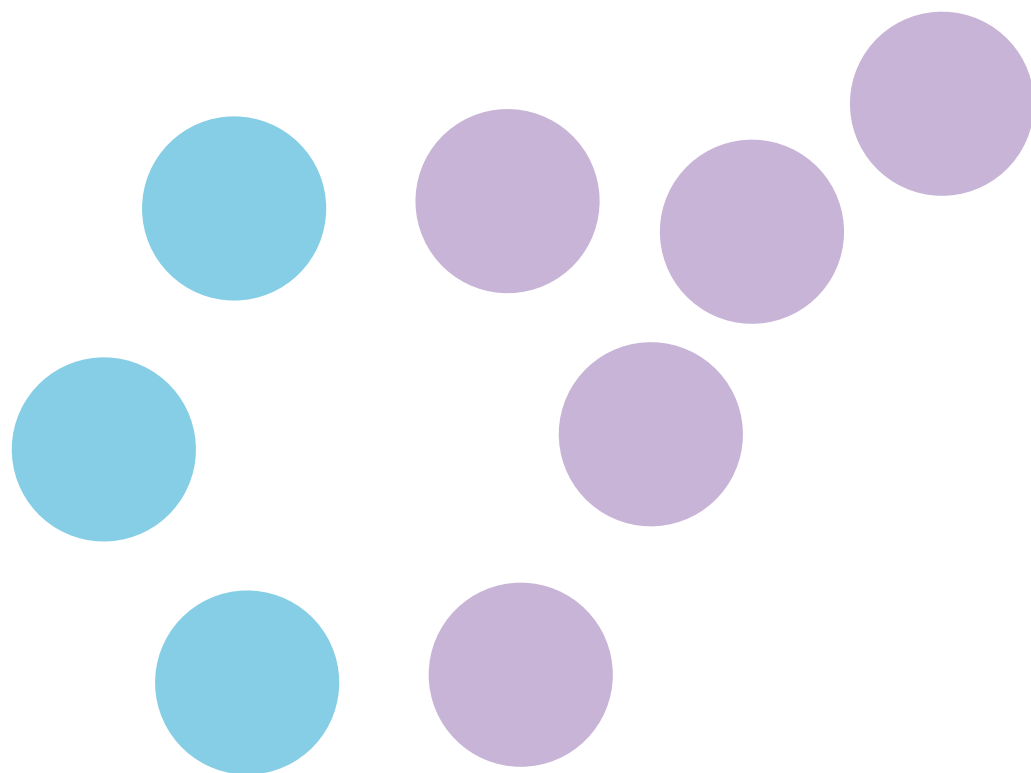
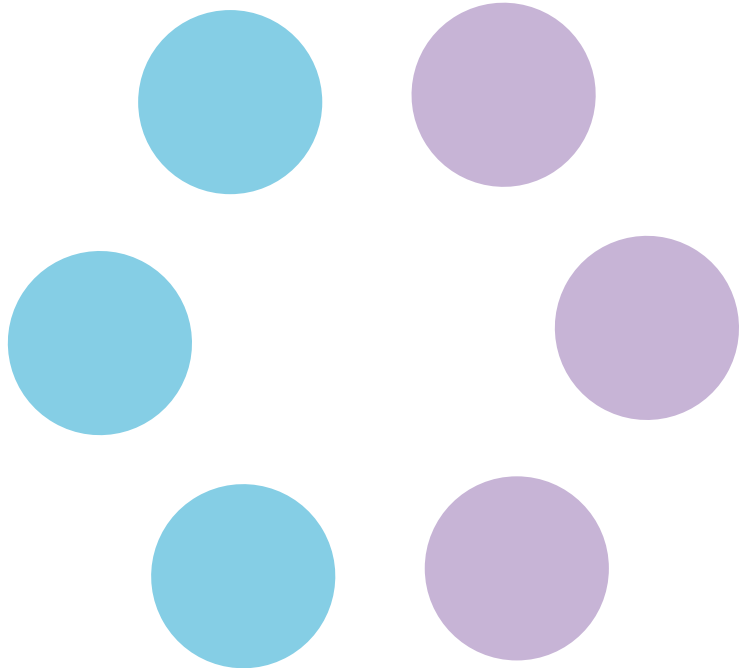
eQUILÍBRIO

InStAbILIDADE



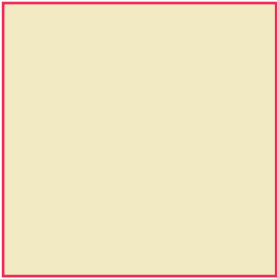
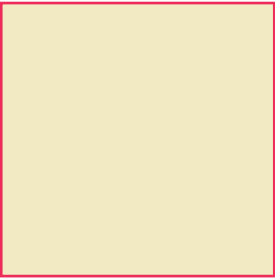
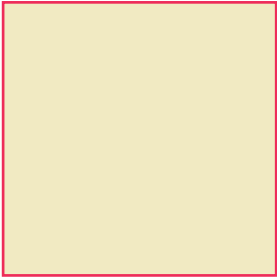
SIMETRIA

ASSIMETRIA



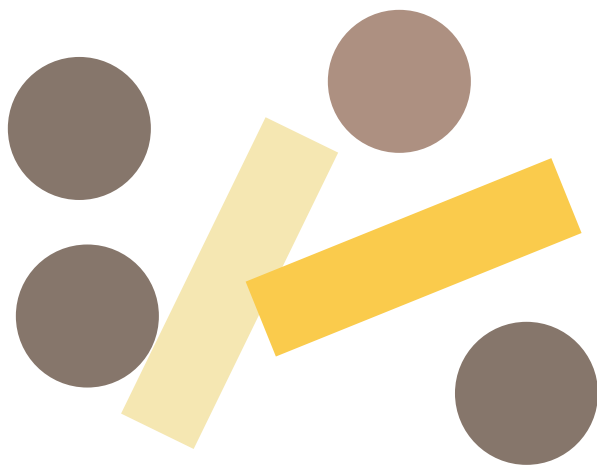
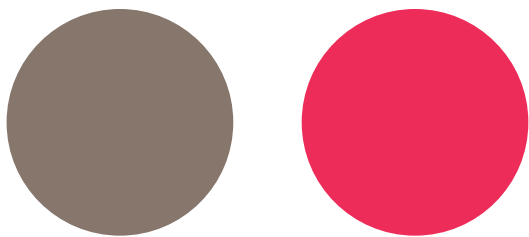
REGULARIDADE

IRREGULARIDADE



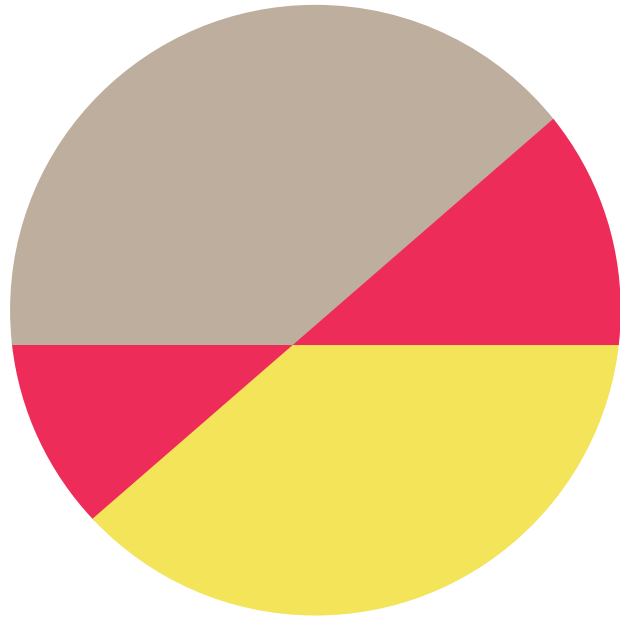
S I M P L I C I D A D E

C O M P L E X I D A D E



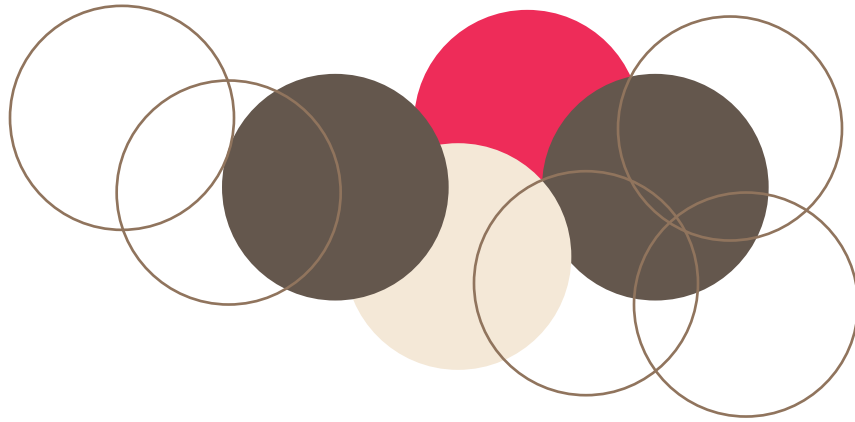
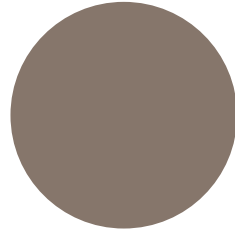
unidade

**fragmen
tação**



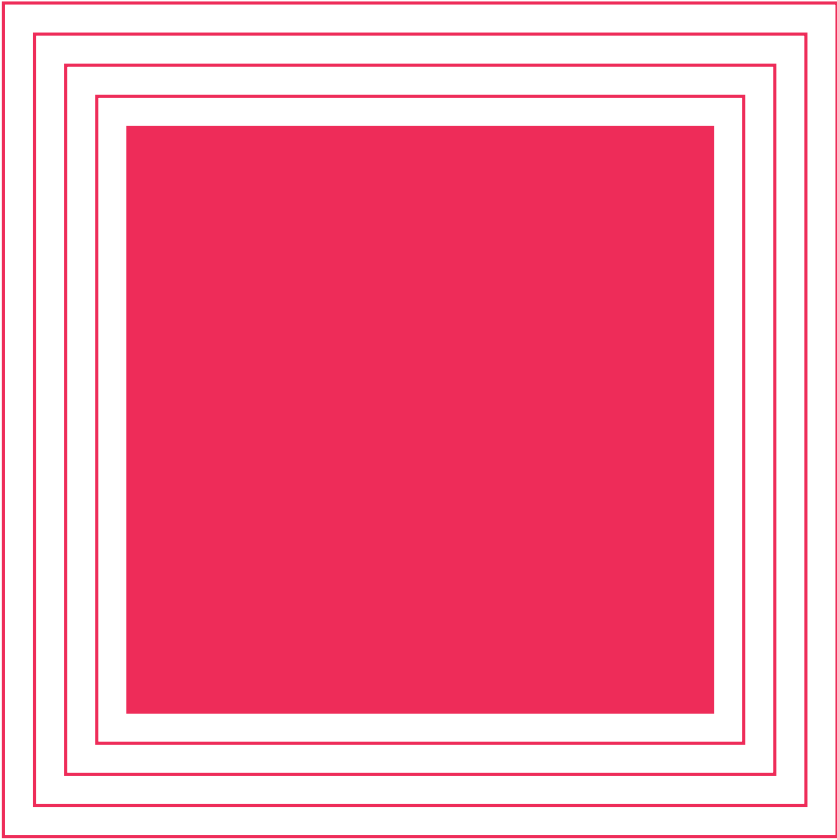
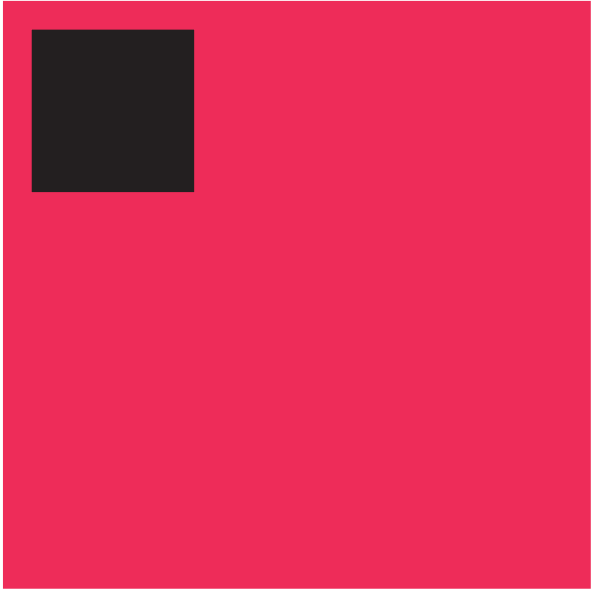
ECONOMIA

PROFUSÃO



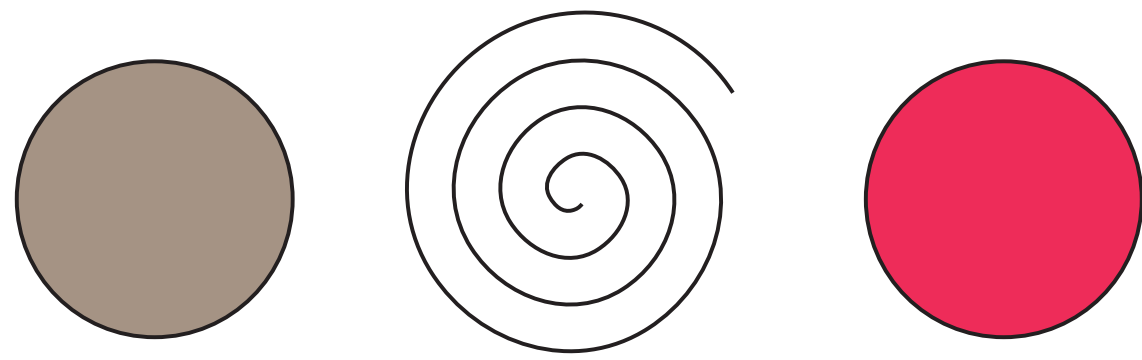
exaGero

MINIMIZAÇÃO



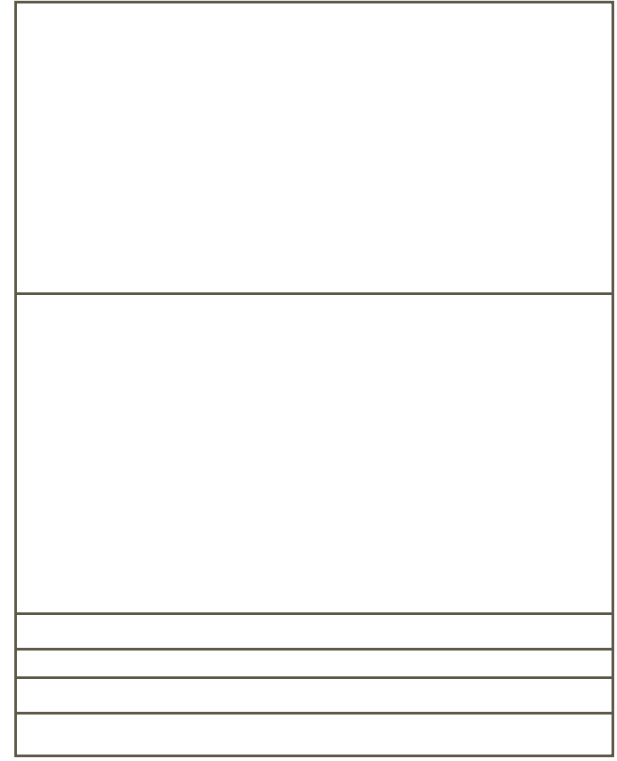
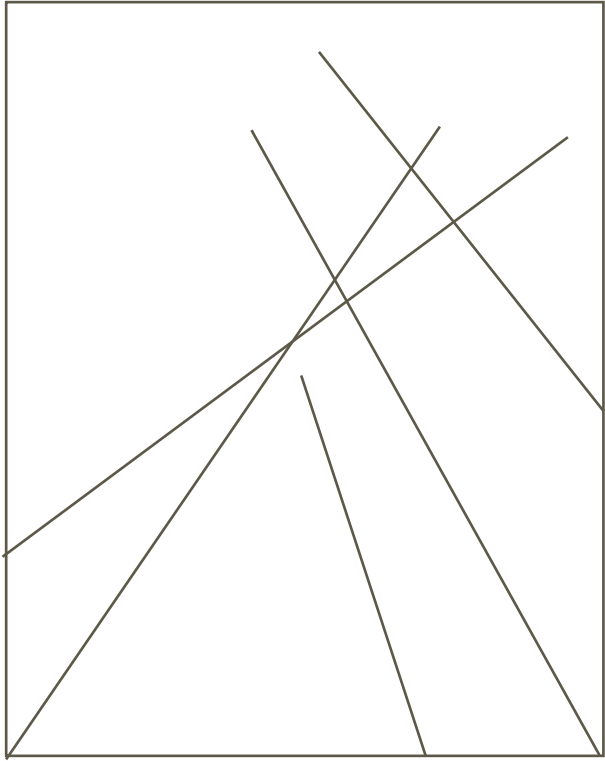
previsibilidade

espontaneidade



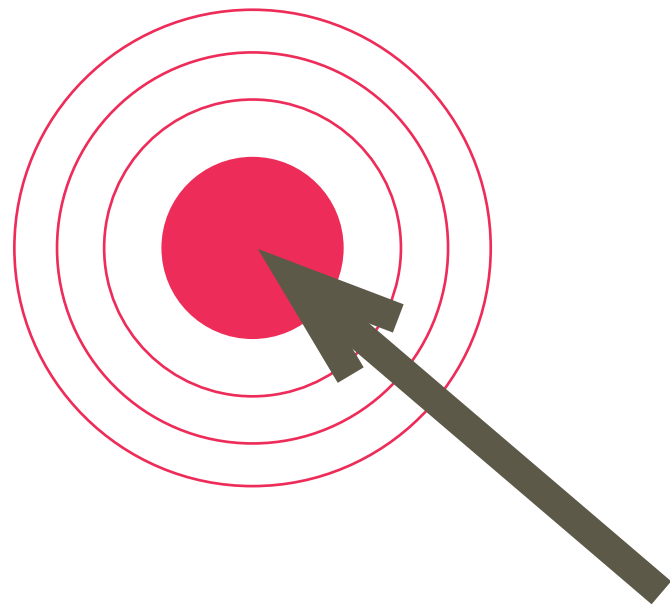
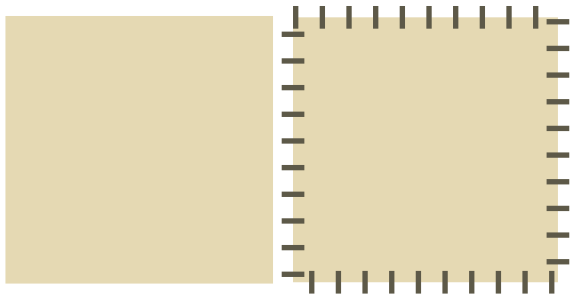
Atividade

ESTASE



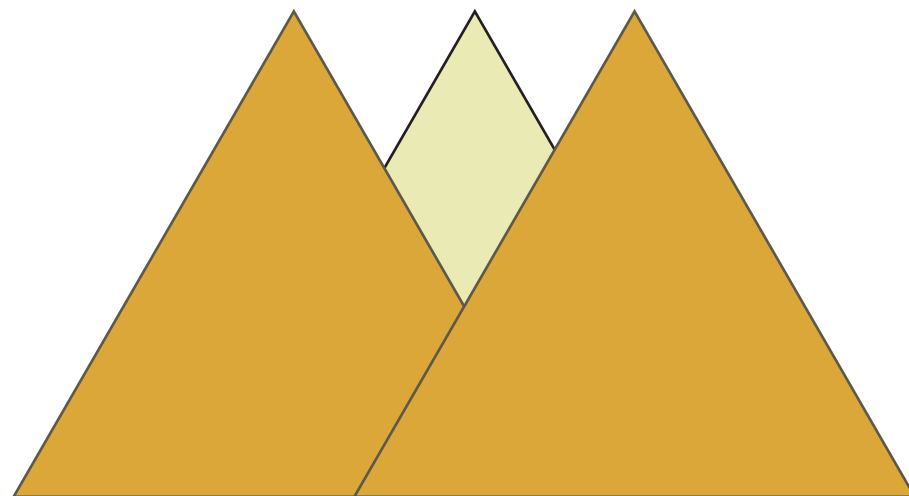
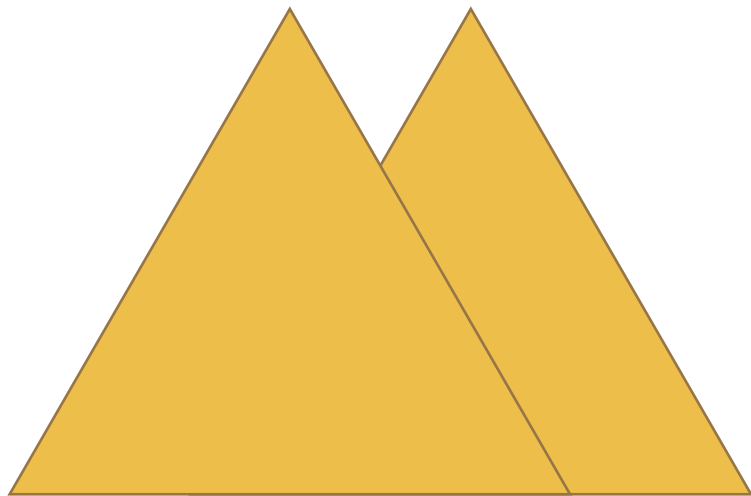
SUTILEZA

OUSADIA



NEUTRALIDADE

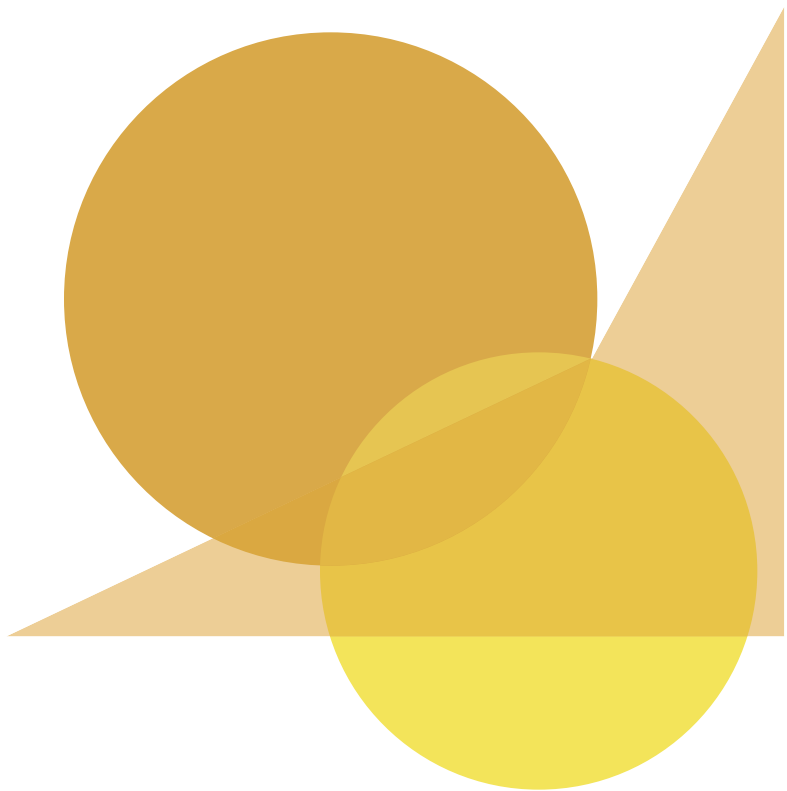
ÊNFASE





TRANSPARÊNCIA

ODACIDADE



■ ESTABILIDADE ■

VARIAÇÃO



EXATIDÃO

DISTORÇÃO

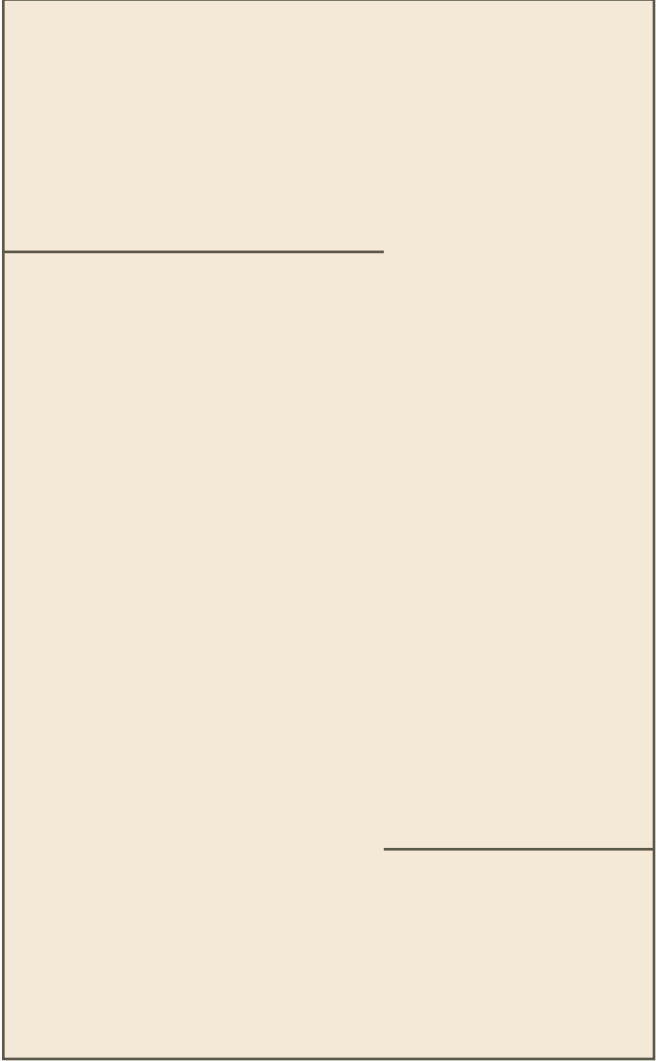


PLANURA



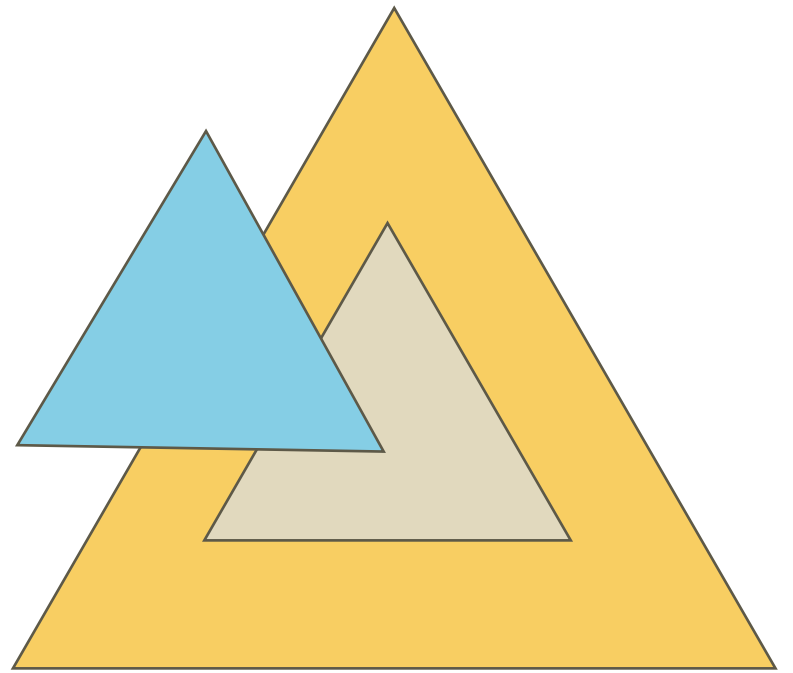
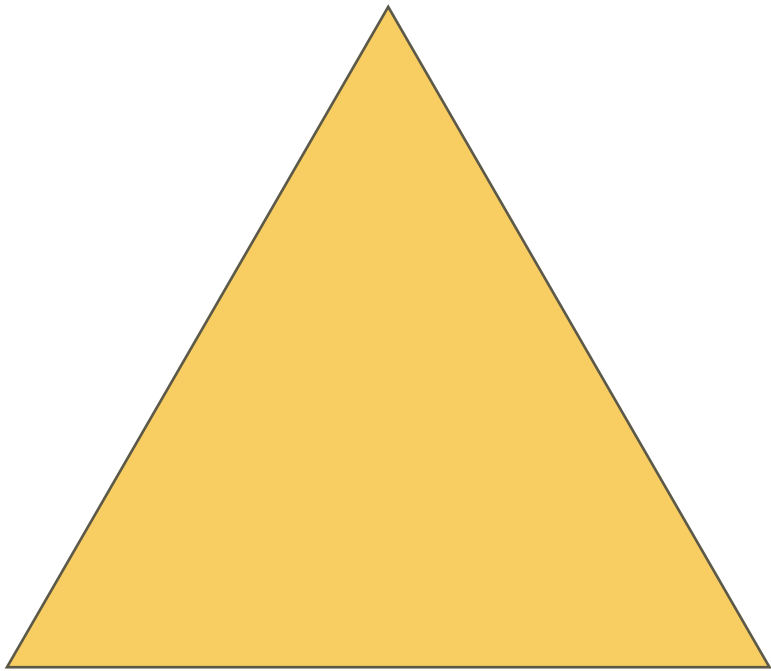
PROFUNDIDADE





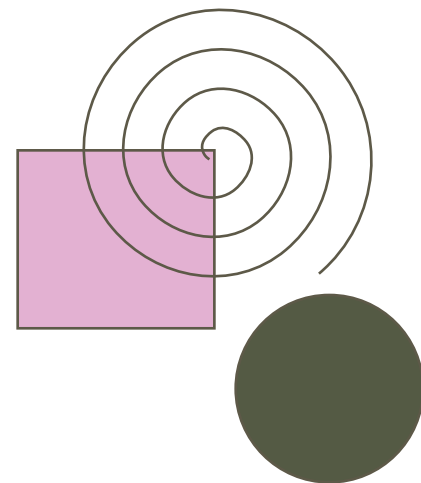
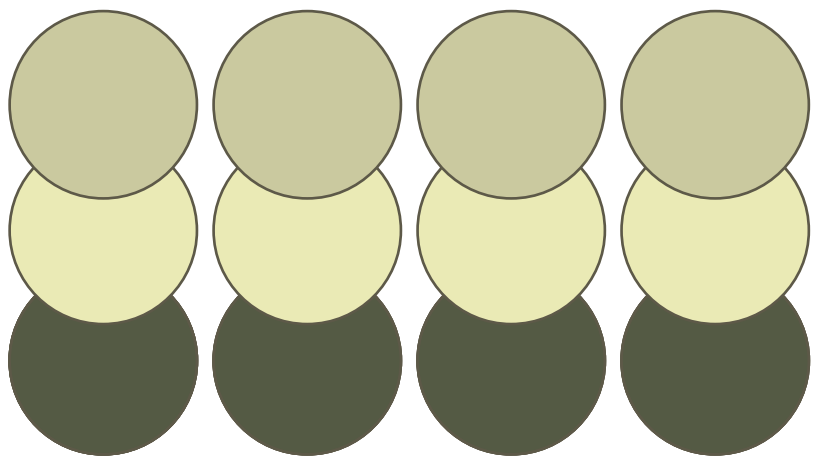
singularidade

**justa
posição**

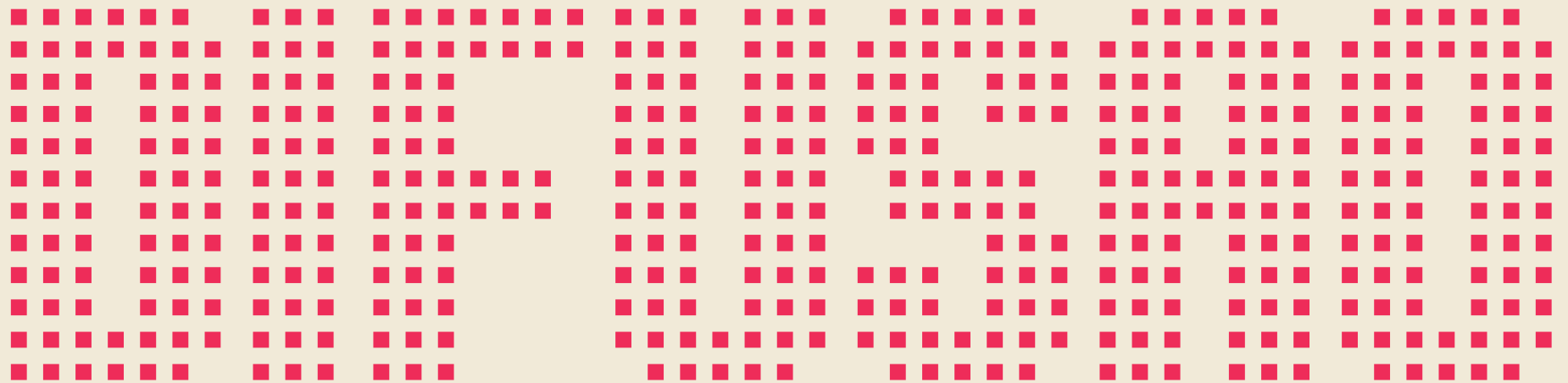


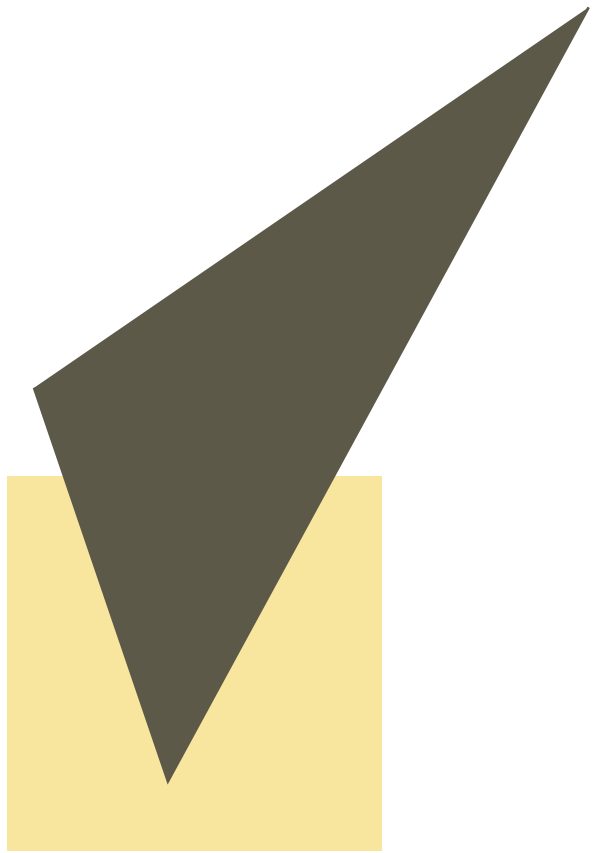
SSSEQÜENCIALIDADE

ACASO



AGUDEZA





R*E*P*E*T*I*Ç*Ã*O

EPI*SODICI*DADE

