

Steve St. Pierre

Copywriter

Objective

To find employment with an agency that thrives on creativity and teamwork as much as I do. Also, to be surrounded by like-minded individuals who push one another and who will foster my ongoing education in the industry.

Experience

2002-Present • Freelance graphic designer/copywriter

For the past five years, I've developed creative solutions for clients ranging from concert promoters to bakeries and environmental organizations, among others, providing both design and written works for print, web, and other forms of media.

2006-2007 • Editor, BlackBerryCool.com

For six months, I maintained the number one BlackBerry resource on the Internet, performing duties such as compiling general news posts, giving reviews of hardware and software, as well as building site traffic and image manipulation.

2006 • Copywriter, Tourism Toronto

Originally brought on to revamp content on TorontoTourism.com, my responsibilities eventually included brochure copy and press release compilation.

2006 • Copywriting Intern, Arnold Worldwide

Completed a three-month internship at Arnold Worldwide in their Brand Response division. I wrote copy for clients such as Clublink, Canada Savings Bond, RadioShack, and Tourism Toronto (which led to employment at the latter).

Education

2002-2006 • Algonquin College, Creative Advertising

Graduated with a 3.6 GPA, excelling in both writing and design-related courses.

1997-2002 • Holy Trinity High School, Ottawa

Graduated with honours, winning the Kanata Kinsmen award for outstanding academic and extracurricular achievements.

Awards

2006 • Algonquin College, Creative Advertising - WICKED award

Given to the graduate of the college's advertising course who most exemplifies the values held by the program and the ad industry: work ethic, integrity, cooperation, knowledge, excellence, and determination.

2004 • Canadian Marketing Association - Best Student Creative

Awarded for various design and written works submitted based on a fictional case study provided by the Canadian Marketing Association.

Skills & Interests

Creative conceptualizing and writing, design. I'm also proficient with various word processors, basic HTML, Adobe Photoshop and Illustrator, and Dreamweaver. I've an abnormal penchant for Wes Anderson films and Douglas Coupland novels, as well.

References

Douglas Soltys - Editor-In-Chief, BlackBerryCool.com • 613 796 7109

Bryan Tenenhouse - Chief Creative Officer, Draft Canada • 416 260 4772

Jake Volt - Creative Director, McMillan & Associates • 613 789 1234 ext. 316