



*Stephanie Kemp*

GRAPHIC DESIGN  
PORTFOLIO

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# Resume

2404 County Road 30  
Wellsville NY, 14895  
585-808-5886  
stephanie.kemp@snhu.edu



## SKILLS

Digital Photography  
Typography  
Layout  
Web Coding  
Logo Design  
Concept  
Development  
Graphic Design  
Publication Design  
Communication

## PROGRAMS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dreamweaver  
Microsoft Office Suite

## OBJECTIVE STATEMENT

A reliable, hardworking Graphic Design and Media Communications graduate who is pursuing a company to apply my abilities. To further develop and advance my skills to fit the needs of the company.

## EDUCATION

Southern New Hampshire University      February 2017 (expected)  
Manchester, NH  
BA in Graphic Design and Media Arts

Alfred State College      May 2014  
Alfred, NY  
AAS in Digital Media and Animation

## EMPLOYMENT

Lowe's Home Improvement      February 2017-present  
Hornell, NY  
Head Cashier  
responsible for front end cashiers and safety  
perform opening and closing functions, cash pulls  
including all responsibilities of CSA associate

Lowe's Home Improvement      January 2015- February 2017 Hornell,  
NY  
Front End Customer Service Associate  
works with customers to solve potential issues  
provides quality customer service  
participate in store meetings  
collaborate with co-workers and managers

## PERSONAL AFFILIATIONS

National Society of Leadership and Success

## AWARDS

SNHU President's List 2016

# Business Card



Stephanie Kemp

2404 County Road 30  
Wellsville NY, 14895  
585.808.5886

[stephanie.kemp@snhu.edu](mailto:stephanie.kemp@snhu.edu)

[www.geocities.ws/stephaniekemp/](http://www.geocities.ws/stephaniekemp/)

# Leave Behind Piece

I designed a miniature version of my resume and portfolio for potential employers. I included aspects from both as a reminder of my work and personality.



# *Magazine Cover*

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This design is a mock-up of a photography magazine cover. My goal was to use the entire work space to design an eye catching composition. I used the elements and principles of design to develop an aesthetically pleasing design. I designed this piece with the intentions to further develop my abilities in layout, and print design.



# Winter's Blanket

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This photograph was taken with a Canon 70D professional camera. I took the photograph with the rule of thirds in mind. The main focus of the photograph is the branch; it stands out against the rest of the image. I edited it in Adobe Photoshop to make the image eye catching.



# *Magazine Spread*

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The objective of this design was to create a two page magazine spread that was related to the article given to us, “Are the Planets Inhabited?” My initial thought was to go ahead with the idea of the planets, choosing an image of the stars. I divided up the typography into columns with a quote at the top to give the reader a break in the text. I coordinated the color palette with the title page image in order to design a cohesive layout.



E. WALTER MAUNDER, F.R.A.S.  
SUPERINTENDENT OF THE SOLAR DEPARTMENT, ROYAL OBSERVATORY  
GREENWICH

“Since this world from a distant standpoint must appear as a star, would not a star, if we could get near enough to it, show itself also as a world?”

The first thought that men had concerning the heavenly bodies was an obvious one: they were lights. There was a greater light to rule the day; a lesser light to rule the night; and there were the stars also.

In those days there seemed an immense difference between the earth upon which men stood, and the bright objects that shone down upon it from the heavens above. The earth seemed to be vast, dark, and motionless; the celestial lights seemed to be small, and moved, and shone. The earth was then regarded as the fixed centre of the universe, but the Copernican theory has since deprived it of this pride of place. Yet from another point of view the new conception of its position involves a promotion, since the earth itself is now regarded as a heavenly body of the same order as some of those which shine down upon us. It is amongst them, and it too moves and shines—shines, as some of them do, by reflecting the light of the sun. Could we transport ourselves to a neighbouring world, the earth would seem a star, not distinguishable in kind from the rest.

But as men realized this, they began to ask: “Since this world from a distant standpoint must appear as a star, would not a star, if we could get near enough to it, show itself also as a world? This world teems with life; above all, it is the home of human life. Men and women, gifted with feeling, intelligence, and character, look upward from its surface and watch the shining members of the heavenly host. Are none of these the home of beings gifted with like powers, who watch in their turn the movements of that shining point which is our world?”

This is the meaning of the controversy on the Plurality of Worlds which excited so much interest some sixty years ago, and has been with us more or less ever since.

It is the desire to recognize the presence in the orbs around us of beings like ourselves, possessed of personality and intelligence, lodged in an organic body.

This is what is meant when we speak of a world being “inhabited.” It would not, for example, at all content us if we could ascertain that Jupiter was covered by a shoreless ocean, rich in every variety of fish; or that the hard rocks of the Moon were delicately veiled by lichens. Just as no richness [Pg 3] of vegetation and no fulness and complexity of animal life would justify an explorer in describing some land that he had discovered as being “inhabited” if no men were there, so we cannot rightly speak of any other world as being “inhabited” if it is not the home of intelligent life. If the life did not rise above the level of algae or oysters, the globe on which they flourish would be uninhabited in our estimation, and its chief interest would lie in the possibility that in the course of ages life might change its forms and develop hereafter into manifestations with which we could claim a nearer kinship.

On the other hand, of necessity we are precluded from extending our enquiry to the case of disembodied intelligences, if such be conceived possible. All created existences must be conditioned, but if we have no knowledge of what those conditions may be, or means for attaining such knowledge, we cannot discuss them. Nothing can be affirmed, nothing denied, concerning the possibility of intelligences existing on the Moon or even in the Sun if we are unable to ascertain under what limitations those particular intelligences subsist. Gnomes, sylphs, elves, and fairies, and all similar conceptions, escape the possibility of discussion by our ignorance of their properties. As nothing can be asserted of them they remain beyond investigation, as they are beyond sight and touch.

(contd on pg 10)

# *Pasta Amore Menu*

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This menu was designed with the intention to give Pasta Amore a personal identity. The logo, typography and color palette were given as the brand identity for the restaurant. The atmosphere of this restaurant is family centered with the touch of homemade Italian cuisine.

# PASTA AMORE

*Happiness is Homemade*



### Appetizers

<b>Breadsticks</b> Italian breadsticks with marinara	5.95
<b>Cheese Bread</b> Italian bread with melted cheese	4.95
<b>Fried Ravioli</b> served with marinara	5.95
<b>Fried Mozzarella</b> served with marinara	5.75
<b>Fried Mushrooms</b> served with ranch dressing	4.75



### Soups & Salads

<b>Roasted Red Pepper &amp; Gouda</b> red roasted pepper and smoked gouda cheese in a creamy sauce	4.75
<b>Minestrone</b> beans, pasta and vegetables in a creamy tomato sauce	4.75
<b>Tuscan Soup</b> Italian sausage and potatoes stewed in heavy cream sauce	4.75
<b>Chef Salad</b> mixed greens, tomatoes, sliced ham, turkey, bacon, cheese egg and choice of dressing	9.95
<b>Grilled Chicken Caesar Salad</b> roast chicken and Caesar dressing with grilled chicken strips	9.95
<b>Grilled Steak Salad</b> mixed greens with strips of grilled steak with choice of dressing	9.95

PASTAAMORE



### Entrées

<b>Lasagna</b> layers of pasta, meat sauce and cheese	10.75
<b>Spaghetti</b> your choice of sauce over spaghetti	9.95
<b>Manicotti</b> cheese stuffed pasta shells with meat sauce	9.75
<b>Chicken Alfredo Lasagna</b> layers of pasta, cheese, Alfredo sauce and baked chicken	10.95
<b>Chicken Marsala</b> chicken breast and mushrooms cooked in creamy Marsala wine sauce served over fettuccini pasta	11.95
<b>Steak Marsala</b> grilled steak and over-fettuccini pasta covered in Marsala wine sauce	14.95
<b>Seafood Laagna</b> layers of pasta and pork sauce with shrimp and crab meat and cheese	10.75
<b>Cheese Ravioli</b> pasta filled with cheese and topped with sauce	8.75
<b>Chicken Parmesan</b> cheese stuffed pasta shells with meat sauce	9.75
<b>Chicken Alfredo Lasagna</b> lightly breaded chicken breast fried and served with melted cheese, topped with spaghetti with sauce	10.95
<b>Fettuccini Alfredo</b> creamy parmesan sauce over fettuccini pasta	9.95
<b>Chicken Alfredo</b> grilled chicken breast laid over a bed of fettuccini pasta covered in creamy Alfredo sauce	12.95

PASTAAMORE



### Pizza

<b>Cheese</b> additional toppings ..... 1.00/1.50	MED/LG 9.75/10.95
<b>All Meat</b> meatballs, bacon, pepperoni, Italian sausage, ham and mozzarella	13.95/18.95
<b>Veggie</b> onions, green peppers, black olives, mushrooms, tomatoes and mozzarella	12.95/15.95
<b>Premium Veggie</b> onions, green peppers, banana peppers, spinach, black olives, green olives, artichokes, mushrooms, tomatoes and mozzarella	13.95/16.95
<b>Super Pepperoni</b> apple pepperoni and extra cheese	15.95/16.95
<b>Hawaiian</b> ham, pineapple and mozzarella	11.95/13.95
<b>White</b> no sauce, tomatoes, four cheeses, garlic and olive oil	12.95/16.95
<b>Spinach</b> no sauce, spinach, four cheeses, garlic and olive oil	12.95/16.95
<b>Greek</b> no sauce, tomatoes, black olives, garlic and olive oil topped with feta and mozzarella	13.95/16.95
<b>Italian</b> pepperoni, salami, ham, onion, black olives	13.95/16.95

### Additional Toppings

black olives, green olives, onions, jalapenos, green peppers, ham, banana peppers, mushrooms, bacon, pineapple, Italian sausage, spinach, ground beef, pepperoni, tomatoes, salami, meatballs, anchovies, artichokes, garlic, feta

PASTAAMORE



### Kids Corner

<b>6 inch Cheese Pizza</b> additional toppings ..... 2.00	5.95
<b>Beef or Cheese Ravioli</b>	5.95
<b>Cheese Tortellini</b>	5.95
<b>Spaghetti, Rigatoni or Penne</b> choice of Alfredo sauce, butter sauce with parmesan cheese, marinara or meat sauce	4.95



### Desserts

<b>Cheesecake</b> choice of plain, cherry, strawberry or chocolate topping	4.75
<b>Tiramisu</b> ladyfingers dipped in espresso coffee, topped with sweet mascarpone cream and cocoa powder	5.75
<b>Chocolate Truffle</b> chocolate cake topped with white, milk and dark chocolate mousses coated with chocolate ganache	4.95
<b>Sorbet</b>	4.95

### Beverages

<b>Sparkling Water Lemonade</b> choice of mango, strawberry or lime flavor	2.95
<b>Fountain Drinks</b>	1.95
<b>Coffee</b>	1.25

\*Ask for Wine List\*  
Must be age 21 or over

PASTAAMORE

*Pasta Amore Table Tent*

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Along with the menu design for Pasta Amore, I designed a table tent. I used the brand identity elements needed for the restaurant, including the logo, typography and color palette. I gave the table tent a similar feel to correspond with the menu design. My goal was to create a design that would appeal to customers right when they sit down to order.



*Happiness* is  
*Homemade*

PASTA  
AMORE

« *Family Gathers Here* »

Family Food Friends Love



*Colors Podcast Poster*

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The objective of this piece was to create a poster that depicted the subject of the RadioLab podcast that was chosen. I chose to do a cutout style showing the background as if the viewer was looking through a set of glasses that would allow them to see colors. The typography selection was the designer's preference. I used the rule of thirds to develop the poster style layout.



# *Photographic Essay*

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The theme of this photographic essay is “one with nature.” As a child growing up I spend much of my time outdoors, these photos are memories that I have. I took the photos in manual mode so I could control every aspect of the photoshoot. Each photo was edited and put into the final composition in Adobe Photoshop.

# Valley of Fire

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This photograph is a personal image that I took during my visit to the Valley of Fire. I used depth of field to focus the photo on the goats in the original image. I edited the photo in Photoshop to make the goats more prominent in the picture, as well as to increase the depth of field.



*Amethyst Bay Ad*

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I designed this advertisement for the Amethyst Bay Resort to draw in more potential customers with a promotional discount. I used the logo, typography and color palette that matched the branding style for the resort. I designed the layout in a way that would create movement throughout the design. The typography is divided up in a way to make it less chaotic.



 **AMETHYST BAY**  
*Resort & Spa*

***Enjoy our five star beach front resort on the beautiful island of St. Thomas***

20% off your all inclusive stay & complimentary couples massage

716 Amethyst Bay Boulevard, St. Thomas, VI 00802  
866-323-7070  
[www.amethystbayresort.com](http://www.amethystbayresort.com)

**Book your vacation at the Amethyst Bay Resort & Spa**


# *Pspeca Infographic*

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The objective for the PSPCA infographic and envelope was to design a graphic with pet statistics to be sent out as a mailer to notify residents of the upcoming event being held. My personal goal was to create a design that put out the hard facts in a logical and creative manner to persuade residents to take part in the event. There was a style guide given with the logo, typography and color palette choices

## HELP SAVE A LIFE


Join the fight. Come fall in love with your furry friend today




Every year nearly **7.6 million** pets enter shelters nationwide

Each year, around **1.2 million** dogs and **1.4 million** cats are euthanized

Approximately **1.4 million** dogs and **1.3 million** cats are adopted each year



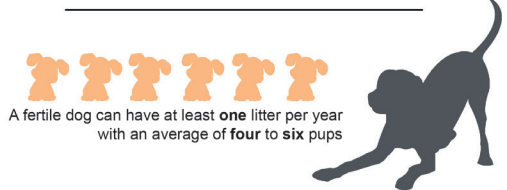
**35% Adopted**  
**31% Euthanized**  
**26% Returned to Owner**



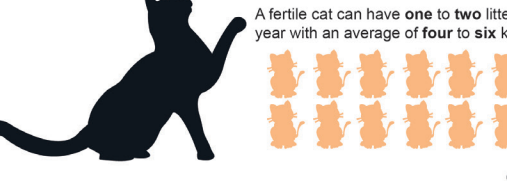
**37% Adopted**  
**41% Euthanized**  
**5% Returned to Owner**

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A fertile dog can have at least **one** litter per year with an average of **four to six** pups





A fertile cat can have **one to two** litters per year with an average of **four to six** kittens





Many strays are lost pets who were not kept properly indoors or provided with identification

Costs for spaying or neutering is **less** than the cost of raising puppies or kittens for a year


Usually **dogs** are given up because...

-  **29%** of residences don't allow pets
-  **30%** caused from death, lack of time and behavior issues

Most common reasons for **cats**...

-  **21%** of residences don't allow pets
-  **11%** caused by allergies

TICKETS FOR EVENT:  
\$60 for members  
\$75 for non-members



**PSPCA**  
PINEDALE, WY  
WE ARE THEIR VOICE

Half Moon Lake Resort  
29 Casey Road  
Pinedale, WY 82941

## HELP US SAVE LIVES. JOIN TODAY.

THE AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TOWARDS ANIMALS



**PSPCA**  
PINEDALE, WY  
WE ARE THEIR VOICE

Half Moon Lake Resort  
29 Casey Road  
Pinedale, WY 82941





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PINEDALE, WY  
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[SPCA.ORG/PINEDALE](http://SPCA.ORG/PINEDALE)  
WE ARE THEIR VOICE

TO:



*Thank You for Viewing*

