



Advertising Guide for Participating Bands

- Make Fliers! Make fliers announcing your performance. Hand them out at school (with permission), at school sporting events, at your job, anywhere you can to promote your band. Just remember, do it wisely. Putting fliers on car windows, taping to buildings or street signs without permission is not cool. Always get permission.
- Get with your school newspaper and see if you could advertise in the paper or even have them do a full story on your band.
- Get your bands show announced on your school TV announcements.
- Tell everyone! Parents, neighbors, friends, teachers, coaches. Tell them what you are doing and ask them to come out to your show and support your band.
- Internet. Build a website, and email, email, email!
- *Remember! Your total points are dependant on how many people vote for you! Get as many people there as possible!*