

## Guaranteed Low Cost Top Ranking Packages

Professional Web Promotion & Search engine optimization has become one of the most talked about developments in online marketing because it **costs a fraction** of most online marketing programs, and it works.

We concentrate on **positioning your site** with pre-qualified targeted keywords on major and secondary search engines to ensure that Internet users will locate your site before sites belonging to your competition.

### **Starter Top Ranking Package \$299 ::**

**Guaranteed top 1 to 20 rankings for one of your important keyword phrase.** This also includes **top 1 to 30 rankings for your 3-4 secondary keyword phrase.** Our SEO experts will optimize your web pages, and promote your website in search engines, link listings and directories. We manually submit your optimized website to all the major search engines and directories.

Includes express submission to **Altavista**  
Includes express submission to **Inktomi**

**Package Duration : 3 months :: Re-optimization, submission and promotion will be done every month to maintain top ranking.**

### **Express Top Ranking Package \$ 399 ::**

**Guaranteed top 1 to 20 rankings for two of your important keyword phrase.** This also includes **top 1 to 30 rankings for your 5-6 secondary keyword phrase.** Our SEO experts will optimize your web pages, and promote your website in search engines, link listings and directories. We manually submit your optimized website to all the major search engines and directories.

Includes express submission to **Altavista**  
Includes express submission to **Inktomi**  
Includes express submission to **Lycos**

**Package Duration : 5 months :: Re-optimization, submission and promotion will be done every month to maintain top ranking.**

**Excel Top Ranking Package \$ 499 ::**

**Guaranteed top 1 to 20 rankings for four of your important keyword phrase.** This also includes **top 1 to 30 rankings for your 8-10 secondary keyword phrase.** Our SEO experts will optimize your web pages, and promote your website in search engines, link listings and directories. We manually submit your optimized website to all the major search engines and directories.

Includes express submission to **Altavista**

Includes express submission to **Inktomi**

Includes express submission to **Lycos**

Includes express submission to **Ask Jeeves/Teoma**

**Package Duration : 8 months :: Re-optimization, submission and promotion will be done every month to maintain top ranking.**

## Guaranteed High Cost Top Ranking Packages

		Silver Pack TOP 1 to 20	Gold Pack TOP 1 to 10
Minimum expected search engine ranking		Top 20	Top 10
Number of keyword search phrases targeted		10	20
Number of pages optimized		10	Unlimited
Money back guarantee		Within 60 days	Within 90 days
Written contract of service		Yes	Yes
Optimized submission to the top search engines		Yes	Yes
Optimized submission to the main directories		Yes	Yes
<b>Includes Express Submission to Yahoo</b>	Cost : 300 \$	Yes	Yes
<b>Includes Express Submission to Ask Jeeves/Teoma</b>	Cost : 050 \$	No	Yes
<b>Includes Express Submission to Altavista</b>	Cost : 050 \$	No	Yes
<b>Includes Express Submission to Lycos</b>	Cost : 050 \$	No	Yes
<b>Includes Express Submission to Inktomi</b>	Cost : 050 \$	Yes	Yes
Development of Content Based Optimized Pages		Limited	Unlimited
Comprehensive keyword analysis		Yes	Yes
Monthly reports showing ranking progress		Yes	Yes
Strict monitoring of submissions to prevent over-submitting or spamming		Yes	Yes
Unlimited Email and telephone support		Limited	Yes
No hidden fees or charges		Yes	Yes
24 Hours Live Customer Support		Limited	Unlimited
<b>Monthly maintenance or setup fees</b>		Nil	Nil
Length of service included		4 months	6 months
In depth research on efficiency of your web site		Yes	Yes
Advanced Image, Content & Page optimization		No	Yes
Web site linking strategy		Limited	Unlimited
Comprehensive review of your Top 10 competitors		No	Yes
Support & Consultation of optimized domain names		Yes	Yes
Daily monitoring of yours and competitors' positioning		No	Yes
Support & Consultation for Inclusion on Pay-Per-Click search engines		Yes	Yes
Support & Consultation Hosting of web site		No	Yes
<b>Complete Package Price</b>		US \$ 800	US \$ 1200

## Website Promotion Services for Gold Package

•	LookSmart Express Submit gets your site listed in the search directories of MSN, AltaVista, Excite, CNN, iWon, Juno and more than 370 ISPs. Reach <b>83%</b> of US Internet users!
•	Guaranteed Inktomi Listing :Search Engines using Inktomi Database include : Inktomi's 125+ Search/Web partners, including AOL, iWon and MSN.
•	Top <b>1 to 20</b> Listing in Yahoo, Dmoz & NBCi. Search Engines using DMOZ include: AOL Search, AltaVista, HotBot, Google, Lycos, Netscape Search, etc. . NBCi reaches 24.2% of all Internet Users.
•	Developing <b>Content Based Optimized Pages</b> for you keyword phrases. Generation of keywords and key phrases for each of the major page (all major page will have more chance to get better position thus helps the site to get even better position in the search engine. Meta search engine find it easier to evaluate your site for exact results)
•	Deep optimization & Manual Submission by our experts for 4 months and every 2 to 3 weeks all your pages are re-optimized according to latest search engine algorithm.
•	Extensive Keyword / Key phrases Analysis Consultation.
•	Includes case sensitive Keywords / Key phrases Consultation.
•	Includes Misspelling Keyword / Key phrases Consultation.
•	Complete study of Meta Tags, Description, Title and other internal content for greater visibility in Search Engine.
•	Meta Tag update for you website. [Generally every 2 -3 weeks]
•	Your choice of Keywords / Key phrases.
•	<b>Complete</b> HTML optimization of your web site.
•	Your site will be compared to 20 top ranked web sites and will be optimized, so it will be listed higher for your keywords query.
•	Manual/Hand submission to AltaVista, AOL, Direct Hit, DMOZ, Excite, Fast/All the Web, Google, HotBot, IWon, Looksmart, Lycos, MSN, Netscape, Northern Light, SNAP/NBCi, WebCrawler and Yahoo.
•	Competition Watch - Every month you will receive ranking report, this report contains ranking of your and your competitor's web sites. This can help you in achieving cutting edge lead against them. You will be able to compare your and their ranking for your set of keywords.
•	Creation of <b>additional ( Content Based Optimized Pages )</b> for your site.
•	Submission of your entire site (up to 500 pages) to all major search engines, in an orderly non-Spam manner. Submission to 400 International Search Engines and directories.
•	You will be provided with the <b>Submission Log</b> report to major search engines and directories..
•	Link Popularity Development Trading links for your site. The more the no. of site linking to your site, your site will get boost in major search engines like Google, Altavista, direct hit, Excite and others.
•	HTML Validation report for your web site.

•	Monthly search engine ranking report.
•	Link Popularity report for your web site.

Since the web is a dynamic medium and search engines constantly change how they rank pages, we provide ongoing maintenance. Pages that perform well today may not perform at all next month. We will monitor all your results continuously and fine tune your pages as necessary in order to maintain and improve your rankings.

We will also give you monthly reports ( Submission / Indexing / Log / Online Traffic analysis and ranking report ) showing you where your site is listed and for which key phrases.

### **Please Note :**

- **Package Price is One Time Down Payment.**
- **No Setup fees there onwards.**
- **No Monthly maintenance charges.**
- **Free Site Maintenance for 4 months.**
- **No Hidden Cost.**
- **Free Site Consultancy Facility for 4 months.**
- **24 Hours Live Customer Support for Members.**
- **Free Web Resources & Web building tools for Members.**

## Inktomi Search/Web Partners

Inktomi Search/Web technology is used by many of the world's leading online services.



Partner: AOL  
Home Location: United States  
<http://www.aol.com/>



Partner: Microsoft Network  
Home Location: United States  
<http://www.msn.com/>



Partner: iWon  
Launched October 1999  
Home Location: United States  
<http://www.iwon.com/>



Launched May 1996  
Partner: Wired Ventures, Ltd.  
Home Location: United States  
<http://www.hotbot.com/>



Partner: Looksmart  
Home Location: United States  
<http://www.looksmart.com/>



Launched May 1998  
Partner: Goto.com  
Home Location: United States  
<http://www.goto.com/>



Partner: About.com  
Home Location: United States  
<http://www.about.com/>



Launched March 1997  
Partner: NTT-ME Information Xing, Ltd.  
Home Location: Japan  
<http://www.qoo.ne.jp/>

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Partner: Eoexchange  
Home Location: United States  
<http://www.eoexchange.com/>



Partner: Powerize  
Home Location: United States  
<http://www.powerize.com/>



Launched November 1996  
Partner: OzEmail Ltd.  
Home Location: Australia  
<http://www.anzwers.com.au/>



Launched May 1998  
Partner: NBCi  
Home Location: United States  
<http://www.nbc.com/>

