

## Inducements

Each time we sell a voicemail product it is normally partnered with an inducement to thank the customer for purchasing our voicemail product. Inducements are normally free products and in some instances small surcharges will apply if they choose to accept or use the inducement. Currently we have used (4) inducements with our voicemail product and they are listed below with a brief description of the service or product:

### **\$25.00 Home Depot / McDonalds / Burger King / Circuit City Gift Card**

- The customer must be an active paying member for 180 days in order to receive their free gift card.
- Once the 180 days are verified, the card will be automatically mailed to the customer.

### **\$1000 Grocery Coupon Offer**

- Customer receives a link in their welcome email that they can click on
- The link will allow them to enter into the Grocery Coupon Website
- From the website they have the ability to download \$1000 worth of grocery coupons
- They do NOT have to use the \$1000 at one time and can use it as they need them
- There is NO surcharge or cost for this service

### **\$250 Free Gas Offer**

Listed below are the actual terms for this offer. Please review the process so you will understand how the customer redeems the offer. This example is from Nations 1<sup>st</sup> Communications:

#### **How To Use & Terms and Conditions**

Completely fill out, detach and mail the "Enrollment" part of this certificate to the fulfillment center at: **Redemption Center, 119 Rockland Center #69, Nanuet, NY 10954**, within 30 days of the issue date. Include three (3) months of telephone statements that show you have paid for Nations 1st Communications. **This information is for verification purposes only and will not be used to process nor be considered authorization on your part to transact further on your account, without your express permission.**

Upon receipt of your enrollment form you will be sent your first in a series of eleven \$20.00 refund request vouchers to be used for eleven consecutive months. On the twelfth month, you will be sent a \$30.00 refund request voucher. Only one coupon per month is valid. Each coupon expires 30 days from the effective date. They are NOT REPLACEABLE if lost or stolen.

Nations 1st Communications must receive the Voucher and receipts prior to the expiration date or that coupon is no longer valid and can no longer be redeemed for the rebate requested with the voucher. After you receive the voucher simply purchase your gas at any gas station in the U.S.A. and mail your original receipt and your appropriate voucher to the fulfillment center. Please allow 4-6 weeks to receive your refund checks. Only original gas receipts and vouchers may be submitted. Photocopies or duplicate receipts and vouchers will not be recognized. **YOU MUST BE AN ACTIVE SUBSCRIBER AT THE TIME OF REDEMPTION.** If you have cancelled the service, you are no longer eligible to receive refund requests. All vouchers must include receipts for **GAS ONLY**, which must not be older than 40 days from the date of the postmark. The receipt must clearly indicate a **GASOLINE PURCHASE**.

The maximum monthly refund is the amount shown on the face of each voucher. If the submitted receipt is less than the published value, only the amount of the receipt will be refunded. No credit will be issued for the unused portion of the voucher. Incomplete requests will not be acknowledged, processed, or returned. No exceptions. The registration form and refund request voucher must be postmarked before the expiration date to be valid. This program must be validated by the program sponsor. Upon receipt of

a valid voucher, valid PIN, receipts for gas only, with the receipts being within the prescribed time frame and receipt of all the above prior to the expiration date of each coupon, then Nations 1st Communications shall issue a check made payable to the members name indicated on the voucher at the address provided to Nations 1st Communications in an amount no greater than the face value of the voucher redeemed. If a participants' receipt equals and amount less than voucher amount then the participant shall receive a check for the amount of the receipt less than the face value.

This offer is void where prohibited by law. All the vouchers in a set must be redeemed by the same individual. No refunds will be issued to businesses, organizations, etc. Vouchers and/or enrollment forms may not be redeemed or exchanged for cash, or sold to the end user, and further has no cash value either expressed or implied other than the terms and conditions printed herein. This offer is nontransferable. Nations 1st Communications disclaims any and all expressed or implied warranties, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. Nations 1st Communications shall not be liable or responsible for those guarantees, warranties, and representations of any other companies, marketing partners, or suppliers of services. No advice or information, whether oral or written, obtained by a participant from Nations 1st Communications shall create any warranty not expressly made herein. Nations 1st Communications shall be the sole determiner in cases of suspected abuse, fraud, or violation of its rules and any decision it makes relating to the termination of the coupons shall be final and binding.

## **Buy One – Get One Free Cruise**

The buy one- get one free cruise offer also offers a bonus vacation package as well. We have attached the terms for this offer as well as the bonus vacation offer:



### **Cruise Terms & Conditions**

This free cruise offer entitles you and a guest to a Dream Cruise Vacation on Royal Caribbean, Celebrity Cruises or Carnival Cruise Lines at TWO for the Price of One! Up to a \$900 value.

- (1)** All meals, Accommodations and Entertainment Are Included Aboard Ship.
- (2)** To activate your Gift Certificate for the Dream Cruise and receive full details on this sensational offer, simply remain a Countrywide Voicemail customer for a minimum of 3 months from your date of activation. When you sign up a confirmation email will be sent to you giving you information and instructions on how to redeem your vacations.
- (3)** Once you have redeemed your free cruise certificate you will be sent by return mail, an information packet including: listing of all cruise lines with participating ships, itineraries and pricing examples available for this special offer, a reservation request form, and other related information. You will then complete and mail the registration form with your Fully Refundable \$20.00 Reservation Guarantee made out to S.A.M.I.
- (4)** You will be able to choose from over "50" cruising opportunities ranging from 3 to 17 days worldwide.
- (5)** Once we have received your reservation request form you will be contacted by a "Cruise Consultant to book your cruise reservation.
- (6)** Certificate holders purchase one cruise ticket from Cruises Only, Inc. at the cruise line published retail price (or less). A second ticket of equal value will be provided FREE OF CHARGE.
- (7)** In Addition to One Free Ticket, certificate holders will receive complimentary category upgrades when available.
- (8)** Two for One applies to cruise portion only and does not apply to air, hotel or other vacation add-ons. Calendar holidays are not available for this promotion, but may be booked at a lesser discount.

### **Bonus Vacation Terms & Conditions**

This bonus vacation offer entitles you and a guest to complimentary accommodations for 3 days and 2 nights at a destination of your choice within our network of luxury resorts.

**(1)** To activate your Gift Certificate for the complimentary accommodations and receive full details on this tremendous offer, simply remain a Countrywide Voicemail customer for a minimum of 3 months from your date of activation. When you sign up a confirmation email will be sent to you giving you information and instructions on how to redeem your vacations.

**(2)** Once you have redeemed your bonus vacation certificate you will receive information related to the land destination(s) you have selected and a reservation request form. Your only additional costs for the accommodations are the room taxes, usually between \$7 and \$12 per night depending upon destination(s) selected.

**(3)** Accommodations must be used within 1 year. Transportation, meals and room taxes are not included.

**(4)** Reservations must be booked at least 60 days in advance (to insure availability). Dates near holidays and during conventions are usually not available for this special offer.

**(5)** Holidays, weekends and travel within 60 days require a surcharge.

**(6)** Not valid for conventions or group travel.

**(7)** Only one certificate per family per city may be used in a 12 month period.