

Sharon Pettis Bio

Author of internet features on everything from religion to commercial printing, freelance writer Sharon Pettis uses her varied interests to bring flavor to her writing. She has worked in several different areas of publishing both professionally and as a volunteer.

Sharon's focus in writing copy is to bring an innovative approach to the client's message without ignoring their needs.

Whether the message is highly technical or aimed at a younger audience, Sharon loves finding just the right voice for the piece. She is also a graphic designer, which helps her when working with graphic artists and web designers on specific projects. Her diverse skills marry creativity and professionalism into a polished piece that's on target every time.

Sharon Pettis

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SHARON
PETTIS

COPYWRITING

EDITORIAL

FEATURE

WRITING

SALES

LETTERS

NEWSLETTERS

MARKETING

Never Generic

Are people banging down your door for new business?

No?

Maybe I can help.

I write copy to promote services and products for people whose doors are still securely attached to their hinges. I'll get your phone ringing and the orders piling up. I also do work for non-profit and community service organizations.

Services available include:

- * **Editing (Chicago or AP Style)**
- * **Proofreading**
- * **Newsletters**
- * **Brochures**
- * **Sales Letters**
- * **Company Profiles**
- * **Website copy**
- * **Fundraising Letters**
- * **Print Ads**
- * **Radio Ads**

Why choose you?

Being a veteran of the publishing industry, I know what gets results. In this fast-paced market, you often have less than one minute to hook your potential client. Need I say more?

Also, if you are looking for ways to reduce your company's overhead, why hire an in-house copywriter, designer or editor? Pocket that extra cash for the company picnic and call me!

Other reasons why you should hire outside:

- * **No benefits, vacation or sick leave pay**
- * **Fresh, innovative approach**
- * **Take the load off overworked staff**
- * **You can pick the talent which is best suited to the project at hand**
- * **On an as-needed basis**
- * **No monthly retainers**
- * **Don't have to find work for them during slow seasons**
- * **No yearly salaries**
- * **Because all your friends are doing it!**

What do I get?

Every task I perform is guaranteed to be of the highest caliber at the best price.

For **writing**, all estimates include two rewrites. Anything more will be charged at an hourly or per-page rate.

For **editing**, all estimates will be for the final price, accept in some cases.

All projects are completed on a contract basis and require a 50% deposit before the job is complete. Invoicing is available after you establish an account.

Estimates are free of charge, and do not obligate you to use my services. Prices are good for 30 days and are subject to change.

**Call 703.845.8783 or
email slpettis@yahoo.com
for your free estimate today!**