

PROGRAMME PROPOSAL

A 2-day in-house programme on

KNOWLEDGE MANAGEMENT

Enhancing organizational competitiveness by facilitating
Entrepreneur, Key managers, Senior Executives, and Technical
Professional to develop an INNOVATION MINDSET

The Rational

The practical of Knowledge Management is about culture. It is not about technology. It is a Management mindset, a management approach and an organizational philosophy enabled by technology. Managing knowledge is a way of professional life in K-based organizations. It is the fundamental enterprise philosophy and culture of organizations competing in the K-Economy. The eight key focus/habits of the practice of Knowledge Management are;

1. Structured K – Identification
2. Intense K – Acquisition
3. Obsession in K – Application
4. Speed in K – Sharing
5. focused K – Development
6. Passion for K – Creation
7. Culture of K – Preservation
8. Periodic K – Measurement

The practice of Knowledge Management facilitates the development of a strong culture that places key emphasis on a high level of professional competency and breakthrough innovations. This will create an environment that focus on achieving sustainable superior performance. Sustainable superior performance provides the foundation for organization to secure and maintain competitive advantage.

The practice of Knowledge Management is therefore a performance strategy. It capitalizes on tacit knowledge of innovative K – Professional, Communities of Practice, Human Capital in general and the Explicit Knowledge of Organization. The practice of Knowledge Management is not a project that has a specific starting and ending point. It is a progressive organizational journey in pursuit of significant and dramatic improvements. It is about moving to the next level of excellent.

Learning Focus

- Development an innovation mindset to achieve significant improvements
- Add Innovation value to the organization
- Be a Forward – thinking Role Model and constantly challenge the norms
- Build strong habits of innovation to drive performance
- Develop 8 key competencies of an innovative K-professional
 - Innovative Thinking,
 - Knowledge Responsibility,
 - Performance– Directed Learning,
 - Contributing in Innovative Teams,
 - Professional Discipline,
 - Self-Driven Innovation Habits,
 - Solution-Focused Mindset and
 - Personal Knowledge Creation.



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Course Facilitator

This two day course is fully facilitated by Dr. Dusit Jaul. He is currently a Senior Trainer with the National Institute of Public Administration (INTAN) Sarawak.

Course Delivery

Knowledge is disseminate through a combination of lecture and interactive dialog/sharing with participants. Where lecture is concerned, notes will be presented in power point form.

Facilitation Fees

To be discussed with clients

