

Campus Clothiers

Semiannual Projected Gross Margin, Expenses, and Operating

	January	February	March
Sales	\$3,383,909.82	\$6,880,576.15	\$9,742,702.37
Cost of Goods Sold	1,319,724.83	2,683,424.70	3,799,653.92
Gross Margin	2064184.99	4197151.452	5943048.446
Expenses			
Bonus	\$0.00	\$75,000.00	\$75,000.00
Commission	76,137.97	154,812.96	219,210.80
Marketing	304,551.88	619,251.85	876,843.21
Research and Development	194,574.81	395,633.13	560,205.39
Support, General, and Administrative	490,666.92	997,683.54	1,412,691.84
Total Expenses	\$1,065,931.59	\$2,242,381.49	\$3,143,951.25
Operating Income	\$998,253.40	\$1,954,769.96	\$2,799,097.20

What-if Assumptions

Bonus	75,000.00
Commission	2.25%
Margin	61.00%
Marketing	9.00%
Research and Development	5.75%
Revenue for Bonus	4,750,000.00
Support, General, and Administrative	14.50%

on Income

4/30/2009

April	May	June	Total
\$4,818,493.53	\$4,566,722.63	\$8,527,504.39	\$37,919,908.89
1,879,212.48	1,781,021.83	3,325,726.71	14,788,764.47
2939281.053	2785700.804	5201777.678	23131144.42
\$75,000.00	\$0.00	\$75,000.00	\$300,000.00
108,416.10	102,751.26	191,868.85	853,197.95
433,664.42	411,005.04	767,475.40	3,412,791.80
277,063.38	262,586.55	490,331.50	2,180,394.76
698,681.56	662,174.78	1,236,488.14	5,498,386.79
\$1,592,825.46	\$1,438,517.63	\$2,761,163.88	\$12,244,771.30
\$1,346,455.59	\$1,347,183.18	\$2,440,613.80	\$10,886,373.12