

# SARAH GERSTENBERG

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As a former homeschool student, Sarah loves to search things out for herself. This has made her a resourceful life learner and eager listener. Her dedication to creative problem solving and careful understanding of client needs sets her apart from peers.

Whether through design, illustration, or audio/visual productions, Sarah seeks to communicate with people on various platforms and for causes that matter. The heart of this passion springs from a love for God's truth and a desire to glorify Him in this world.

Currently, Sarah is finishing her BA in Graphic Design and Media Arts at Southern New Hampshire University. However, before pursuing a degree in design, she had the opportunity to use her talents for various projects.

Some of Sarah's earliest published work were designs for marketing campaigns of Hope Women's Resource Clinic, a local non-profit organization. These creations included Vision for Victory, Aim for Life and Hero for Hope.

She designed gerstenberg.clinic's Elite Health logo and brand materials, as well as the Lower Extremity Clinical Trial marketing materials. She also produced a series of informational videos for patients to view in the waiting room and memes to be used on social media. Sarah had the opportunity to intern with First Liberty Institute in the marketing department. She re-designed the First Liberty newsletter, created almost 70 memes to be used in social media, and worked with the legal team to create labels for a series of shadowboxes containing different briefs First Liberty has written. Sarah has also done audio work, most notably a 10-hour audiobook titled "The Tethered World". For this project, she was the narrator, producer and had to distinguish over 20 characters with her voice alone. Being on the leadership team at Lamar University's BSM has given opportunities to use design skills on T-shirts and bulletin boards. Though an active learner, Sarah also seeks venues to pass these skills on to others as she is involved in her church and community.

## **COMMUNITY INVOLVEMENT:**

Docent for McFaddin-Ward House Museum  
Volunteer at Hope Women's Resource Clinic  
Piano Teacher at PianoScope Studio  
Keyboardist at Ridgewood Church  
Leadership team at Lamar University BSM