



¡Salud se Puede! Partnerships for Health Pima County Community Health Task Force

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REFORMA – Tucson Chapter
REFORMA National Conference III
September 19, 2008

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Agenda

- History
- Members of task force
- Activity to date
- New Developments

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Pima County

- 9000 square miles – rural
- Diverse population – over 1 million
 - 31.9% Hispanic, 3.6% American Indian
 - 3.4% African American, 2.5% Asian
- Language other than English – 27.5%
- Persons below poverty (2004) – 15.6%
- Median HH income - \$38, 687



History

- PC Supervisor calls meeting - Collaborative Opportunities Under Consideration – 2006
- Strategic direction of the public library *at the time*
 - 5 year vision: community gathering place
 - Provide general information around health
 - Support business and workforce development

History – *con't*

- Valencia Branch Library had served as a meeting place and anchor for SEAH
- SEAH is Sunnyside Elvira Advocates for Health
- Neighborhood/University driven partnership promoting physical fitness and diabetes education among other things

History – con't

- Collaborations
 - Workshops on public health topics
 - Career opportunities in public health
- Reading Incentives for Young Readers
- Web site development – health
- Bulletin and brochure/information holders

In the meantime...

Arizona Health Sciences Library

- Developing its outreach strategies
- Working with health science center
 - Physicians, public health nurses, PH promotion etc.
- Duplication of service??
- Opportunity for collaboration

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Task Force Members

Pima County

- Board of Supervisor (BOS) (District 5)
- Pima County Public Library (PCPL)
- Pima County Health Department (PCHD)

University of Arizona

- Arizona Health Sciences Library (AHSL)
- College of Nursing (CON)
- College of Public Health (CoPH)
- National Women's Center of Excellence (WCoE)

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PCPL & PCHD

- Dedicated information area with brochure/bulletin board for health information in every library

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PCPL, PCHD & AHSL

- Public information workshops
 - Identify experts in areas of health topic
 - Physicians, outreach coordinator, public health professional

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Pima Public Library Summer Health Series - 2007

- (1) HPV Vaccine – Learn About It! = 14
- (2) Learn About Valley Fever – 58
- (3) Skin Cancer Awareness = 37
- (4) Swimming Pool Safety = 212
- (6) West Nile Virus = 33

Total = 354

PCCHTF Retreat

Vision: The PCCHTF is striving for sustainable, healthy, active, and empowered communities in Pima County

Mission: To improve the health and quality of life of Pima County residents through collaborations among organizations and community members to develop innovative approaches to community health issues

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Organizational Contributions

Arizona Health Sciences Library (AHSL)

- Health information resources
- Grant information
- Training e.g., health literacy, community assessment
- Manage listserv
- Organize committee meetings
- Community contacts

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Organizational Contributions

College of Public Health

- Student speaker bureau – prevention/promotion
- Internships in libraries for MPH/health ed students
- Ameri-Corps student placement
- Explore funding sources
- Programming – workforce development
- Engaging community in public health activities
- Technical assistance

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Organizational Contributions

College of Nursing

- Student speaker bureau – prevention/promotion
- Programming – workforce development
- Engaging community in public health activities
- Develop and implement health assessment and health information survey

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Organizational Contributions

Pima County Public Library (PCPL)

- Get Fit Festival – Get Fit Downtown/Outdoors
 - Health fair steering committee
- Community health workshops/topical speakers
- Branch libraries developing health programming
- Site for library student interns
- Conducting, with CON, health assessment and health information surveys
- Facilitate focus groups on health literacy
 - Part of Tucson Region Literacy Initiative

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Organizational Contributions

Pima County Health Department (PCHD)

- Identification of county health issues
- Health fair steering committee
- Site for student interns – public health & nursing
- Conducting health assessment and health information surveys

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Organizational Contributions

National Center of Excellence in Women's Health

- Identification of county health issues
- Health fair steering committee
- Site for student interns
- Conducting health assessment and health information surveys
- Contribute speakers on health topics and health programming, health educational materials in multi media format, info on accessing preventive services

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Task Force Expansion Collaborative Activities

- CoPH on workforce development
- CON public health nurse training/internship – community
- PCPL/PCHD/AHSL/CoPH – Community health fair – “Get Fit Downtown” and “Get Fit Outdoors”
- WCoE –(SEAH) REACH grant HPV

Task Force Expansion

Collaborative Activities – *con't*

- Training – PCCHTF members attendance
Community Assessment Workshop
- Developments underway
 - Assessing data collected by CON students
 - a pilot program – computer/health literacy
- Submitting grant to NIH “*Understanding and Promoting Health Literacy*”
- Creating an executive board

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¡¡Gracias!!

Questions? / Comments

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