

REFORMA NATIONAL CONFERENCE

Bridging the Gaps: Juntos @ the Border
September 18-21, 2008 • El Paso, Texas

Preliminary Program June 2008

Bridging the Gaps: Juntos @ the Border

REFORMA National Conference III El Paso, Texas September 18-21, 2008

Roxana Benavides & Carol Brey-Casiano, Co-Chairs

¡Bienvenidos a El Paso! Our Conference Committee has been working very hard to provide you with an exciting and inspiring conference experience. We are pleased to provide you with this Preliminary Program which outlines the wide variety of great programs, events, receptions, and *fiestas* we have planned!

This year's theme, "Bridging the Gaps: Juntos @ the Border" is very appropriate given the location of the conference. The population along the El Paso/Ciudad Juarez border numbers over two million, the majority of whom are Hispanic, Spanish speaking individuals coming from diverse backgrounds.

The Conference opens on Thursday, September 18 with several informative Pre-conferences as well as a number of exciting local tours that will acquaint you with El Paso's diverse heritage. Thursday evening we will all enjoy the Bienvenidos Reception to be held in the beautiful Plaza Theatre Alcantar Sky Garden with a gorgeous view of the City as well as the adjoining Oasis Bar and Arts Festival Plaza.

During the Conference you will have access to a wide variety of programs on subjects covering service to diverse populations, children's services, recruitment and mentoring, adult services, immigration, intellectual freedom, and more. Our Keynote speakers for the Opening Session will be Dr. Dana Gioia, Chairman of the National Endowment for the Arts, plus a noted Mexican author to be announced in the very near future. Dr. Gioia is an internationally acclaimed and award-winning poet in his own right. A native Californian of Italian and Mexican descent, Dr. Gioia (pronounced JOY-uh) received a B.A. and an M.B.A. from Stanford University and an M.A. in Comparative Literature from Harvard University.

Our gala Awards Banquet & Dance will be a memorable event in true REFORMA style, featuring an elegant meal under the stars and dancing to the music of Rhapsody, one of El Paso's hottest bands that can play just about any dance style requested!

The Closing Session, following a delicious brunch, will feature David Bacon, noted author and photographer whose new book, *Illegal People: How Globalization Creates Migration and Criminalizes Immigrants* is scheduled to be published in September 2008.

Our headquarters hotel, the Camino Real, is a beautiful historic hotel just steps away from the Convention Center and all conference events. Rates are extremely reasonable, and you will find reservation information on page 11 of this guide.

This preliminary program will serve as your initial guide to insightful programs, a variety of exhibitors, and numerous experiences to learn and have fun at the same time. Visit the REFORMA website, www.reforma.org for more information as our Third National Conference approaches. *¡Nos veremos en El Paso!*

Contents

- 1 Welcome
- 2 Local Area Tours
- 3 RNCIII Special Events
Map of Conference Center
- 4 RNCIII Schedule
- 5 Preliminary Program
- 8 Fundraising
- 9-10 Conference
Registration Forms
- 11 Hotel Information
- 12 Committee Members
Exhibits Information

Aimee J. Camp, editor

Discover El Paso!

El Paso is located at the western tip of Texas, where Texas, New Mexico and Old Mexico meet. It is the largest international metroplex in the world and seamlessly blends cultures and traditions: from the historic Old West to the colors of Mexico, from the heritage of Native Americans to the beauty of our desert sun. Since the early days when Spanish Conquistadors arrived at the banks of the Rio Grande in 1598, to today, millions of visitors come here on a yearly basis.

El Paso treasures its old ways. We still attend church in our old Spanish missions on the historic Mission Trail eight of the most historic miles in the United States built by Native Americans in the late seventeenth century. The area was also home to famous outlaws including Pancho Villa, John Wesley Hardin and Billy the Kid. And don't forget your boots; after all, this is the Boot Capital of the World, and boots are still made by hand here.

Our natural beauty is a rarity in today's world. During the day, our mountains take on shades of purple, vibrant orange and pale green. And don't worry about all the outdoor conference events we have planned--the sun shines over 305 days a year in El Paso. Wide-open vistas, big skies and beautiful desert weather are the norm, and almost every day ends with a breathtaking sunset. At night our city lights look like a scattering of diamonds.

El Paso is Texas, but it's just a little different. So come enjoy the warmth of our sun and our smiles and ***do Texas different!***



TOUR DESCRIPTIONS AND COSTS:

Juarez Tour - \$35.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to the Biblioteca de la Universidad Autonoma de Ciudad Juarez; the Mercado and the Catedral de Ciudad Juarez. Bring your camera, passport and be prepared to shop!

El Paso Missions Tour - \$35.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to the beautiful and historic missions in El Paso- Ysleta, Socorro, and San Elizario.

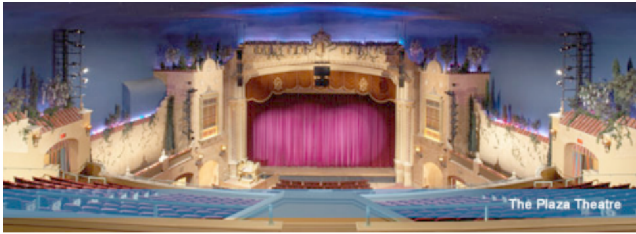
El Paso Library Tour - \$25.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to various libraries in El Paso, including the University of Texas at El Paso Library, striking branches of the El Paso Public Library, and a joint use library operated by the El Paso Community College and El Paso Public Library.



RNCIII Special Events



September 18, 2008

Bienvenidos Reception!

Sponsored by Cinco Puntos Press

7:00 p.m. 10:00 p.m.

Arts Festival Plaza/Oasis Lounge/
Alcantar Sky Garden

Join us for a fabulous reception in the heart of downtown El Paso, where you can enjoy a great view of the City from the Sky Garden above the Plaza Theatre, delectable food and drink, and the beat of our local musicians. Does anyone hear mariachis? FREE

September 19, 2008

Author Luncheon

12:45 p.m. 2:30 p.m.

El Paso Convention Center

You won't want to miss this luncheon, featuring two authors-- Alicia Gaspar de Alba, Chair and Professor of Chicano Studies at UCLA, and Diana Washington Valdez, an investigative reporter for the *El Paso Times*--who have each followed the story of the murders of young innocent women in Ciudad Juarez, Mexico and published individual books reflecting their unique reactions to this tragedy. \$30.00



Diana Washington Valdez

Exhibits Reception

5:30 p.m. 7:00 p.m.

El Paso Convention Center. Come party with the exhibitors! Enjoy live music, great food, giveaways and more while talking with a broad range of exhibitors and your colleagues. FREE

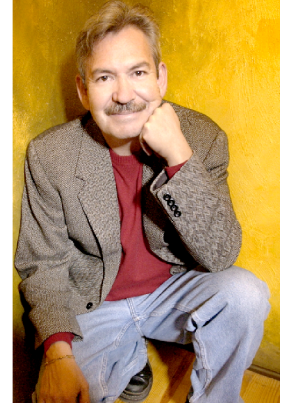
September 20, 2008

Author Luncheon

12:15 p.m. 2:15 p.m.

El Paso Convention Center

Benjamin Alire Sáenz, author of a wide variety of books for all ages including the award-winning novel *Carry Me Like Water* as well as the much-acclaimed YA novel *Sammy and Juliana in Hollywood*, will read from his works and talk about his experiences as an author who "lives, writes, and breathes on the U.S. / Mexico border." \$30.00



Awards Banquet & Dance

7:00 p.m. midnight

McKelligon Canyon

Dancing under the stars...an elegant banquet...and the opportunity to cheer on your award-winning colleagues! Who could ask for more? Make plans to attend this fantastic evening at McKelligon Canyon, an outdoors venue where you can enjoy El Paso's beautiful weather and make all the noise you want without bothering the neighbors! \$50.00



September 21, 2008

Brunch & Closing Session

8:30 a.m. noon

Relax at Arts Festival Plaza, just outside the Museum of Art, and reflect on the great time you had at the Conference while listening to the soothing sounds of the Plaza fountain. Enjoy a wonderful brunch, and then the Closing Session (starting at 10:00 a.m.) featuring immigration expert David Bacon. \$25.00

Publication of Conference Papers

REFORMA is once again planning to publish selected papers from our National Conference. At this time we are encouraging all presenters to begin thinking about submitting their program papers post-conference to the RNCIII Publications Committee for compilation. Committee members will soon provide information on format guidelines, deadlines, and other submission procedures prior to the Conference in September. The papers will be edited and compiled into an anthology or conference proceedings, either of which will reflect the variety of topics presented and overall theme of RNCIII. In some cases, it may be necessary for the Publications

Committee to ask that papers be lengthened or revised in order to provide more thorough and complete coverage. The Committee may also commission the writing of pieces that would make the publication stronger and more useful, for example, a bibliography or list of resources. The completed publication will be submitted to several publishers for consideration to ensure wide distribution and availability. For more information about any of the RNCIII conference publications, please contact Norice Lee at leenx@elpasotexas.gov.

RNCIII 2008 AWARD AND SCHOLARSHIPS

Call for nominations has begun

The form and instructions are available at the REFORMA website: www.reforma.org.

Nominations deadline: July 7, 2008.

The recipients are notified: August 4, 2008.

Public announcement of award and scholarships: August 11, 2008.

LIBRARY SCHOOL EXCELLENCE AWARD

CRITERIA: A library school or program accredited by American Library Association that has demonstrated excellence in the areas of recruitment and retention of students, faculty and staff; enrollment of students and hiring of faculty and staff; curriculum; mentoring and scholarship as they relate to Latinos and the Spanish speaking in the United States.

AWARD: a plaque and \$1,000 to be presented at the RNCIII Conference.

CONFERENCE SCHOLARSHIPS (FIVE SCHOLARSHIPS)

CRITERIA: The scholarships will fund selected librarians, students and library staff who demonstrate outstanding service to the Latino and Spanish-Speaking communities to attend the conference in El Paso, TX.

AWARD: RNCIII 2008 Conference Scholarship provides up to \$500 air or rail travel, conference registration and 3 hotel nights to support attendance at the RNCIII Conference.

Based on the established criteria, please describe in detail what the nominee has done to deserve this award. Please type your nomination (including self nomination) and use separate sheets and attachments.



Pre-Conferences

Thursday, September 18, 1 p.m.-5 p.m.

Advocacy Institute

Chair: Carol Brey-Casiano; Marci Merola;
Jim Rettig, ALA President; Gloria Meraz

Thursday, September 18, 1 p.m.-5 p.m.

Combating Health Disparities: the Role of the Librarian

Chair: Karen Vargas, Michelle Malizia and Siobhan Champ-Blackwell

Thursday, September 18, 1 p.m.-5 p.m.

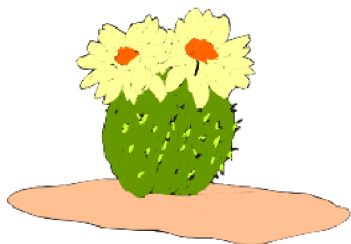
Research into Practice: Latino Perception of Public Libraries and their Public-library Use

Chair: Laura Staley, Project Coordinator, Spanish Language Outreach Program, WebJunction; Harry P. Pachon, Ph.D.; Teresa Taningco, Ph.D.

Thursday, September 18, 9 a.m.-5 p.m.

Adelante! Library Services for Your Latino Communities

Chair: Jacqueline Ayala, Dr. Camila A. Alire, ALA President Elect



RNCIII Schedule

Thursday, September 18

7:00am - 6:30pm Registration
8:00am - 5:00pm Pre-Conference #1
1:00pm - 5:00pm Pre-Conference #2
1:00pm - 5:00pm Pre-Conference #3
8:00am-12:00pm Pre-Conference #4
7:00pm-10:00pm Bienvenidos Reception

Friday, September 19

7:00am - 5:00pm Registration
8:30am-10:00am Opening Session
10:15am-11:00am Exhibitor Opening and Welcome
11:15am-12:30pm Session I
12:45pm - 2:30pm Lunch/Author Program
2:45pm - 4:00pm Session II
4:15pm - 5:30pm Session III
5:30pm - 7:00pm Exhibits Reception

Saturday, September 20

7:00am - 3:00pm Registration
8:00am - 5:00pm Exhibits open
9:15am-10:30am Session IV
10:45am-12:00pm Session V
12:15pm - 2:15pm Lunch/Author Program
2:30pm - 3:45pm Session VI
4:00pm - 6:00pm REFORMA Plenary
7:00pm-12:00am Awards Banquet

Sunday, September 21

8:30am-10:00am Brunch/Arts Festival Plaza
10:00am-12:00pm Closing Session

Preliminary Program Notes

I am pleased to present the preliminary program to the REFORMA membership. We had a total of 56 submissions (panels and singles) with only 42 time slots in the schedule.

I want to thank Margo Gutierrez, Patty Wong, Jean Canosa, Lorena Mata, Magaly Vallazza for volunteering their efforts for reading and recommending the submissions. I must also mention my thanks to the National Association for Chicana and Chicano Studies that provided REFORMA access to their web server to host the submission process.

**Kathryn Blackmer Reyes,
RNCIII Program Chair**



Preliminary Program

**Friday, September 19, 2008.
Session 1, 11:15 a.m.-12:30 p.m.**

Siga Adelante/Moving Forward

Gelders, Leslie. Oklahoma Department of Libraries. Head, Literacy Office. Williams, Pat. Oklahoma Department of Libraries. Public Library Consultant. Martinez, Sara. Tulsa City County Library. Coordinator-Hispanic Resource Center.

Ideas, Ideas and More Ideas for an Effective Spanish Preschool Storytime

Trejo, Armando. Elgin Community College. Birkholz, Tina. Gail Borden Public Library.

Border History: Student Research Project from Print to Web, Local Resources, Global Access.

Wong, Monica. El Paso Community College. Vise, Ruth. El Paso Community College. Murphree, Rachel. El Paso Community College.

Mi Biblioteca: Bilingual Services to Spanish Heritage Language Speakers

Bosch, Eileen. California State University Long Beach. Molteni, Valeria. California State University Dominguez Hills.



What Do You Mean, We Can't Get that Here?

Chair: Sandstrom, John. El Paso Public Library. Rivera, Carmen. Lectorum Publications.

Computadoras al Alcance de Todos: Successful Computer Literacy Programs for Spanish Speakers at Three California Public Libraries

Garcia, Janice. San Jose Public Library. "Latinos and the Internet: The information they seek and the tools they need to find it." Chacon, Ramona. Oakland Public Library. "How to be an effective, encouraging, and sensitive computer tutor in Spanish at the library." Martinez, Maynard. Mountain View Public Library. "Teaching 'springboard' computer skills in Spanish to motivate and inspire students." Chair: Antoni, Ricardo. Oakland Public Library. "How to Plan and Implement a Computer Tutorial program in Spanish at a Public Library."

How I Learned English: Recalling Lessons in Language and Life

Chair: Miller, Tom. Self-employed, author.

Welcome to

El Paso

**Friday, September 19, 2008.
Session 2, 2:45 p.m.- 4:00 p.m.**

Connecting Cultures and Celebrating Cuentos: Highlighting Three Latino Children's Literature Awards

Naidoo, Jamie. University of South Carolina. Garza de Cortes, Oralia. Latino Children's Literature Consultant. Battle, Jennifer. Texas State University, San Marcos. *Organized by CYASC-REFORMA*

¡Salud se puede! Partnerships for Health

Castillo, Maya. REFORMA Tucson Chapter. Nuñez, Annabelle. Arizona Health Sciences Library.

Children of Undocumented Parents and their Right to Information

Chair: Mosquera, Mosquera. Broward County Public Library. Espinal, Isabel. University of Massachusetts Amherst Libraries. McCook, Kathleen de la Peña. University of South Florida.

Puentes de la Comunidad: Understanding and Bridging the Gaps Between South Carolina's Latinos, Libraries, and Legislators

Naidoo, Jamie. University of South Carolina. "¿Comunidad para nuestros niños?: an Analysis of Public Library Services to Latino Children in South Carolina." Kurz, Robin. University of South Carolina. "Creating a Climate of Fear: The Effects of South Carolina Immigration Legislation on Public Library Service to Latinos."

Born to Lead?

Herrera, Luis. Director, San Francisco Public Library
Alire, Camila. ALA President Elect.

Knowledge River: Where the Journey Begins

Rendon, Adriana. Pima County Public Library.
Maez, Paula. SIRLS, University of Arizona. Castaño, Erika B. Oregon State Archives, OSU Libraries.
Cabrera, Peggy. San Jose State University. Stout, Tracy. Missouri State University.

Online Tools Build Communities

Inlow-Hood, Emily. WebJunction. Puertas-Meyers, AnaRita. Montgomery County Public Library. Garcia-Febo, Loida. Queens Public Library.



Friday, September 19, 2008.

Session 3, 4:15 p.m. -5:50 p.m.

Revisiting the Digital Divide and the Latino Community

Chabran, Richard. University of Arizona. "The Link Between Telecommunication Policies, the Digital Divide and Low-Income Spanish Speaking People."
Staley, Laura. Spanish Language Outreach Program, WebJunction. "Libraries Reaching out to Spanish speakers to Increase their Access to Technology."
Salinas, Romelia. California State University, Los Angeles. "Rearticulating the Digital Divide for the Latino Community."

The Chicano / Latino Literary Prize: Award-Winning Authors Discuss Their Books

Chair: Fetta, Stephanie. University of California, Irvine.
Hernandez, Lisa. Los Angeles Community College.
Huerta, Javier. University of California, Berkeley.

"Let's Talk about Sex": Sexual and Reproductive Health Resources Across the Lifespan

Champ-Blackwell, Siobhan. National Network of Libraries of Medicine, MidContinental Region. Malizia, Michelle. National Network of Libraries of Medicine, South Central Region. Meloy, Mandy. National Network of Libraries of Medicine, Southeastern/ Atlantic Region. Vargas, Karen. National Network of Libraries of Medicine, South Central Region.

Thinking Outside the Borders: Disorienting Ourselves in order to Bridge the Gaps

Schnuer, Susan. University of Illinois Urbana-Champaign. "Changing the Boundaries of What We Know: Working together to Build Library Services."
Aponte, José. San Diego County Library. "Books, Crooks, and the Minutemen: A Memoir and Reflection on 30 years in Library Services along the Borderlands."
Sullivan, Patrick. San Diego State University. "Fluid Boundaries: Strengthening International Alliances."
De la Tierra, Tatiana. Inglewood Public Library. "Ode to Our Bibliographic Barbed Wire." Chair: Balderrama, Sandra Ríos. RíosBalderrama Consulting. "Thinking Outside the Borders: Disorienting Ourselves in Order to Bridge the Gaps."

Archives on the Border: Documenting Social Issues in the El Paso/Las Cruces/Ciudad Juarez Area

Stanford, Charles. New Mexico State University Library. "The Esther Chávez Cano Papers Documenting Women's Activism in Juárez."
Hollingsed, Laura. University of Texas at El Paso Library. "Religious Organizations and Immigration: Cleofas Calleros, the National Catholic Welfare Conference, and the CLINIC records." Rivers, Claudia. University of Texas at El Paso Library. "Estudio Casasola: from Discarded Negatives to a Community Outreach Project."



Saturday, September 19, 2008.

Session 4, 9:15 a.m. -10:30 a.m.

Tu Biblioteca Hoy / Your Library Today

Castro-Reino, Pilar. Denver Public Library. Murillo, Lisa. Denver Public Library.

Latin@s with a Ph.D.: The Future of LIS Education and Research

Chair: Chu, Clara. University of California, Los Angeles.
Calzada, Silvia. Emporia State University. Delgadillo, Roberto. University of California, Davis. Espinal, Isabel. University of Massachusetts, Amherst. Garcia-Febo, Loida. Queens Library.

Conversations with the Presidents on Leadership: Mentoring the future generation of Leaders

Chaparro, Luis. REFORMA President, El Paso Community College. Alire, Camila. ALA President Elect

Rompiendo Barreras: The Engaged Library School

Perez, Derrie. University of South Florida.
McCook, Kathleen de la Peña. University of South Florida.
Wohlmuth, Sonia Ramírez. University of South Florida.
LaRochelle, Andrea. University of South Florida.

Crash Course in Serving Spanish-speakers

Salvador Avila, Las Vegas Clark County Library District.

Developing Cultural Competence by Using El Día de los Niños/El Día de los Libros to Celebrate Literacy Throughout the Year!

Overall, Patricia Montiel. University of Arizona. Garza, Elva. Austin Public Library. Gignac, Donie. Pima County Public Library.

Trends in Marketing to Latinos: Implications for Libraries

Cuesta, Yolanda. MultiCultural Consulting.

**Saturday, September 19, 2008.
Session 5, 10:45 a.m. -12 noon**

Reaching Spanish Speaking Teens with Alternative Media

Yoke, Beth. Young Adult Library Services Association. Forthcoming presenters

La Joteria en la Biblioteca: Where Is It?

De la Tierra, Tatiana. Inglewood Public Library.

The Bilingual Child: Libraries Serving Linguistically and Culturally Diverse Children

Overall, Patricia Montiel. University of Arizona-Tucson. Courtney, Ellen. The University of Texas at El Paso. Gonzalez, Lucia. Associate Director for Literacy, Programming, & Youth Services, Broward County Library. Chair: Garza de Cortes, Oralia. Latino Children's Literature Consultant.

Reaching Out to the Community through the Arts

Natividad, Maria. Juntos Art Association. Jimenez, Ivonne. EL Paso Public Library.

Songs, Games and Rhymes for Multicultural Classroom

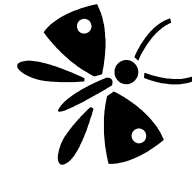
Orozco, Jose-Luis. Arcoiris Records.

Transformational Programs in Your Community: Why Wait Until the New Library is Built to Implement?

Evers, Dan. The Children's Rainforest. Baza, Ron. Ron Baza & Associates, Inc. Ocadiz, José. San Diego County Library. Slade, Ellie. LIBROS.

Reaching Out to the Community

Kreyche, Michael. Kent State University. "Spanish Language Searching: La Frontera por Cruzar." Goldin, Lilia. Reference Roundtable Table, Texas Library Association. "Outreach @ Dallas Public Library." Cerqueira, Maria. "Health in the Americas."



**Saturday, September 19, 2008.
Session 6, 2:30 p.m. -3:45 p.m.**

Y.A., ¡YA!: Writing Our World Now

Chair: Powers, J.L. Alfred A. Knopf. Saenz, Benjamin Alire. University of Texas at El Paso. Martinez, Claudia Guadalupe. Cinco Puntos Press.

Librarians for Tomorrow: Reaching Out to Our Future

Paul, Jeff. San Jose State University. Wong, Patty. Woodland Public Library.

Tonal Achtli, Semilla del Sol / Seed of the Sun: a Mesoamerican Visual Literacy Experience with Art, History and Culture.

Gaytán, Gabriel S. Artist.

Wellness Education: Bridging the Consumer Health Information Gap

Rendon, Adriana. Pima County Public Library. Maez, Paula. University of Arizona. Tovar, Cecilia. University of Arizona. Valdivia, Aaron. Pima County Public Library.

Storytime: A Conversation on Children's Books with Latina Authors

Brown, Monica. Northern Arizona University. Bertrand, Diane Gonzales. St. Mary's University. Zepeda, Gwendolyn. Arte Público Press.

Informing Each other on Immigrant Rights

McCook, Kathleen de la Pena. University of South Florida. "Library Workers Can Safeguard the Human Rights of Immigrants in the U.S." Curry Rodriguez, Julia E. San Jose State University. "Resources and Models for Immigrant Student Advocacy."

Juntos @ the Border: Immigrant Services

Najera, Derek. El Paso Public Library. "U.S. Public Library Services to Latin American Immigrants: A Survey of Information Needs, Barriers to Access, Best Practices and Guidelines for Developing Library Services at a Local Level." Zhang, Sha Li. University of North Carolina at Greensboro. "Equal Higher Educational Opportunity for All: A Survey on State Legislature Actions for Undocumented Students." Ambriz, Lorely. "Using Information Technology and Knowledge Exchange to Build Bridges across Borders: The U.S.-Mexico Border Virtual Health Library (BVHL)."



Still time to make your contribution!!!

You still have time to support the RNCIII. **REFORMA** has established a strong reputation as one of the most prestigious, active, and visible national library organizations that promotes the success of Latinos/Chicanos/Hispanics. Donations from individuals, vendors, and corporations help make this conference a terrific success. To date we have raised over \$20,000. Our goal is to raise \$60,000.

If you have not yet sent in a donation, please help us by sending a special contribution as soon as possible. Also, ask your library/organization to make a donation to this tremendous conference. Attendees will be provided with a variety of opportunities to exchange information and ideas as well as to participate in continuing education programs that will enhance the services provided to libraries in Chicano/Latino/Hispanic communities.

**Make your checks payable to:
REFORMA RNCIII:**

Mail donations to:

**Rhonda Ríos Kravitz, Dean,
Learning Resources Division
Sacramento City College
3835 Freeport Boulevard
Sacramento, CA 95822-1386**

**Thank you again for the crucial role you play
in making our exciting and important work
possible!**



Donations may be made at the following levels:

MANO Sponsor \$25-\$99

MANO sponsors' names will be included in a special listing in the REFORMA national newsletter.

CORAZON Sponsor \$100-\$249

CORAZON sponsors will receive, in addition to the above levels, ribbons to wear on our REFORMA National Conference badges that designate sponsorship status.

ESTRELLA Sponsor \$250-\$499

ESTRELLA sponsors will receive, in addition to the above levels, a "Certificate of Recognition" at the Bienvenidos Reception.

LUNA Sponsor \$500-\$999

LUNA sponsors will receive, in addition to the above levels, a one-year complimentary membership to National REFORMA and a special listing and recognition in the RNCIII Program.

SOL Sponsor \$1,000+

SOL sponsors will receive, in addition to the above levels, recognition at RNCIII and at the exhibit hall, as well as special recognition at all evening conference events.

The fundraising committee would like to thank the many contributors including the following donors:

Executive Leadership (\$10,000)

American Library Association

Bronze (\$1,000)

REFORMA O.C. Chapter; REFORMA (Tucson); Nestle Company, Frank Higgins, President
Trade Commission of Spain/American Reads Spanish

Sol (\$1000+)

Cinco Puntos Press.

Luna (\$500-\$999)

REFORMA; Kathleen McCook.

Estrella (\$250-\$499)

Rhonda Rios Kravitz; John Ayala.

Corazon (\$100-\$249)

Martha & Armando Trejo; Karin Duran; Beatriz Pascual Wallace; Rita A. Torres.

Mano (\$25-\$99)

Camila Alire; Carol Brey-Casiano; Isabel R. Espinal; Orlando Archibeque; Cristina Ramirez; Wim de Wit; Theresa Delgado; Sandy Schuckett; Fred J. Gitner; Nancy Park; Gary Shaffer; Freda Mosquera; Isabel Espinal; K.T. Horning; Laura Staley; Linda Mays; Mario Ascencio; Roxana Benavides; Ninfa Trejo; Ana-Elba Pavon; Cesar Caballo; Oralia Garza Cortes; Claudette McLinn; Kristl Chavez; Virginia Moore; Jana Bradley; Miguel Garcia-Colon; Laura Gonzalez; Mario Gonzalez; Brien McDonald; Pat Mora; Alma Ramos-McDermott; Robert Roth; Yolande Valentin.



Bridging the Gaps: Juntos @ the Border
September 18-21, 2008 • El Paso, Texas

September 18-21, 2008
El Paso, Texas

BADGE INFORMATION:

Please print or type

MAIL CONFIRMATION TO: Home Work

Ms. Mrs. Mr. Dr.

Name
Address
City State Zip Code
Country
Daytime Telephone Number Fax
E-mail

First Name
Last Name
Organization Name
Organization City

Check here if you need a translator/Favor de indicar si requiere traducción

I. REGISTRATION FEES:

Conference Events (included in your registration, please check those events you plan to attend)

Table with columns: Early bird, Advance, Onsite, One Day, *Group Rate. Rows include Member, Student, International, Retired, Non-Member, Exhibit Pass.

- Bienvenidos Reception
Exhibitors Reception
Noche de Cuentos @ the Border

**Group Rate Registration ONLY by fax: 312-280-1538 or mail to: RNC III Registration, 50 East Huron Street, Chicago, Illinois 60611

Please write down the contact person's name and number:

II. PRE-CONFERENCE FEES:

- Pre-Conference I - \$50 Member, \$75 Non-Member
Pre-Conference II - \$50 Member, \$75 Non-Member

- Pre-Conference III - \$50 Member, \$75 Non-Member
Pre-Conference IV - \$100 Member, \$150 Non-Member

III. OPTIONAL EVENT FEES:

Vegetarian meal requested

- Author Luncheon I - \$30.00
Author Luncheon II - \$30.00
REFORMA Awards Banquet and Dance - \$50.00
Sunday Brunch & Closing Session - \$25.00

IV. TOUR DESCRIPTIONS AND COSTS:

Juarez Tour - \$35.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to the Biblioteca de la Universidad Autonoma de Ciudad Juarez; the Mercado and the Catedral de Ciudad Juarez. Bring your camera, passport and be prepared to shop!

El Paso Missions Tour - \$35.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to the beautiful and historic missions in El Paso- Ysleta, Socorro, and San Elizario.

El Paso Library Tour - \$25.00

Thursday, September 18, 1:00 p.m.-5:00 p.m.

Consists of a bus tour to various libraries in El Paso, including the University of Texas at El Paso Library, striking branches of the El Paso Public Library, and a joint use library operated by the El Paso Community College and El Paso Public Library. Library.

TOTAL CONFERENCE FEES:

- I. Registration Fee: \$ _____
II. Pre-conference Fee: \$ _____
III. Optional Event Fee: \$ _____
IV. Tour Fee: \$ _____

GRAND TOTAL: \$ _____

CHECK ENCLOSED (Make payable to REFORMA) CHARGE MY CREDIT CARD: Visa Mastercard AMEX

Card Number: _____ Expiration Date: _____

Signature: _____

WHERE TO SEND FORM Return your form on or before **August 22, 2008**.

Return with payment or charge card information to:

**RNC III Registration,
50 East Huron Street,
Chicago, Illinois 60611**

SPECIAL NEEDS FOR DISABLED (Please let us know what reasonable accommodations you require).

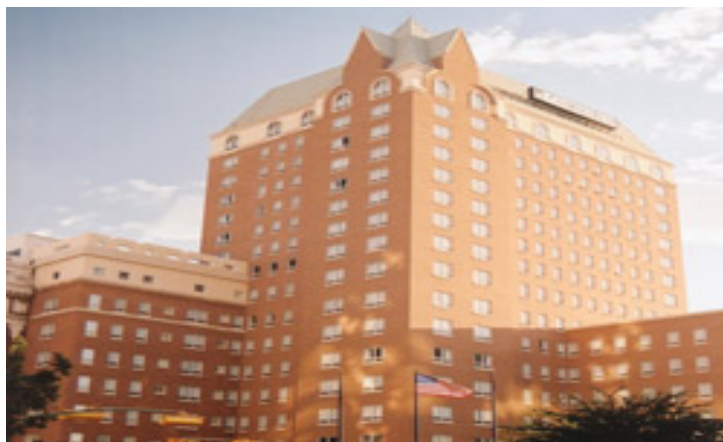
REFUNDS & CANCELLATIONS: Registration cancellations must be made in writing and postmarked or faxed **by August 22, 2008**. Cancellations will result in a full refund less a \$50 processing fee. No phone cancellations will be accepted. Substitutions are welcome. No refunds for cancellations **postmarked after August 22, 2008**. Refunds will be processed after October 1, 2008.

Please note: The REFORMA Third National Conference is offered on a cost recovery basis. REFORMA reserves the right to cancel all or any part of this event if there is insufficient registration or for other reasons. Neither ALA nor REFORMA is responsible for losses and other charges incurred due to cancellation of the workshops and events. All information listed in this preliminary program is subject to change.

Non-members and former members are invited to join REFORMA prior to registering for maximum saving. Checkout the membership form at <http://www.reforma.org> and click on **Become a Member** tab.

Hotel Information

The Camino Real Hotel, El Paso is conveniently located in the city's downtown making both east and west sides of town accessible. We are just six blocks from the Mexico border allowing guests the ease of walking across the International Bridge into Juarez, Mexico with shops and stores immediately available. We are adjacent to the El Paso Convention Center and Performing Arts Theatre, which plays host to most of the city's major conventions and theatre productions.



The Camino Real Hotel, El Paso is only 8 miles from the El Paso International Airport, approximately 10 to 15 minutes West on Interstate 10. Take the Downtown exit and head South.

The Camino Real Hotel, El Paso provides complimentary shuttle service to and from the airport. Simply go to the hotel call center located in the baggage claim area. Our shuttle runs continuously throughout the day.

RATES:

\$105.00 for a Single/Double

\$120.00 Triple

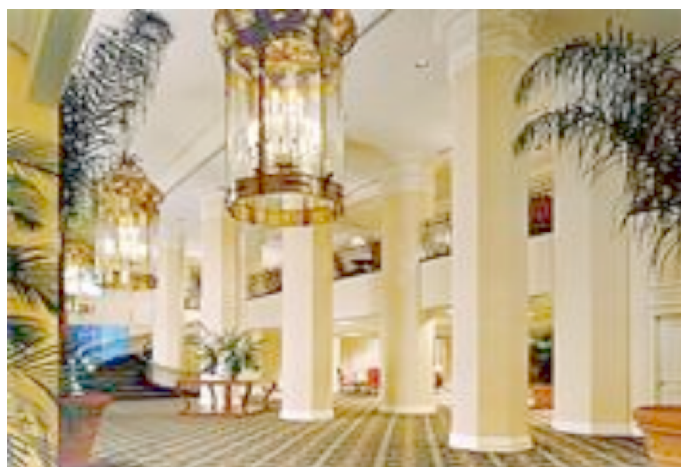
\$135.00 Quad

PLEASE make your reservation by calling either:

1-800-769-4300 or 915-534-3099

Monday-Friday 8:00a.m. to 8 p.m. (Mountain Standard Time)

Don't forget to mention that you are attending RNCIII!



Exhibitors: Space is still available!

We still have exhibitor space available! We support the Exhibitor's efforts through an ongoing program of publicity, advertising, and attendance promotion. The REFORMA National Conference will offer you, as an exhibitor, an economic way to meet face to face with decision makers and buyers; make new and important contacts; introduce your products and services; and make sales.

With your paid reservation you receive your booth, exhibitor registration, entry to the ticketed events, and other valuable considerations. Additional information is available at the RNC Booth at ALA Annual, on our web site at www.geocities.com/rnc_3/RNCIIIExhibitors2008.htm, or by contacting our Exhibits Chair, John Sandstrom, at either sandstromjc@elpasotexas.gov or by phone at 915-543-5476.

Deadline for inclusion in the RNCIII program is August 1st, 2008. After this date there will also be a 10% surcharge on booth rental.

Current Exhibitors Include:

Cinco Puntos

Lectorum

ALA

H.W. Wilson

Random House Español

Brodart España

Alternative Work Environments (AWE)

Rosen Publishing

Rosen Publishing

University of North Texas

NewBank

Permabound Books

Juntos Art Association

National Network of Libraries of Medicine (NN/LM)

And many more!

RNCIII Conference Committee Members

A huge "Thank you" to all of our fantastic Committee Members!

Conference Planning Committee

Roxana Benavides, Co-Chair
Carol Brey-Casiano, Co-Chair
Ronald Rodriguez

Awards Committee

Gilda Baeza Ortego, Chair
Gloria Avalos

Exhibits Committee

John Sandstrom, Chair
Oscar Baeza
Carol Brey-Casiano
Lourdes Garcia
Janice Greenberg
Lisa Martinez

Finance Committee

Roxana Benavides
Ronald Rodriguez
Delma Valtier

Conference Registration Sub-Committee

Ana-Elba Pavon, Coordinator
Martha Andrade

Fundraising Committee

Rhonda Rios-Kravitz, Co-Chair
Carmen Rivera, Co-Chair
Roxana Benavides
Kathryn Blackmer Reyes
Robin Imperial,
REFORMA National Treasurer
Ivonne R. Jimenez
Derek Najera
Alex Villagran

Keynote Speakers/Special Events

Loida Garcia-Febo

Local Arrangements Committee

Jorge Lara, Co-Chair
Suzanne Marrufo, Co-Chair
All members of the
REFORMA-EI Paso Chapter

Decorations Subcommittee

Martha Herrera, Co-Chair
Fernando Racelis, Co-Chair
Leslie Guinto
Sal Juarez
Cheryl Venable

Food & Beverage Subcommittee

Gloria Bolton
Carol Brey-Casiano
Patricia Hernández
Martha Herrera
Suzanne Marrufo

Volunteer Subcommittee

Daniel A. Berdner,
Volunteers Co-Coordinator
Patricia Hernández,
Volunteers Co-Coordinator
Sharon Amastae

Program Committee

Kathryn Blackmer-Reyes, Chair
Margo Gutierrez
Patty Wong
Jean Canosa
Lorena Mata
Magaly Vallazza
Luis Chaparro
Oscar Baeza
Roxana Benavides

Pre-Conference Committee

Roxana Benavides, Co-Chair
Martha Herrera
Diana Morales, Co-Chair

Public Relations & Marketing Committee

Bill Lockhart, Chair
Luis Chaparro
Nancy Herrera
Selina Gomez-Beloz

Publications Committee

Norice Lee, Chair
Aimee Camp
Alisa Gonzalez
Jorge Lara

Site Selection Committee

John Ayala
Roxana Benavides
Kathryn Blackmer-Reyes

Website Committee

Martha Andrade, Chair
Jorge Lara
Bill Lockhart
Laura Staley



National REFORMA Office

c/o Office Manager SR Balderrama
PO BOX 4386
Fresno, CA 93744, USA

ADDRESS CORRECTION REQUESTED