

**BENEFITTING HHH
HEALTHCARE FOR THE HOMELESS-HOUSTON**

February 2003

Dear Business Participants:

This is an exciting time for members of the *Physical Therapy Awareness* student organization at Texas Woman's University. We are currently organizing Houston's second annual Physical Therapy Awareness 5K Fun Run/Walk. The projected date and location of the race is Thursday at 7:30 pm., June 12, 2003 at Sam Houston Park & Allen Parkway.

Proceeds raised during the run will be donated to Healthcare for the Homeless-Houston (HHH) as well as for promoting the profession of physical therapy via student scholarships. HHH is a locally based non-profit organization promoting health, hope, and dignity for our city's homeless through accessible and comprehensive care. Currently it is our common goal to incorporate valuable physical therapy services into the HHH system.

With your help as a financial sponsor, we will be able to make this race a premier annual event, sending a message to the Houston community on many levels including: support for higher education at the Texas Medical Center, awareness of the physical therapy profession, and concern for the well being of fellow Houstonians. Your gift will be used to help promote, organize, and guarantee the success of the Physical Therapy Awareness 5K Run and HHH, a 501 (c)(3) nonprofit organization. With your contribution you will also have the added benefit of advertising your business.

Corporate sponsorship is as follows:

Sponsorship Level	Donation Amount	Benefits
Platinum	\$1000 and above	Prominent logo on T-shirt & advertising opportunities
Gold	\$ 500 and above	Name placement on T-shirt and race advertisements
Silver	\$ 100 and above	Name placement in advertisements
Bronze	\$ 50 and above	Name recognition

Please contact your recruiter or the race coordinator, Kelli Brown, at (281) 437-7485 or by e-mail pt_awareness@hotmail.com with your interests and questions. Our advertisement campaign will begin in March 2003 and we offer this opportunity to reserve your business logo.

Sincerely,
Project Run Committee
Physical Therapy Awareness Student Organization

More interesting facts about the Fun Run/Walk:

Why was this event such a success last year?

- *The Physical Therapy Awareness* Student Organization raised approximately \$16,000 last year through the Physical Therapy Awareness 5K Fun Run/Walk.
- Approximately \$10,000 dollars was donated to HHH and the remaining money was used toward a scholarship fund for Physical Therapy students.
- We also collected 18 big cardboard boxes filled with donated athletic tennis shoes to be distributed among the homeless shelters in Houston.
- There were over 650 participants in the race.
- Over 50 volunteers came out on the day of the race, including physical therapy students, HHH volunteers, high school students, and others.
- The race was for people of all ages to join in a positive effort to assist in the effort to encourage health awareness for everyone in the community.
- There was free food and drinks, radio station coverage by 104.1 KRBE, and news coverage by Lisa Foronda from Channel 11 KHOU.

How can you help?

- We are currently accepting monetary donations, or donations of food and beverage.
- If you would like to donate you can make your check payable to: Houston Healthcare for the Homeless
- A receipt will be mailed to you for the amount of your donation.
- This donation is considered tax deductible.
- Contact Kelli Brown, Race Coordinator, regarding donations of food and beverage. (281) 467-2894
- Monetary Donations can be mailed to: Dr. Skye Laidlaw
1320 Dennis St.
Houston, TX 77004