

# DAVE DEUSER

9999 Txxxxx Court  
Oxx Fxxxxx, Illinois 00000

Telephone: (708) 121-1212  
Email: okookookokoko@msn.com

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## PROFILE

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Talented Sports Professional with a wealth of experience in coaching and development of top-notch athletic programs seeking a sports-related business opportunity with a progressive company.

- > Strong knowledge of many different sports and working with different types/levels of athletes.
- > Known for outstanding interpersonal skills, building rapport and as a strong listener/speaker.
- > Highly effective writer, public speaker and communicator of persuasive ideas and concepts.

## CAREER EXPERIENCE

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SISK COMPANIES, Tinley Park, Illinois **2004 to Present**  
**OFFICE MANAGER**

Personal assistant and first line of support for the region's premier real estate developer with full accountability for business support during numerous ongoing land deals.

- Utilize Quickbooks for all bookkeeping, i.e. payables and receivables.
- Manage on-site property: collect tenant rent, coordinate renovation, resolve tenant problems.

LEWIS UNIVERSITY, Romeoville, Illinois **1992 to 2004**  
**HEAD COACH**

Recruited to build and implement the university's first competitive volleyball program. Developed a conference and overall schedule, coordinated fundraisers and recruited a full team. Utilized relationships with U.S. Olympic insiders to network and attract sponsors (e.g. Mizuno) for the Flyers' first inaugural season in 1994. Served as Head Coach every season until 2004.

### Winning Record -

- > NCAA National Champions 2003
- > Overall 11-season Record: 256-112
- > NCAA Final Four 2004, 2003, 1998 & 1996
- > 200th Career Win 2002; 23 Average Season Wins

OAK LAWN RICHARDS HIGH SCHOOL, Oak Lawn, Illinois **1990 to 1992**  
**J/V & VARSITY BOYS VOLLEYBALL COACH** - 41-0 State Champions 1992

CHICAGO SECOND CITY VOLLEYBALL CLUB, Chicago, Illinois **1988 to 1993**  
**HEAD COACH** - Girls: Great Lakes Power League Champions 1991; Boys: USVA Runner-up 1993

LOYOLA UNIVERSITY, Chicago, Illinois **1990 to 1991**  
**ASSISTANT WOMEN'S VOLLEYBALL COACH**

U.S. NATIONAL/OLYMPIC MEN'S VOLLEYBALL TEAM **Summers 1987 & 1988**  
**COACHING APPRENTICE** - Pan-American Games throughout the U.S.

## EDUCATION

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BOB JONES UNIVERSITY, Greenville, South Carolina  
GOVERNORS STATE UNIVERSITY, University Park, Illinois  
Completed 140 credit-hours of Bachelor's Program - Radio & TV Broadcasting/Political Science

## HONORS

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### Coach of the Year -

- MIVA 2003
- AVCA 2003
- Volleyball Magazine 2003 & 1996
- Illinois High Schools 1992

### Sportsman of the Year -

- Daily Southtown Newspaper 1996

### Selected Speaking Engagements -

- NCAA National Championship Banquet: Palm Beach, Florida
- Women's Volleyball Conference Championship Banquet: Valparaiso University
- Numerous Coaching Clinics & Athletic Camps throughout the U.S.

# JORGE ORTA

9999 Hxxxxxxx Hxxx Crxxxx  
Fxxxxxxx, Illinois 11111

Telephone: (708) 121-1212  
Email: kokokokokok@email.net

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## PROFESSIONAL BASEBALL INSTRUCTOR / COACH

Dynamic and accomplished MLB veteran with more than 30 years combined experience as a player, coach and manager. Specializing in hitting and fielding strategies, has coached numerous players who have advanced to higher divisions. Strong leader and motivator with a history of breaking through multi-cultural barriers to boost player performance and achieve on-the-field results. Expertise in ...

- Developing and implementing strategies to improve hitting effectiveness and consistency: *improved hitting averages in the European League's Parma Angels by up to 40 points.*
- Leadership and establishment of a winning attitude among players: *transformed the team mindset after 1993 playoff elimination to achieve the League Championship in 1994.*

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## CAREER HIGHLIGHTS

- ✓ 1985 MLB World Series Champions – Kansas City Royals
- ✓ 1974 & 1980 MLB All Star – Chicago White Sox & Cleveland Indians
- ✓ 2004 Minor League Division Champions – Hitting & Fielding Coach: "A" Astro Valley Cats
- ✓ 1994 European League Champions – Hitting Coach & Interim Manager: Parma Angels
- ✓ Was activated as a player in 1994 without losing effectiveness as a manager.
- ✓ Recruited such notable players as *Tom Shields, Chito Martinez, Oil Can Boyd, David Segui, Mel Wearing, Rick Sellers and Marvell Wynne* for the Carribean Winter League.

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## PROFESSIONAL COACHING

HOUSTON ASTROS

1988 / 1996 to Present

**Hitting & Fielding Coach:** 2004-Present

- Minor League Division "A" Astro Valley Cats

**Manager:** 2000-2003

- Minor League Division "A" Martinsville Astros – Named 2003's "Manager of the Year"

**Hitting Coach:** 1996-1999

- "AAA, AA & A" Minor League teams in New Orleans, Jacksonville, Troy and the Quad Cities.

**Hitting Coach:** 1988

- Instructed all Minor League teams in the organization

PARMA ANGELS (Italy)

1993 to 1994

**Hitting Coach & Interim Manager**

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## MLB BASEBALL PLAYER

KANSAS CITY ROYALS

1984 to 1987

**Left Fielder – Designated Hitter**

TORONTO BLUE JAYS

1983

**Right Fielder – Designated Hitter**

LOS ANGELES DODGERS

1982

**Right Fielder**

CLEVELAND INDIANS

1980 to 1981

**Right Fielder**

CHICAGO WHITE SOX

1972 to 1979

**Second Baseman**

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**EDUCATION:** Completed Marketing, Finance, Accounting, Business Law & Business Management coursework at University of Houston and Governors State University; **Bachelor's** degree in **Business Administration** anticipated December 2005.

**JOY STENSON**  
Sxxxxxxxxxxxx@aol.com

**COMPANY HISTORY**

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**STENSON ELECTRIC INC.**

[www.XxxxxxXxxxx.com](http://www.XxxxxxXxxxx.com)

Stenson Electric Inc. came from small beginnings, as do many businesses, but in this case by design. President and CEO Joy Stenson wanted this electrical contracting business to be more than just a flash-in-the-pan, so she spent the first few years researching the market. This included a wide array of contact with industry salespeople, plant managers and company owners to develop an in-depth understanding of customer needs and all the pitfalls that could result from this enterprise. After several years of planning for nearly every contingency, in May of 2000 it was time to incorporate!

Because of her research and total commitment to customer satisfaction, Joy successfully launched Stenson Electric Inc. with a strong focus on high-end industrial and commercial clientele. There was immediate growth as Stenson Electric Inc. demonstrated its ability to implement creative, resourceful strategies for each client's specific project requirements. However, with growth also came challenges. Because of an industry-wide downturn after 9/11, it was time to develop a new strategy for remaining competitive in a volatile market.

After once again evaluating market trends and consumer needs, Stenson Electric Inc. repositioned its brand identity to build a higher level of trust from clients. This new approach emphasized the superior level of personal attention and service Stenson Electric Inc. provides at competitive rates. As more and more clients took a chance on this promise, Joy invested each subsequent year's profits into numerous upgrades, e.g., marketing materials, internal training and website upgrades. During this time, Stenson Electric Inc. began building a strong reputation for speciality services beyond electrical contracting, i.e., plant/facility relocation and maintenance services.

As the coming years provide dynamic opportunities and challenges, Stenson Electric Inc. will continue to offer something different from competitors – creating its own niche market by offering a higher level of service, expertise, professionalism and reliability. Stenson Electric Inc. can fulfill this promise more effectively each year by building a large market presence and account portfolio where electrical projects are on time and under budget. The future looks bright for the company and its customers!

# BRIAN MYERS

11111 Hxxxxxxx Drive  
Hxxxxxxx, Illinois 11111

Telephone: (708) 121-1212

Alternate: (708) 232-2323

Email: okokokoko@sbcglobal.net

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## SUMMARY

More than 20 years' progressive experience in the successful and cost-effective management of over 1,000 volunteer and full-time personnel in the planning, marketing, staffing and execution of a wide array of activities, campaigns and events.

- ⇒ Exceptional communication, organization, negotiation, interpersonal and leadership skills.
  - ⇒ Effectively recruits, schedules, budgets and manages daily as well as long-term activities.
  - ⇒ Builds quick and lasting rapport with staff, participants and community agencies/businesses.
  - ⇒ Experience working with Microsoft Word, PowerPoint & Access as well as desktop publishing.
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## EXPERIENCE

CATHEDRAL SHELTER OF CHICAGO, Chicago, Illinois

**2000 to 2006**

*Non-profit outreach organization coordinating food pantry and adult literacy programs, and assisting individuals living with substance abuse.*

### **VOLUNTEER MANAGER / EVENT COORDINATOR**

Oversaw and directed all aspects of the volunteer department, including recruitment, marketing, outreach services and event planning.

- Developed and implemented promotional campaigns featuring flyer distribution, internet marketing and partnerships with area high schools, colleges and businesses.
- Partnered with several agencies serving Chicago's west side to facilitate cross-referrals and project assistance.
- Designed procedures to track volunteers and workgroups; also developed volunteer manual.

#### *Highlights*

- ✓ Established a 5K run/walk event featuring major corporate sponsorships that was successful enough to be repeated annually.
- ✓ Coordinated a holiday basket program for 2,100 low-income families in partnership with local businesses and churches.

AIDSCARE, Chicago, Illinois

**1994 to 2000**

*Provider of housing, care and support services to facilitate a higher quality of life for men and women living with AIDS.*

### **COORDINATOR of VOLUNTEERS & COMMUNITY OUTREACH**

Recruited, trained and managed a corps of 200+ volunteers affecting all facets of this facility.

- Planned and executed mass mailings and special events utilizing committees and other special volunteers.

#### *Highlights*

- ✓ Improved volunteer base +50% by implementing street fairs, community groups, special outreach and other recruitment initiatives.
- ✓ Raised \$100,000+ via special events, auctions and corporate underwriting.

# BRIAN MYERS

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AIDS WALK CHICAGO, Chicago, Illinois

1989 to 1994

*Year-long effort to raise funding and awareness for 18 community AIDS organizations.*

## **ASSISTANT DIRECTOR**

Autonomously supervised all staff activities, agency finances, budget, community outreach, public relations and other daily operations.

- Oversaw and directed one full-time and eight part-time personnel as well as twenty volunteer managers.

### *Highlights*

- ✓ Improved revenues +30% annually via expansion of corporate sponsorships and outreach initiatives.
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## **EDUCATION & TRAINING**

WILLIAM RAINEY HARPER COLLEGE, Palatine, Illinois

### **CERTIFICATE in VOLUNTEER MANAGEMENT, 1998**

- Writing & Liberal Arts Workshops, University of Chicago
  - Microsoft Windows Class, Productivity Point International
  - Desktop Publishing *and* Microsoft Word & PowerPoint Design, IT Resource Center
  - English Grammar Course, Harold Washington College
  - Microsoft Access (currently enrolled), IT Resource Center
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## **SUPPLEMENTAL**

### **Credentials**

- > HIV-AIDS Education, Care & Prevention Certification, AIDS Education Volunteer Consortium
- > United Way Ambassador for Cathedral Shelter of Chicago, 2000-2006
- > Association for Volunteer Administrators (AVA): Metropolitan Chicago, Member 1995-2006

### **Civic Service**

- > Community Service Leadership Award – Americorps 1996 & 1997
- > Secretary Chair, Hospitality Chair, Program Committee – AVA: Metropolitan Chicago

### **Public Speaking**

- > Presenter: “Internet Recruiting & How It Will Help Me” – 2000 Illinois Conference on Volunteer Administration
- > Presenter: “Interviewing, Screening & Training” – 1999/2000 Illinois Conference on Volunteer Administration

# THOMAS KUHL

5555 West 555th Place  
Txxxxxxx, Illinois 11111

Telephone: (708) 121-1212  
Email: okokokok@sbcglobal.net

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## START-UP, TURNAROUND & HIGH-GROWTH RETAIL MANAGEMENT

### Entrepreneurial Vision / Creative Business Leadership / Accelerated Productivity

Dynamic management career directing successful merchandising, operations and business development programs at Michael's Arts & Crafts, Family Dollar and Osco Drug. Combined expertise in motivational leadership, strategic planning and P&L management. Participative leadership style with excellent skills in team building, forecasting, cost controls and multi-store performance improvements.

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## EXPERIENCE

### Team Building

- > History of hiring, training, developing and motivating associates at multiple levels to build cohesive teams with long-term perspectives with noted reductions in turnover.
- > Conducts team meetings to delegate assignments, set objectives and share progress & challenges.

### Marketing

- > Monitors day-to-day merchandising strategies as well as floor configurations, plan-o-grams and ad sets to ensure appealing and orderly displays and optimum accessibility to customers.
- > Builds vendor relationships to execute promotions and negotiate preferred product placement.

### Sales & Service

- > Implements all available POP/POS materials, signage, advertisements and other strategies to generate maximum buyer awareness and move inventory according to sales goals.
- > Successfully facilitates positive employee-customer interactions with special attention to needs assessment and building customer loyalty.

### Cost Controls

- > Develops/adjusts staff schedules appropriately for payroll budget to increase profits while maintaining the highest levels of quality and customer service.
- > Plans/implements shrink reduction strategies to maintain shrinkage below reserve.

### Strategic Planning

- > Coordinates new product introductions, aggressive inventory levels, rotations and turnover.
- > Prepares staffing and inventory forecasts for periods of peak customer volume & product demand.

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## EDUCATION

UNIVERSITY OF ILLINOIS AT CHICAGO Bachelor of Arts in Political Science

Ongoing Training & Continuing Education: Management, Communications, Operations Management  
Technical Competencies: PC Literate, POS systems, proprietary software applications

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## CAREER HISTORY

<u>MICHAEL'S ARTS &amp; CRAFTS</u> , Burbank/Calumet City/Chicago Ridge, Illinois	1994 to Present
<u>FAMILY DOLLAR STORE</u> , Midlothian/Country Club Hills, Illinois	1991 to 1994
<u>KAROLL'S RED HANGER</u> , Chicago/Calumet City, Illinois	1988 to 1991
<u>VENTURE STORES</u> , Oak Brook Terrace, Illinois	1986 to 1988
<u>OSCO DRUG, INC.</u> , Matteson/Dolton/Homewood/Oak Lawn/Aurora, Illinois	1977 to 1985

Fast-track advancement through a series of increasingly responsible management positions during periods of rapid growth for several of Chicagoland's premier retail companies, including **Asst. General Manager** (Osco), **Department Manager** (Venture), **Asst. Manager** (Karoll's) and **Store Manager** (Family Dollar and Michael's). Hand-picked for an assignment in 2002 as Assistant Manager of Michael's struggling Burbank store: led a successful turnaround of storewide performance which drove annual sales revenue from \$2.6 million in 2002 to \$3.2 million in 2004.

# BRIDGETT WALSH, LMT

1111 West 111th Street  
Oxxxxxxx, Illinois 60453

Telephone: (708) 121-1212  
Email: okokokokokok@yahoo.com

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## QUALIFICATIONS SUMMARY

Dynamic massage and spa industry professional with expertise serving a diverse clientele for a variety of objectives including stress relief, pain relief and basic relaxation with massage therapy. Proven ability to establish a positive rapport with a wide range of personalities including professional and multicultural. Excellent physical condition with a high level of job-related endurance and stamina.

- ✓ Licensed Massage Therapist – State of Illinois
  - ✓ Certified LaStone Therapist & 1st/2nd Degree Reiki Practitioner
  - ✓ CPR/First Aid Certification – American Heart Association
  - ✓ American Massage Therapy Association – Member since 2003
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## PROFESSIONAL EXPERIENCE

RELAXATION STATION, Chicago, Illinois

**June 2000 to Present**

**MESSAGE THERAPIST** (2004-Present)

Provide appropriate treatments to help clients relax, relieve stress, relieve/manage pain, modify behavior and improve athletic condition, among other objectives.

- Massage therapy techniques include relaxation, deep tissue, neuromuscular, pregnancy and sports massage as well as spa treatments such as wraps and scrubs.
- Run the reception desk, check clients in/out and other duties previously held as spa manager.

**SPA MANAGER** (2000-2004)

Oversaw and directed all aspects of daily spa operations with responsibility for maintaining a positive customer environment at a fast-paced, high volume, full service spa.

- Managed a large amount of incoming phone calls while coordinating scheduling and payroll of nine personnel and stocking/receiving of supplies and merchandise.
- Services included massage therapy, sports massage, body wraps, cranial sacral therapy, steam therapy, aroma therapy and retail sales of supplemental products.

*Other Employment:*

- Konrath & Company, Chicago, Illinois: **Office Manager**
- R.L. Dunne & Company, Chicago, Illinois: **File Clerk**
- Foot & Ankle Associates, Oak Lawn, Illinois: **File Clerk**

**January 2005 to Present**  
**May 2000 to October 2002**  
**September 1998 to May 2000**

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## EDUCATION

CHICAGO SCHOOL OF MASSAGE THERAPY, Chicago, Illinois

**MESSAGE THERAPY CERTIFICATION PROGRAM, Completed October 2003**

- Completed 710 program hours and 60+ student clinical hours

*Cancer Support Center, Homewood, Illinois*

> 30 hours: massage therapy for cancer patients

*Chicago Lighthouse for the Blind, Chicago, Illinois*

> 30 hours: massage therapy for handicapped children and adults

*Chicago Marathon, Chicago, Illinois*

> 8 hours: massage therapy for athletes

MOTHER MCAULEY LIBERAL ARTS HIGH SCHOOL, Chicago, Illinois

**DIPLOMA of GRADUATION**

# ADRIENNE BARRON

1111 Dxxxxxx Drive, Apt. ??  
Gxxxxxxx, Indiana 11111

Telephone: (219) 121-1212  
Email: okokok@prodigy.net

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## EXECUTIVE SUMMARY

Talented and technology-savvy education/training veteran with a wealth of experience developing and implementing programs that improve the skills and performance of diverse learners. Skilled in analyzing learner needs and developing customized approaches to unique learning styles. Credited with developing curriculum and leading classes/workshops that generate enthusiasm and growth. Proficient in Microsoft Office and Mac/Windows platforms. Core competencies include:

- ✓ Training Program Rollout & Tracking
- ✓ Designing Course Content & Materials
- ✓ Speaking in Front of Large Groups
- ✓ Faculty Leadership, Scheduling & Reporting
- ✓ Advising Management, Faculty & Students
- ✓ Coordinating Trainers & Training Resources

• **Master of Science: School Counseling – Bachelor of Science: Education** •

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## PROFESSIONAL EXPERIENCE

### ITT TECHNICAL INSTITUTE

June 2003 to Present

*Private for-profit technical college providing a flexible and fast-paced curriculum for working adults in CAD, multimedia, networking, electronics and other technology careers.*

#### **ASSOCIATE DEAN**

Newly-created position with a strong emphasis on faculty development while performing core functions similar to the Dean of Academic Affairs. Coordinate and oversee the Academic Affairs Department to include staffing, training and performance management of school faculty.

- Perform continuous faculty observation and evaluation, including official performance reports and home office audits.
- Administer student surveys (class evaluations); assist instructors in improving teaching styles and addressing the needs of students.
- Responsible for tracking and reporting of rates of student re-entry.

#### *Highlights*

- > Developer and manager of the Student Advocate Program, which provides 1-on-1 group guidance, referrals, resources and special attention in accordance with each student's unique educational needs.
- > Initiated the continuous recruitment and interviewing of faculty candidates to ensure student-centered class scheduling that accommodates student availability – significantly reduced student complaints since inception.
- > Designed a comprehensive training manual for new faculty orientations, effectively transforming 100+ pages of text into an efficient, reader-friendly book format.

### GARY COMMUNITY SCHOOL CORPORATION

September 2000 to June 2003

*Large public school system with twenty K-12 schools throughout Northern Indiana.*

#### **GEAR-UP COUNSELOR**

Member of a six-person team responsible for tracking and advising middle school students to develop, pursue and achieve academic and career goals.

- Tracked student academic performance and provided guidance toward undergraduate applications, recommendation letters, financial aid and academic requirements.
- Coordinated after-school tutoring program and study skill workshops.
- Assigned mentors to help at-risk students; encouraged parent involvement in student activities.
- Coordinated student participation in college fairs and visits to universities.

# ADRIENNE BARRON

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CHICAGO PUBLIC SCHOOLS  
**NETWORK ADMINISTRATOR**

**January 2000 to September 2000**

Multi-site technology manager providing autonomous care and support for more than 150 computer workstations as well as 2 network server rooms, A/V equipment and numerous peripherals.

- Administered planned and unscheduled diagnosis and troubleshooting for technology.
- Independently performed data wipes, hardware installations/upgrades, software installations/upgrades, data security and network administration.
- Provided hardware and software troubleshooting for A/V equipment as well as hands-on faculty instruction in equipment operation.
- Responsible for capacity planning, software/hardware purchases, system configurations and set-up of network connectivity.

*Highlights*

- > Developed a faculty training workshop series for MS Office and Adobe Photoshop featuring guest technology speakers and attendance-building incentives.

GARY COMMUNITY SCHOOL CORPORATION  
**CORPORATE TRAINER**

**September 1988 to January 2000**

Provided training to teachers throughout the school system in MS Office and multimedia software.

- Supervised training assistants during technology workshops; also supervised teachers and tutors for High School Tutoring Program.
- Held teaching responsibility for classrooms grades 2-5; served as mentor for new teachers.

*Highlights*

- > Selected as State Trainer to develop and lead MS Excel and Internet workshops for numerous school systems.
- > Member of the Curriculum Committee: contributed to MS Office training manual.

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## EDUCATION

PURDUE UNIVERSITY CALUMET

**MASTER of SCIENCE in SCHOOL COUNSELING, 1999**

- School Counseling Certification (Illinois & Indiana)
- Computer Instruction Certification
- Master of Science in Instructional Design, *in progress*

INDIANA UNIVERSITY NORTHWEST

**BACHELOR of SCIENCE in EDUCATION, 1991**

- Elementary Teaching Certification (Indiana) – Endorsement in Computer Science

SOUTH SUBURBAN COLLEGE

**CISCO NETWORKING PROGRAM, *in progress*** (four semesters completed)

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## AFFILIATIONS

- Chicagoland Chamber of Commerce
- National Black MBA Association
- Black Data Processing Association (BDPA)

# POWER ENTERTAINMENT GROUP

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## ***“THE LIFE”***

THE ICE HOUSE LOUNGE  
555 South Xxxx Street  
Downtown Las Vegas

The HOTTEST networking event where the best new talent and up-and-comers meet the high rollers and decision-makers in the world of entertainment.

Beginning Summer 2005, the movers and shakers of music, film and other key entertainment markets will be coming looking for the next Snoop Dogg, Ludacris or Lil' Kim at *The Life*. The premier event planner *Power Entertainment Group* will showcase various kinds of talent guaranteed to attract the interest of the entertainment industry's top dogs. This event will be held weekly to capitalize on a constantly evolving talent market while attracting key decision-makers from all over the country who are looking for the next "IT" person or trend.

With such upscale visibility, sponsors' products and services can quickly become the next big thing and be featured in videos, movies and print media right next to today's top stars. Along with highly-aggressive promotion, *The Life's* celebrity guests and media exposure will ensure your brand name and image will be repeatedly presented in a controlled environment to the most influential trendsetters of today and tomorrow.

# POWER ENTERTAINMENT GROUP

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## *“THE LIFE”*

### *Who will be attending?*

- Actors, talent agents, producers, directors, executives and R&B/Hip-Hop musicians from all over the country.
- 300 minimum weekly attendance with 600+ expected during monthly celebrity-hosted events.
- 85% predicted attendance directly from the entertainment industry.
- Enhanced female attendance to ensure strong word-of-mouth and a hip, sexy feel from start to finish.

### *What's the marketing gimmick?*

- Hosted by a guest celebrity on a monthly basis.
- Celebrity guests and performers weekly.
- Movie and concert tie-ins and give-aways.

### *What's the promotional strategy?*

- Radio: 30-second spots on Power 88, Hot 97 & K-Vegas
- Television: 30-second spots on COX cable stations BET, MTV, MTV2 & VH1
- Print Media: Las Vegas City Life, Las Vegas Review Journal & Las Vegas Weekly
- Internet: Various entertainment industry sites with web banners
- Direct Mail & Distribution Pluggers
- Email & Text Messaging: Utilization of electronic distribution services, such as ISMsound, sending multiple weekly text, two-way pager and email notifications to thousands of interested parties.

# POWER ENTERTAINMENT GROUP

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## ***“THE LIFE”***

*What kind of celebrities will be in attendance?*

- Prospective Hosts and Performers include:

50 cent	8 Ball & MJG	Akon	Anthony Hamilton
B2K	B.G.	Beanie Siegel	Big Gipp
Big Tymers	Body Head Bangerz	Bone Crusher	Boo & Gotti
Boyz N Da Hood	Bubba Sparxxx	Busta Rhymes	Cam'Ron
Cassidy	Cee-Lo	Chingy	Ciara
Clipse	CL Smooth	Common	Crime Mob
D-Block	David Banner	Dem Franchise Boyz	Diplomats
DMX	Do or Die	Doug E. Fresh	E40
Eric Sermon	Fabulous	Fat Joe	Fat Man Scoop
Field Mob	Freeway	G-Unit	Gucci Man
Guerilla Black	I-20	Jim Jones	J-Kwon
Jacki	Jadakiss	Ja Rule	Jay-Z
Jin	Joe Budden	J.T. Money	Juvenile
Kayne West	Killa Mike	Lea	L.L. Cool J
Lil Flip	Lil Kim	Lil Mo Lil Jon & The Eastside Boyz	
Lil Romeo	Lil Scrappy	Lil Wayne	Lloyd Banks
Loon	Ludacris	Luke	Mannie Fresh
Memphis Bleek	Method Man	Mike Jones	Mobb Deep
Mr. Cheeks	Mr. Magic	Ms. Behavin	Nas
Nelly	Noreaga	Pastor Troy	Peedi Crakk
Petey Pablo	Pharrell	Pitbull	PMD
Rakim	Redman	Remy Ma	Shawanna
Sheek Louch	Slick Rick	Slim Thug	Slum Village
Snoop Dogg	Styles P.	Tango Redd	Three 6 Mafia
T.I.	Too Short	Trick Daddy	Trina
Trillville	Twista	Usher	UTP
Warren G	Whodini	Wyclef Jean	Ying Yang Twins
Youndbloodz	Young Buck	Yung Wun	

- Many more stars from R&B, Hip-Hop, Reggae and Classic Genres booked by EJAMS, one of the country's top three talent agents

# POWER ENTERTAINMENT GROUP

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## ***“THE LIFE”***

### **Sponsorship Monthly Pricing**

#### **PLATINUM PACK – \$5,000**

As the event’s primary event sponsor, you receive:

- > Product/Company Name & Logo on all collateral materials (posters, pluggers, emails, text messages, t-shirts, etc.)
- > Name and slogan prominently featured during radio and TV spots
- > Strategic message placement throughout club and product placement within 2nd floor VIP section
- > Distinguishable booth to showcase product
- > Disk Jockey mention every half hour
- > Banner/signage placement on building exterior

#### **GOLD PACK – \$2,500**

- > Product/Company Name & Logo highlighted on all print items
- > Disk Jockey mention every hour
- > Collateral materials within the club (coasters, flyers, danglers)
- > Optional upgrade to mention during all radio spots *or* strategic product placement on-screen during TV spots (\$500 extra)

#### **SILVER – \$1,000**

- > Services custom-designed to fit your needs at this level.

# ABOUT POWER ENTERTAINMENT GROUP

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## Mission Statement

*We will provide the highest quality of event management services to ensure dynamic, safe and memorable events. We will strive for perfection in all aspects of the entertainment industry while meeting the needs of our sponsors, stakeholders and participants.*

## Specialized Services

### **Event Planning**

- Concerts
- Company Parties
- Executive Seminars

### **Promotions**

- Corporate
- Music Industry
- Special Events

### **Artist Management & Development**

- R&B
- Hip-Hop
- Gospel
- Pop
- Soul
- Other Genres

## Representative Events

- > "VIP" Monthly Parties – 2001 & 2002  
The Hidden Lounge, Chicago, Illinois
- > "Power Industry" Networking Affairs – 2002  
Isaac Hayes Restaurant, Chicago, Illinois
- > "One Mic" New Talent Showcase – 2001  
Soundstage, Chicago, Illinois
- > "It's About to Go Down" – 2000  
Wham Bongo Bar, Chicago, Illinois

## Contact Information

Power Entertainment Group  
P.O. Box 8888  
Lxx Vxxxx, Nevada 12121  
Toll-free: (800) P-O-W-E-R 12 [121-1212]  
Email: XxxxxxXxxx@HOTMAIL.COM

## The Power Entertainment Story

CEO Ralph W. Murphy, Jr. studied all genres of music at Curie High School of the Performing Arts and went on to plan and coordinate house parties and other events at local venues on Chicago's West Side. After working with many local artists to produce demos, prepare for showcase events and develop marketable images, Power Entertainment Group was born. In collaboration with partner Demetrius Borders, Ralph uses strategies honed by legendary promoters Hustle (John Monopoly, Don C. & Happy), CK+1 and Maxamillion Project to design and manage highly lucrative and electrified events for many diverse audiences.