

# Logo Design



# Specifications

## Type Specifications

- P22 Eaglefeather Pro Inf Light

## Color Specifications



R: 0 G: 0 B: 0  
C: 75 M: 68 Y: 67 K: 90



# Logo Usage

## Do's

See guidelines for sticker use, logo must remain in original form



Do keep surrounding area free from text and graphics



Do use in grayscale



Do use correct logo



## Dont's

Do not deconstruct



Do not stretch in any direction



Do not change color



Do not outline



Do not rotate



Do not change font



# Stationary



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Owner

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Business Card Front

Outer shell:

- PUL (100% polyurethane laminate)
- Cotton lycra (95% cotton 5% lycra)

Inner:

- Athletic wicking jersey (100% polyester)
- Microfleece (100% polyester)
- PUL (100% polyurethane laminate)
- Organic bamboo velour (70% bamboo rayon, 25% organic cotton, 5% polyester)

Insert:

- Super heavy organic bamboo fleece (70% bamboo rayon 30% organic cotton)
- Organic bamboo velour (70% bamboo rayon, 25% organic cotton, 5% polyester)

Business Card Back



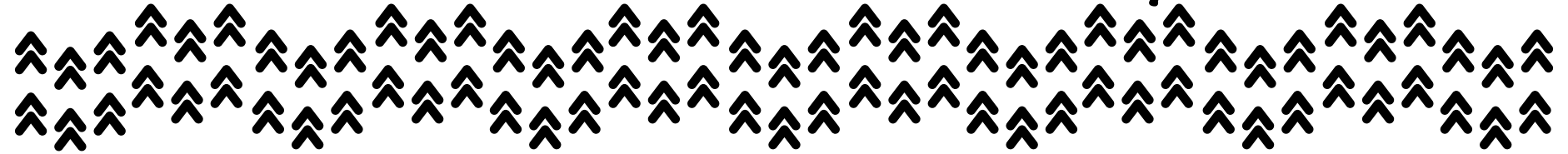


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