



Business Card front and back

I simplified my design in a few ways. I first changed the black lettering on the front of the card to a white to stand out and gave it a stroke to thicken the letters. Then I lightened the gradient so that it wasn't as dark as my original design. On the back, I minimized my gradient to a sidebar detail where the social media logos were located, I changed all of my font to match the font on the logo and aligned it all the same instead of having a center alignment and a left alignment. I think it looks better now, but will continue working on perfecting it.