

## The 4-way Test

Of the things we think, say, or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Rotary Information

### Celebrate Literacy Month

March 2007  
*The Rotarian*

Dear fellow Rotarians,

As members of a family of book lovers, we have always made literacy a high priority in our lives. Our home is full of books, and neither Lorna nor I ever travel without two or three. Reading is a great joy for both of us, and it is a joy we've shared with our children and grandchildren. Unfortunately, for many people around the world, the simple pleasure of reading seems hopelessly out of reach.

Without literacy, all the written words we encounter every day – not just in books and newspapers, but in maps, labels, street signs, and billboards – are mysteries and roadblocks to full integration into society. For me, teaching someone to read is one of the most rewarding acts of service imaginable. All it costs is patience and time, and the rewards are incalculable.

Like nothing else, literacy is a stepping stone away from poverty. It is a gift of self-reliance, one that can be freely passed on from generation to generation. Once there's literacy in a family, it's almost always there to stay, as literate parents raise literate children. Literate parents are also more likely to raise healthier children, whose horizons will stretch far beyond their own homes and villages. Literacy, quite literally, opens up a new world.

We need to be aware that illiteracy is not a problem only of the developing world. Even in the wealthiest countries with universal education, many people are functionally illiterate. Where illiteracy carries a stigma, it can be especially difficult to combat. Yet, in highly literate societies, being able to read and write is crucial in almost every job. Go into any prison or hospital, and you will find a disproportionate number of people who are functionally illiterate. Too many of those who work in unskilled jobs are illiterate and need their workmates to read for them. But Lorna and I have seen illiterate women in Uganda learn to read within days and children exposed to books for the first time in South Africa finding a new world they didn't know existed. We've seen Rotarians in India and Nigeria and Turkey using the concentrated language encounter method to teach thousands of women and children, and some men, to read. The issue is not one of intelligence but of opportunity.

Literacy has rightly been high on Rotary's service agenda for many years now, and it should feature among the projects of every Rotary club. Whether the goal is donating books, running literacy classes, supplying elementary school students with dictionaries, or just helping children with their schoolwork, literacy projects bring great results with very little investment of money. As someone who has spent many hours sitting on undersized chairs listening to children read, I wholeheartedly believe that the stiff muscles are a small price to pay for the lifelong benefits of literacy.

W.B. (Bill) Boyd  
President, Rotary International

## Fellowship Songs

### Roll on Rotarians

Roll on Rotarians  
Roll on and spread your  
good cheer  
Roll on Rotarians  
Sing so the whole world can  
hear  
Rotary wheels are moving  
Serving both those far and  
near  
If you want to work with  
the Rotary  
Join the gang right here!

### Pilipinas kong Mahal

Lupang sintang kinagisnan  
Pilipinas kong mahal  
Dibdib at puso ko'y alay,  
Pilipinas kong mahal  
Ang dagat at dalatan mo'y  
nag-uutos upang ikaw  
Ay lagi kong paglingkuran  
Pilipinas kong mahal  
Ang bayan ko'y tanging  
ikaw,  
Pilipinas kong mahal  
Ang puso ko at buhay man,  
sa iyo'y ibibigay  
Tungkulin kong  
gagampanan  
Na lagi kang paglingkuran  
Ang laya mo'y babantayan,  
Pilipinas kong mahal.



RC Los Baños Makiling  
[http://www.geocities.com/  
rcbmakiling](http://www.geocities.com/rcbmakiling)  
or email  
[rcbmakiling@yahoo.com](mailto:rcbmakiling@yahoo.com)  
5362701-05 loc. 2703



### Rotary Club of Los Baños Makiling

## Leading Team RY 2006-2007

### Officers

*President: Lumen Gomez*  
*Pres. Elect: Lynda Rebugio*  
*Vice President: Kat Lopez*  
*Secretary: Gina Santos*  
*Asst. Secretary: Let Africa*  
*Treasurer: Beth Beltran*  
*Auditor: Ethel Cabral*  
*PRO: Tere Velasco*  
*CICO: Gina Santos*

### Committee Chairs

*Membership: Lynda Rebugio*  
*Administration: Kat Lopez*  
*Public Awareness: Jo Lapitan*  
*TRF: Peachay Tuazon*  
*Ways & Means: Eli Libas*  
*Sports Devt: Let Africa*  
*Talent Devt: Marie Caoili*  
*Values Devt: Ritz Laude*

### Service Projects

*Club: Eli Libas*  
*Vocational: Vio Quintana*  
*Community: Cora Villareal*  
*Kat Lopez*  
*Youth: Lynda Rebugio*  
*International: Elvie Fernandez*

### Board of Directors

*Council of Past Presidents*

### Highlights of the week

## RCLB Makiling formally launches Maginoong Driver project with partners

D.L. Umali Hall, UPLB, Los Baños—On February 25, RCLB Makiling and its partners—the local government of Los Baños, the University of the Philippines Los Baños (UPLB), and the Society of IRRI Nonresearch Professionals (SINoP)—formally launched the Maginoong Driver project with almost a hundred jeepney drivers, representatives of partner organizations, and guests in attendance.

Los Baños Mayor Caesar Perez keynoted the launching of this multisectoral initiative, which aims to educate local jeepney drivers about safe and defensive driving, inculcate the values of discipline and cooperation among drivers and passengers/pedestrians in Los Baños, and promote safety on the roads. The ultimate goal is to develop and promote professionalism among jeepney drivers as public service providers.



Other partner organizations include the Land Transportation Office (LTO), the Los Baños Traffic Management Office (LBTMO), and the UPLB College of Development Communication through DevCom Class 180 (Communication and Educational Campaigns). The beneficiaries of the project—local jeepney drivers and operators' groups—have agreed to actively participate and support the program and its various activities.

page 3, please

**In the coming Rotary year, I ask all of you to join me as we Lead the Way to a better Rotary and better communities.**

*William B. Boyd, RI President*



# Today's Program

Meeting 2007-9

Night Chair: Dir Vio Quintana

Call to order: Pres Lumen

Rotary prayer: Rtn Dinna

Object of Rotary & The Four Way Test: Rtn Diane

Introduction of guests/Visiting Rotarians: Pres Lumen

Rotary information/ communication received & excerpts from Jan. 26, 2007 Meeting/ Attendance: Sec Gina

Projects status reports

President's Time: Pres Lumen

Treasurer' Report: Treas Beth

Community Singing: PP Eli

Adjournment: Pres Lumen

## Reminders

March 2-3 – DISCON, Manila Hotel

March 5, 1:30 PM – Hosting of visit by GSE South Korean team at IRRI, Mount Makiling trek, and UPLB tour

March 6, 10:00 AM – Vocational tour for Sang-Wook Han, GSE SK team member at TLP c/o Dir Vio Quintana; 7:00 PM – Joint meeting with Calamba, Calamba City, Los Banos, Bay, West Bay clubs, GSE SK team to make presentation

March 24-25 – PETS 2007, Dalampasigan Beach Resort, Sariaya, Quezon

## Attendance



### Attendance

February 22, 2007

- Beth Beltran
- Lumen Gomez
- Eli Libas
- Kat Lopez
- Diane Martinez
- Vio Quintana
- Dinna Ramos
- Gina Santos
- Diane Martinez

### Guests

- Mayor Caesar Perez
- F.T. Diaz
- Alexander Batilo
- Victor Santos
- Nolie Mondido
- Romy Quintana
- Kristine Joy Alayon
- Apple Martin
- Monica Tejada

# Today's Rotary Prayer



Almighty God, we give you thanks for surrounding us, as daylight fades, with the brightness of the vesper light; and we implore you of your great mercy that, as you enfold us with the radiance of this light, so you would shine into our hearts the brightness of your Holy Spirit; through Jesus Christ our Lord. Amen.

Grant us, Lord, the lamp of charity which never fails, that it may burn in us and shed its light on those around us, and that by its brightness we may have a vision of that holy City, where dwells the true and never-failing Light, Jesus Christ our Lord. Amen.

O Lord God Almighty, as you have taught us to call the evening, the morning, and the noonday one day; and have made the sun to know its going down: Dispel the darkness of our hearts, that by your brightness we may know you to be the true God and eternal light, living and reigning for ever and ever. Amen.

Seek him who made the Pleiades and Orion, and turns deep darkness into the morning, and darkens the day into night; who calls for the waters of the sea and pours them out upon the surface of the earth: The Lord is his name. Amen.

## Club participates in SiglaRotary



Club members who participated in SiglaRotary, the 20007 district sports fest, won in their respective events.

PP Eli, PP Kat, Dir Myrna, and Rtn Dinna, who played in the women's volleyball event with RC Sta Rosa Centro, placed second, while PP Kat Lopez won first place in the mixed doubles tennis tournament.

The sports fest was held at the Manuel S. Enverga University Foundation in Lucena City last February 24. Hosted by RC Lucena University District, this year's sports fest had for its theme *Sigla sa Laro, Sigla sa Rotary*.

Pres Lumen, PP Peachay, and sons OJ and Paolo, also participated in the sports fest, where Laguna placed second to Quezon/Mindoro overall.

# RCLB Makiling formally launches Maginoong Driver project with partners

continued...

Organizations represented during the launch included the UPLB Jeepney Drivers Association; Physical Science, Forestry, College Transport Association; Calamba Junction UPLB Jeepney Drivers Association, Inc.; Calamba Crossing Los Baños Operators and Drivers Association, Inc.; Samahan ng Nagkakaisang Operators at Drivers sa Los Baños; UPLB Office of the Vice Chancellor for Planning and Development (OVCPD), University Police Force; Los Baños Philippine National Police; RCLB Makiling; and RCLB.

The project was first started in May 2005. This year a communication campaign was launched which includes exhibits, distribution of information materials, airing of radio jingles and plugs, focus group discussions, and consultations with stakeholders. A rolling exhibit will be set up in several commercial establishments and offices in Los Baños to make the drivers and the public aware of the campaign and to provide them with information about municipal and university ordinances on traffic and driving.

Seminars for drivers will be conducted beginning in March, culminating in the selection and recognition of *Maginoong Driver*, a public utility driver who epitomizes the qualities of a good public service provider. The recognition will be given every September during Bañamos, Los Baños' annual celebration of its foundation day.

This continuing project is expected to benefit the whole Los Baños community.

