

## QUESTIONNAIRE

1. Name: \_\_\_\_\_ Address: \_\_\_\_\_
2. Age:
- a. <20 yrs
  - b. 20-35 yrs
  - c. 35-45 yrs
  - d. >45 yrs
3. Sex
- a. Male
  - b. Female
4. Occupation
- a. Govt. Employee
  - b. Private Employee
  - c. Own business
  - d. House wife
  - e. Student
  - f. Other, specify
5. Monthly income (in Rupees)
- a. Less than 5000
  - b. 5000 to 10000
  - c. 10000 to 15000
  - d. more than 15000

**(B)**

1. What are the vegetables and fruits you use regularly? (per week)

Name of the Vegetable	Total Amount spent vegetables (Rs.)
Name of the Fruits	Total Amount spent on Fruits (Rs.)

2. Quantity Rice and Daal you consumed (per month)

	Quantity purchased	Amount spent (Rs.)
Rice		
Daal		

3. From where do you buy Rice & Daal?

- a. Kirana store
- b. Super Bazar
- c. Wholesalers
- d. Other, specify

4. Frequency of buying Rice & Daal

- a. Every day
- b. Once in a week
- c. One in a month
- d. Twice in a month
- e. Once in a year

5. From where do you buy Vegetables & Fruits

- a. Corner shop
- b. Corner shops
- c. Street Vendors
- d. Super Bazaar
- e. Others, specify

6. Frequency of buying Vegetables & Fruits

- a. Daily
- b. Once in 2-5 days
- c. Once in a week
- d. Others (specify)

**(C)**

1. How do you keep yourself healthy (more than one)

- a. Regular exercise
- b. Jogging
- c. Morning and evening walk
- d. Balanced diet
- e. Any other

2. How regularly you visit hospital for general checkup

- a. More than once in a month
- b. Once in a month
- c. Once in six months
- d. Once in a year

3. Are you aware of organic foods (Food produced without any chemicals)

- a. Yes
- b. No

4. If yes, from where you come to know
  - a. Friends and relatives
  - b. Newspapers and magazines
  - c. TV and Radio
  - d. Internet
  - e. Others, specify
5. Are you aware of the fact that food produced with the help of chemicals are harmful because of its residues
  - a. Yes
  - b. No
6. Are you aware that Organically produced food is very good for health
  - a. Yes
  - b. No
7. Between, organically produced food and food produced with help of chemicals, which one you want to buy, if both are available at,

Availability	Food produced with help of chemicals	Organically produced food
<b><u>Same Place</u></b>		
Different Place (organic farther)		
Same Price		
Different Price (organic expensive)		

**(D)**

1. Do you need an exclusive chain of organic food stores
  - a. Yes
  - b. No
2. How often do you want the produce to be supplied?
  - a. Daily
  - b. Twice a week
  - c. Once in a week
  - d. Others (specify)
3. Where do you want the produce to be supplied?
  - a. Organic food stores
  - b. At your doorstep
  - c. At the place from where you usually buy
4. Do you prefer to buy Organic produce in packs?
  - a. Yes
  - b. No

5. If yes, in what pack size do you want Organic produce to be supplied

Product	<250gm	500gm	1kg	25kg	Other	No packing
Rice						
Daal						
Fruits						
Vegetables						

6. How much more you can pay

- a. Less than 5%
- b. 5-10%
- c. 10-15%
- d. 15-20%
- e. More than 20%

7. If Organically produced food is available at your convenience, are you ready to change to it.

- a. Yes
- b. No

8. Would you like to be tied up with a farmer from whom you can get all the organic products you require?

- a. Yes
- b. No

**Thank You for your time and cooperation**