**Ordering Products from Allied Electronics is Smart, Easy and Simple**

*Request an Allied Catalog Online Today and Enter to Win a Smartphone*

Fort Worth, TX (PRWEB) May 11, 2005 -- Ordering electronic components and electromechanical products through Allied Electronics is smart, easy and simple. And for a limited time, customers who request a catalog online through Allied's website will be automatically entered to win a palmOne Treo 650 smartphone.

Allied's 2005 catalog features 135,000 products from the world's best manufacturers, all of which is ready to be shipped the same day you place your order. When you order from Allied, you will not only save time and money, but you will also receive exceptional customer support. With 57 branches throughout the United States and Canada, Allied offers product and sales support when you need it. Just call 1-800-433-5700.

From now until September 30, when customers request a catalog online, they will be automatically entered to a drawing for a palmOne Treo 650 smartphone. The smartphone makes it easier than ever to stay connected by combining a compact mobile phone with email, an organizer, messaging and web access – not to mention an MP3 player, digital camera and a vibrant color screen.

"Like the smartphone, ordering from Allied can simplify your life. Using our catalog, customers can find what they need quickly and easily and have it shipped the same day they order it," says Rob Birse, director of marketing. "It's all a part of our commitment to putting the customer first."

Ranked among the top North American electronic component distributors by Electronic Business, Allied has been serving customers for over 75 years.

For information on Allied Electronics or to request a catalog and enter to win the smartphone, visit us at: http://www.alliedelec.com/alliedguide.

About Allied Electronics
Allied Electronics' headquarters are located in Fort Worth, Texas with 57 sales branches across the United States and Canada. Allied is a subsidiary of Electrocomponents plc (LSE: ECM), the world leading catalog component distributor. Electrocomponents has operations in six continents and headquarters in Oxford, England.

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