

Pier 1 imports®

Pier 1 kids™

2004

Pier 1 Philanthropy

Giving Back to Our Community, Country and Worldwide



Above: Pier 1 associate Diane Blackwelder delivered new shoes and clothing to students at Daggett Elementary School as part of Pier 1's Annual Clothing Closet. Below: Pier 1 and Pier 1 Kids associates spent the 2004 United Way Day of Caring working at The Bridge Youth and Family Services, where they painted and repaired the building, landscaped and installed Pier 1 and Pier 1 Kids furniture.



Above: Team Pier 1 geared up for the Tarrant County Komen Race for the Cure® event held in downtown Fort Worth. Below: Chip Lyons, President of the U.S. Fund for UNICEF, Sarah Jessica Parker, Pier 1/UNICEF Weekly Reader Greeting Card Contest winners Rebecca Monday and Zane Bowsell, Mayor Michael Bloomberg and Sir Roger Moore, waved at a crowd at the 2004 UNICEF Snowflake Lighting in New York City in November.



(Photo Courtesy of the U.S. Fund for UNICEF)

Because of the company's global presence, Pier 1 Imports takes pride in philanthropy that focuses on international, national and local causes.

It is our pleasure to give back to the communities where our customers, associates, shareholders and vendors live and work.

Local

Daggett Elementary School

- Pier 1 and Daggett Elementary School have enjoyed a long-standing Adopt-A-School partnership for 20 years.
- In 2004, Pier 1 and Pier 1 Kids volunteers logged approximately 818 hours for programs such as JA, Read with Me, Pen Pals, Absolutely Incredible Kid Day, etc.
- One of the special Daggett Programs is the annual "Clothing Closet." In 2004, Pier 1 and Pier 1 Kids associates purchased winter clothing for 155 students and volunteered over 310 hours.

Meals on Wheels

- Over 60 Pier 1 volunteers have been delivering meals to Hunter Plaza residents since January 2002. In 2004, our Pier 1 volunteers delivered an estimated 2,330 meals to the Hunter Plaza residents.

The Women's Shelter

- Each month associates in the buying department put together 10 gift baskets of samples that are donated to The Women's Shelter for women and their families to brighten their day.

United Way of Metropolitan Tarrant County

- In 2004, Pier 1 and Pier 1 Kids associates pledged \$287,446. Combined with a dollar for dollar company match, the total pledge reached \$574,892.
- For our 2004 United Way Day of Caring, 135 Pier 1 and Pier 1 Kids associates worked a total of 1,215 hours on projects at The Bridge Youth and Family Services. Projects included painting and repairing the building, landscaping and installing Pier 1 and Pier 1 Kids furniture.

Pier 1 also gave cash and contributions and in-kind gifts to over 425 non-profit organizations in our community.

National

Susan G. Komen Breast Cancer Foundation

- In its eighth year, the Komen Candle Program raised \$348,631 for the Komen Foundation to fund breast cancer research, screening, education and treatment.
- Since 1997, the Komen Candle Program has raised over \$1.2 million for the Komen Foundation.
- Pier 1 paid \$79,546 in race registration fees for the 3,590 associates that participated in over 100 Komen Race for the Cure® events nationally.
- About 75% of Pier 1's U.S. stores are located near one of the 113 Race for the Cure events; 75% of the Race proceeds remain in the local community where the Race is held, helping to support breast health education and breast cancer screening and treatment programs for the medically underserved.

International

UNICEF

- For the second year, Pier 1 stores offered a special UNICEF snowflake ornament during the holidays. Because of the tragic tsunami in Asia, Pier 1 will donate 100% of the purchase price (less tax) of each ornament to UNICEF. The total donation will be \$197,415.
- Pier 1 is the world's largest retailer of UNICEF greeting cards and sponsors the annual Pier 1/UNICEF Weekly Reader Greeting Card Contest.
- Card sales generated almost \$2 million in 2004. 100 percent of the proceeds are donated to UNICEF.
- Pier 1 participated in "Trick or Treat for UNICEF" as the national box distributor and gave out over 300,000 orange boxes.
- The 2004 Mother's Day Gift Card Program raised \$47,550 for UNICEF's campaign to Save Mothers and Babies from Tetanus.