

Aquatics Wear

Six Month Financial Projection

	July	August	September
Total Net Revenues	\$ 23,538,000.00	\$ 10,781,000.00	\$ 18,875,345.00
Cost Of Goods Sold	\$ 8,944,440.00	\$ 4,096,780.00	\$ 7,172,631.10
Gross Margin	\$ 14,593,560.00	\$ 6,684,220.00	\$ 11,702,713.90
Expenses			
Bonus	\$ 250,000.00	\$ -	\$ 250,000.00
Equipment	\$ 1,176,900.00	\$ 539,050.00	\$ 943,767.25
Marketing	\$ 3,295,320.00	\$ 1,509,340.00	\$ 2,642,548.00
Research and Development	\$ 1,588,815.00	\$ 727,717.50	\$ 1,274,085.00
Selling, General, and Administrative	\$ 7,061,400.00	\$ 3,234,300.00	\$ 5,662,603.50
Total Expenses	\$ 13,372,435.00	\$ 6,010,407.50	\$ 10,773,004.84
Operating Income	\$ 1,221,125.00	\$ 673,812.50	\$ 929,709.06

Assumptions

Bonus	250,000.00
Equipment	5%
Margin	62%
Marketing	14%
Research and Development	6.75
Revenue for Bonus	15,000,000.00
Selling, General, and Administrative	30%

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October	November	December	Total
\$ 11,451,990.00	\$ 15,109,656.00	\$ 25,235,860.00	\$ 104,991,851.00
\$ 4,351,756.20	\$ 5,741,669.28	\$ 9,589,626.80	\$ 39,896,903.38
\$ 7,100,233.80	\$ 9,367,986.72	\$ 15,646,233.20	\$ 65,094,947.62
\$ -	\$ 250,000.00	\$ 250,000.00	\$ 1,000,000.00
\$ 572,599.50	\$ 755,482.80	\$ 1,261,793.00	\$ 5,249,592.55
\$ 234,278.60	\$ 2,115,351.84	\$ 3,533,020.40	\$ 14,698,859.14
\$ 654,009.33	\$ 1,019,901.78	\$ 1,703,420.55	\$ 7,086,945.94
\$ 3,455,597.00	\$ 4,532,896.80	\$ 7,570,758.00	\$ 31,497,555.30
\$ 6,384,484.43	\$ 8,673,633.22	\$ 14,318,991.95	\$ 59,532,956.93
\$ 715,749.37	\$ 694,353.50	\$ 1,327,421.25	\$ 5,561,990.69