

2004 TAURUS MAJOR PRODUCT CHANGES

OVERVIEW

The 2004 Taurus continues the brand's focus on safety, quality, comfort and convenience. The Taurus Targeted Product Offerings, which were new in 2002, have been revised with better packaging, upgraded interiors, and exciting new options. They offer upgraded line-ups with enhanced flexibility while ensuring that they contain only the right equipment that customers want. Safe, solid and purposeful, Taurus retains its reputation as the family sedan of choice by enhancing customer value

SERIES AVAILABILITY AND CONTENT

LX Entry Level Series (100A)

- The LX Speed Control/Cassette Package allows value conscious customers the opportunity to add important comfort features on this affordable series
- Power windows and locks, the tilt steering column, and floor mats are all standard on this vehicle

SE Sedan Array (210A)

- 5-Passenger seating is optional on SE, providing an upgraded seating configuration. Spoiler is optional on SE to add a sportier appearance
- Other SE upgrades over the LX include remote keyless entry and electronic speed control
- The SE Value Package includes a 6-disc CD changer and power driver seat
- The Fleet SE Value Package includes a single in-dash CD player, power driver seat and 60/40 split-fold rear

SES Sedan Array (300A and 310A)

- Standard equipment on SES Standard includes Anti-Lock Braking System (ABS), 5-spoke painted aluminum wheel, power driver seat, single CD and illuminated mirrors
- Optional SES Wood Package incl. real wood and leather trimmed steering wheel, faux wood shift knob, wood accents on door trim (front), console and I.P.
- Available Duratec engine
- Ordering the optional Sport Package gives younger buyers the look they want – two tone cloth sport seats, unique sport wheels, a unique pewter finish on interior pieces and unique Sport badging on the fender and front floor mats (requires Duratec engine (310A) and 5-passenger seating and spoiler)

SEL Sedan Array (400A)

- Stepping up to the SEL series makes the Taurus a truly luxurious car. Upgraded standard features include the Duratec engine, electronic temperature control, a Keypad Entry System, 6-disc CD changer with cassette and split-fold down rear seat
- The SEL offers a unique instrument cluster with a satin finish background

SEL Arrays (400A, 510A)

- **Wood Accents**
Standard on SEL sedan and wagon. Included are faux wood floor console, faux wood instrument panel center stack and faux wood door switch bezels
- **SEL Wood Package**
Optional on SEL sedan and wagon. Package includes real wood and leather-trimmed steering wheel and faux wood shift knob

SE Wagon (500A)

- The SE Wagon comes with a Vulcan powertrain, 4-wheel disc brakes, AM/FM stereo cassette, and a split fold-down 2nd row seat

SEL Wagon (510A)

- SEL Wagon adds 7-spoke machined aluminum wheels, ABS, power driver seat, power adjustable pedals, a Keypad Entry System, Perimeter Anti-Theft System, Electronic Automatic Temperature Control (EATC), and AM/FM stereo cassette with 6-disc CD changer

HOW TO ORDER A 2004 TAURUS

STEPS TO ORDER: (after reviewing pre-configured arrays)

1. Select Body Code
 - P52 – LX Sedan
 - P53 – SE Sedan
 - P55 – SES Sedan
 - P56 – SEL Sedan
 - P58 – SE Wagon
 - P59 – SEL Wagon
2. Select Order Code
 - 100A, 210A, 300A, 400A, 500A, 510A
3. Review Available Option Codes
4. Select Color & Trim

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2004 TAURUS MAJOR STANDARD EQUIPMENT

	LX	SE	SES	SE Wagon	SEL	SEL Wagon
EXTERIOR						
BACKLIGHT — Flip-up glass with gas cylinders				•		•
BUMPERS — Front and rear 5-mph impact absorbing body color	•	•	•	•	•	•
Unique shape rear 5-mph impact absorbing body colored w/step pads				•		•
DOOR HANDLES — Body color flush-mounted	•	•	•	•	•	•
FASCIA — Body color	•	•	•	•	•	•
HEADLAMPS — Multi-reflector halogen	•	•	•	•	•	•
LAMPS, SAFETY APPROACH — Perimeter lighting system					•	•
LUGGAGE RACK — Aerodynamic with adjustable crossbar and tie downs				•		•
MIRRORS — Black electric remote control	•	•	•	•		
Dual body color, electric remote control					•	•
MOLDINGS — Bodyside protection, body color	•	•	•	•	•	•
Flush black around side windows, windshield/backlite	•	•	•		•	
Flush black windshield/backlite, bright side door window				•		•
Black rocker panel	•	•	•	•	•	•
PAINT, CLEARCOAT	•	•	•	•	•	•
TAILLAMPS — Monochromatic with red turn signals	•	•	•	•	•	•
WHEEL COVERS — Locking	•	•		•		
WHEELS, ALUMINUM — 16" 5-spoke painted			•			
16" 7-spoke machined aluminum					•	•
INTERIOR						
ASHTRAY — Front	•	•	•	•	•	•
CARPET — Color keyed with integral driver footrest	•	•	•	•	•	•
CLOCK, ELECTRONIC DIGITAL — With dimming feature	•	•	•	•	•	•
CUPHOLDERS/CASSETTE STOWAGE — Color keyed, integral with center console	•	•	•	•	•	•
DOOR HANDLES — Black	•	•	•	•	•	•
FLOOR MATS — Front and rear	•	•	•	•	•	•
GLOVE BOX	•	•	•	•	•	•
GRAB HANDLES — Rear, both sides	•	•	•	•	•	•
GROCERY BAG HOOKS — Located on scuff plate inside trunk	•	•	•		•	
INSTRUMENT PANEL — Two-tone, with backlighted cluster, positive shutoff climate control registers, side window demisters and windshield defroster	•	•	•	•	•	•
INTEGRATED CONTROL PANEL — With climate controls, radio, rear window defrost and clock controls	•	•	•	•	•	•
LIGHTS — Light group/dual beam map and dome lamp	•	•	•	•	•	•
Courtesy dome switches located on all four doors	•	•	•	•	•	•
Headlamp illuminated with chime reminder	•	•	•	•	•	•
Warning lights — air bags, door ajar, battery, oil pressure, brake, service engine soon, and safety belt reminder	•	•	•	•	•	•
Low fuel	•	•	•	•	•	•
Delayed-off dome lamp	•	•	•	•	•	•
Front door courtesy lights, ashtray, luggage compartment	•	•	•	•	•	•
Cargo courtesy light — liftgate activated with on/off automatic settings				•		•
LUGGAGE COMPARTMENT — Low liftover with mini-spare	•	•	•	•	•	•
MIRRORS — Day/night rearview	•	•	•	•	•	•
Illuminated visor mirrors			•		•	•
PERSONAL SAFETY SYSTEM W/DUAL STAGE AIR BAGS, 2ND GENERATION — Driver and right front passenger	•	•	•	•	•	•
RADIO — Electronic AM/FM full logic stereo with 4-speakers	•					
Electronic AM/FM full logic stereo cassette with 4-speakers		•		•	•	•
Electronic AM/FM stereo, single in-dash CD with 4-speakers			•			
CD changer (6-disc)					•	•

LEGEND: ★ = New for this model year.

2004 TAURUS MAJOR STANDARD EQUIPMENT

	LX	SE	SES	SE Wagon	SEL	SEL Wagon
INTERIOR (Continued)						
SEATS — Five-passenger seating with dual recliners, front armrest, front seat map pockets, 2-way head restraints, and storage console (6-passenger standard for Fleet)					•	
Six-passenger seating with dual recliners, front armrest, front seat map pockets, 2-way head restraints and center seating console	•	•	•	•		•
Power driver seat, six-way with manual driver lumbar			•		•	•
60/40 split fold rear seat back				•	•	•
Driver seat position sensor	•	•	•	•	•	•
Front safety belt usage detection sensor	•	•	•	•	•	•
LATCH - Lower Anchor and Tether for Children	•	•	•	•	•	•
SAFETY BELTS — Manual lap/shoulder safety belts with adjustable D-rings, pretensioners and energy management retractors on outside front positions. Includes autolock feature for child seats on outboard seating positions and for front safety lap belt only.	•	•	•	•	•	•
STEERING COLUMN — Tilt	•	•	•	•	•	•
STEERING WHEEL — Color keyed 4-spoke soft feel with center horn engagement	•	•	•	•	•	•
Leather-wrapped steering wheel					•	•
STOWAGE — Hidden under floor and right quarter				•		•
SUNVISORS — Cloth covered with covered vanity mirrors	•	•	•	•	•	•
Illuminated visor with vanity mirror			•		•	•
WOOD TRIM — Center stack, instrument panel, door switch bezels					•	•
FUNCTIONAL						
AIR CONDITIONING — Manual temperature control CFC free	•	•	•	•		
Electronic Automatic Temperature Control (EATC)					•	•
AIR EXTRACTORS — Quarter panel for improved ventilation and door closing efforts	•	•	•	•	•	•
ALTERNATOR — 130-Amp	•	•	•	•	•	•
ANTENNA — Fixed whip quarter panel mounted	•	•	•		•	
Power automatic quarter panel mounted				•		•
BATTERY — Low maintenance 58-amp	•	•	•	•	•	•
BATTERY SAVER — Turns off interior lights after 30 minutes	•	•	•	•	•	•
BRAKES — Power assisted front disc/rear drum	•	•	•		•	
4-Wheel disc				•		•
4-wheel Anti-Lock Braking System (ABS)			•		•	•
CHIME — Safety belt reminder, headlamp-on, door open/key-in-ignition	•	•	•	•	•	•
CRASH SEVERITY SENSOR	•	•	•	•	•	•
DECKLID RELEASE	•	•	•		•	
DEFROSTER/DEFOGGER — Rear window	•	•	•	•	•	•
ELECTRONIC ENGINE CONTROLS — EEC-V	•	•	•	•	•	•
EMERGENCY INSIDE TRUNK RELEASE	•	•			•	
ENGINE — 3.0L 2V 6-Cylinder Vulcan	•	•	•	•		•
ENGINE — 3.0L 4V 6-Cylinder Duratec					•	
FRONT WHEEL DRIVE	•	•	•	•	•	•
FUEL TANK — 18 gallons (includes tethered quick release gas cap)	•	•	•	•	•	•
Fuel shutoff switch (deactivates fuel pump upon rear impact)	•	•	•	•	•	•
GLASS — Solar tinted complete	•	•	•	•	•	•
HEAT — Rear seat floor outlets	•	•	•	•	•	•
HOOD — Gas assist and remote release	•	•	•	•	•	•
HORN	•	•	•	•	•	•
INSTRUMENTATION — Temperature and fuel gauges, electric 110-mph speedometer, low brake fluid alert light, trip odometer, 1 million mile odometer and tachometer	•	•	•	•	•	•
LOCKS — Child safety on rear doors	•	•	•	•	•	•
Unique wagon liftgate latch, night latch, and exterior release handle				•		•
LOCKS, POWER DOOR — Illuminated controls	•	•	•	•	•	•
PARKING BRAKE — Foot operated	•	•	•	•	•	•

LEGEND: ★ = New for this model year.

2004 TAURUS MAJOR STANDARD EQUIPMENT

	LX	SE	SES	SE Wagon	SEL	SEL Wagon
POWER POINTS — Two, dual 12V	•	•	•	•	•	•
FUNCTIONAL (Continued)						
REMOTE KEYLESS ENTRY		•	•	•	•	•
With keypad					•	•
SEALS — Full perimeter dual with third seal on door frame	•	•	•	•	•	•
SEATS, POWER — Driver six-way with manual driver lumbar			•		•	•
SECURILOCK™ — Passive anti-theft system (coded key)	•	•	•	•	•	•
SHIFTER — Column with soft feel handle	•	•	•	•		•
Floor shifter					•	
SPEED CONTROL — Wheel mounted illuminated controls		•	•	•	•	•
STEERING — Power, rack and pinion with variable assist	•	•	•	•	•	•
SUSPENSION — Independent MacPherson front with nitrogen gas pressurized struts and front stabilizer bar	•	•	•	•	•	•
Independent rear QuadraLink with nitrogen gas pressurized struts	•	•	•		•	
Independent rear short and long arm type (rear) with nitrogen gas pressurized shock absorbers and progressive rate springs and rear stabilizer bar				•		•
TIE DOWNS — Decklid provision in latch	•	•	•		•	
Load floor				•		•
TIRES — P215/60Rx16 all-season	•	•	•	•	•	•
Mini-spare	•	•	•	•	•	•
TRANSAXLE — Electronic 4-speed automatic overdrive	•	•	•	•	•	•
WINDSHIELD WIPERS — 2-Speed with variable intermittent	•	•	•	•	•	•
Rear wiper/washer				•		•
WINDOWS, ILLUMINATED POWER SIDE — Includes lockout switch, express-down driver window and accessory delay	•	•	•	•	•	•

LEGEND: ★ = New for this model year.

2004 Taurus Sedan

		Sedan			
		LX	SE	SES	SEL
Body Code		P52	P53	P55	P56
Order Code		100A (3.0L)	210A (3.0L)	300A (3.0L)	400A (3.0L 4V)
Order Code				310A (3.0L 4V)	
POWERTRAIN					
Auto O/D Transmission		Std.	Std.	Std.	Std.
3.0L 2V 6 Cyl. FFV	992	<i>Optional</i>	<i>Optional</i>	<i>Optional (NA w/310A)</i>	—
Type		2V 6 Cyl.	2V 6 Cyl.	2V 6 Cyl./4V 6 Cyl.	4V 6 Cyl.
— Axle Ratio		3.96	3.96	3.96	3.96
Horsepower @ rpm (SAE net)		155 @ 4900	155 @ 4900	155 @ 4900/200 @ 5650	200 @ 5650
Torque (lb. – ft. @ rpm)		185 @ 3950	185 @ 3950	185 @ 3950/200 @ 4400	200 @ 4400
Compression Ratio		9.7:1	9.7:1	9.7:1/10.0:1	10.0:1
SUSPENSION/CHASSIS					
Brakes, Power Assisted		Std.	Std.	Std.	Std.
Fuel Tank Capacity (gal)		18.0	18.0	18.0	18.0
Steering, Variable Rack & Pinion		Std.	Std.	Std.	Std.
Suspension, 4-Wheel Independent		Std.	Std.	Std.	Std.
Tire Size/Type		P215/60 Rx16 All-Season	P215/60 Rx16 All-Season	P215/60 Rx16 All-Season	P215/60 Rx16 All-Season
Wheel Size/Appearance		16" Steel	16" Steel	16" 5-Spoke Painted Aluminum	16" 7-Spoke Machined Aluminum
KEY EXTERIOR FEATURES					
Keypad		—	—	—	Std.
Lamps, Security Approach		—	—	—	Std.
Mirrors, Dual Power		Std.	Std.	Std.	Std.
Moldings, Body Color		Std.	Std.	Std.	Std.
Remote Keyless Entry System		Std.	Std.	Std.	Std.
Windshield Wipers, Variable Intermittent		Std.	Std.	Std.	Std.
KEY INTERIOR FEATURES					
Air Conditioning, Manual Control		Std.	Std.	Std.	—
Air Conditioning, Electronic Automatic Temperature Control (EATC)		—	—	—	Std.
Anti-Theft System, Perimeter		—	—	—	Std.
Audio:					
— AM/FM Stereo		Std.	—	—	—
— AM/FM Stereo In-Dash CD		—	Incl. in Fleet SE value Pkg.	Std.	—
— AM/FM Stereo Cassette w/6-Disc CD		—	—	—	Std.
Floor Mats, Front & Rear		Std.	Std.	Std.	Std.
Headlamps, Auto		—	—	—	Std.
Locks, Power		Std.	Std.	Std.	Std.
Speed Control		—	Std.	Std.	Std.
Visors, Dual Illuminated		—	—	Std.	Std.
Visors, Dual w/Covered Mirrors		Std.	Std.	—	—
GROUPS/PACKAGES					
Fleet SE Value Package (Fleet only w/valid FIN)	90F	—	<i>Optional</i>	—	—
LX Speed Control/Cassette Package	90L	<i>Optional</i>	—	—	—
Luxury & Convenience Package	96L	—	—	Optional	<i>Optional</i>
SE Value Package	53S	—	Optional	—	—
SEL Wood Package	52S	—	—	—	Optional
SES Wood Package	17W	—	—	Optional	—
Sport Package (NA w/leather seating, avail. only w/310A w/4V Duratec engine, req. 186 5-pass seating, 13K rear spoiler and 46S 60/40 split fold rear seat)	90T	—	—	Optional	—
AVAILABLE OPTIONS					
Audio, AM/FM Stereo Cassette (NA w/single in-dash CD)	58H	<i>Optional</i>	Std.	Incl. w/919	Std.
Audio, CD Changer, 6-Disc (incl. 58H AM/FM Stereo Cassette)	919	—	Incl. in Retail SE Value Pkg.	Optional	Std.
Audio, MACH	916	—	—	Optional	<i>Optional</i>
Brakes, Anti-Lock Braking System (ABS)	552	<i>Optional</i>	<i>Optional</i>	Std.	Std.
HomeLink	65T	—	—	—	Optional
Mirrors, Heated w/Security Approach Lamps	54H	—	Optional	Incl. w/96L	Incl. w/96L
Moonroof, Power	13B	—	—	Optional	<i>Optional</i>
Pedals, Power Adjustable (req. 52S Speed Control)	59C	<i>Optional</i> ¹	Optional	Optional	<i>Optional</i>
Seat, 60/40 Split Fold Rear	46S	—	Optional & Incl. in Fleet SE value Pkg	Optional	Std.
Seat, 5-Passenger w/Console & Floor Shift	186	—	Optional	<i>Optional</i>	Std.
Seat, 6-Passenger	184	Std.	Std.	Std.	<i>Optional</i>
Seat, Power Driver w/Lumbar	21A	<i>Optional</i> ¹	Incl. in Fleet/Retail SE Value Pkg	Std.	Std.
Seat, Power Passenger (req. L Premium Leather) (req. 15B Side Impact Air Bags)	21J	—	—	—	<i>Optional</i>
Seat Trim, Leather (req. 21A power drivers seat and 46S 60/40 split fold rear seat)	N	—	Optional ^{1, 2}	<i>Optional</i> ²	—
Seat Trim, Two-Tone Premium Leather	L	—	—	—	Optional
Side Impact Air Bags	15B	<i>Optional</i> ¹	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Spoiler, Rear (NA w/184 6-pass. Seating w/column Shift, req. Remote Keyless Entry System)	13K	—	Optional	<i>Optional</i>	<i>Optional</i>
Steering Wheel, Leather-Wrapped	524	—	—	Optional	Std.
Traction Control (req. 552 ABS)	553	<i>Optional</i> ¹	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Wheel, 5-Spoke Painted Aluminum	64M	—	Optional	Std.	—
AVAILABLE OPTIONS – Fleet Only w/Valid FIN Code					
Cargo Net	18C	—	Optional	<i>Optional</i>	—
Cigarette Lighter	43C	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Engine Block Heater	41H	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Lamps, Daytime Running	942	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Mirrors, Heated w/Security Approach Lamps	54H	—	—	Optional	<i>Optional</i>
Remote Keyless Entry System	143	<i>Optional</i>	Std.	Std.	Std.
Remote Keyless Entry System Delete	47A	—	Optional	—	—
Speed Control	525	<i>Optional</i>	Std.	Std.	Std.

NOTE: **Bolded text indicates an upgrade from the previous array.**

¹ Available for Fleet only w/valid FIN code.

² Seat trim code L with Dark Charcoal Interior.

2004 Taurus Wagon

Wagon

		SE	SEL
Body Code		P58	P59
Order Code		500A (3.0L)	510A (3.0L)
Order Code		507A (3.0L 4V)	
POWERTRAIN			
Auto O/D Transmission		Std.	Std.
3.0L 2V 6 Cyl. FFV	992	<i>Optional (NA w/507A)</i>	—
Type.....		2V 6Cyl./4V 6 Cyl.	2V 6Cyl.
— Axle Ratio		3.96	3.96
Horsepower @ rpm (SAE net).....		155 @ 4900/200 @ 5650	155 @ 4900
Torque (lb. – ft. @ rpm).....		185 @ 3950/200 @ 4000	185 @ 3950
Compression Ratio.....		9.7:1/10.0:1	9.7:1
SUSPENSION/CHASSIS			
Brakes, 4-Wheel Disc.....		Std.	Std.
Brakes, Power Assisted		Std.	Std.
Fuel Tank Capacity (gal)		18.0	18.0
Steering, Variable Rack & Pinion		Std.	Std.
Tire Size/Type		P215/60Rx16 All-Season	P215/60Rx16 All-Season
Wheel Size/Appearance.....		16" Steel	16" 7-Spoke Machined Aluminum
KEY EXTERIOR FEATURES			
Keypad		—	Std.
Lamps, Security Approach		—	Std.
Mirrors, Dual Power.....		Std.	Std.
Moldings, Body Color		Std.	Std.
Remote Keyless Entry System		Std.	Std.
Windshield Wipers, Variable Intermittent		Std.	Std.
KEY INTERIOR FEATURES			
Air Conditioning, Manual Control.....		Std.	—
Air Conditioning, Electronic Automatic Temperature Control (EATC)		—	Std.
Anti-Theft System, Perimeter		—	Std.
Audio:			
— AM/FM Stereo Cassette		Std.	—
— AM/FM Stereo Cassette w/6-Disc CD		—	Std.
Floor Mats, Front & Rear		Std.	Std.
Headlamps, Auto		—	Std.
Locks, Power		Std.	Std.
Seats:			
— 60/40 Split Fold Rear		Std.	Std.
— 6-Passenger		Std.	Std.
— Power Driver w/Lumbar		Incl. w/Wagon Comfort Pkg.	Std.
Speed Control		Std.	Std.
Steering Wheel, Leather-Wrapped		—	Std.
Visors, Dual Illuminated.....		—	Std.
Visors, Dual, w/Covered Mirrors.....		Std.	—
GROUPS/PACKAGES			
Duratec Package	53D	—	Optional
Luxury & Convenience Package	96L	—	Optional
SEL Wood Package	52S	—	Optional
Wagon Comfort Package	96C	<i>Optional</i>	Std.
Wagon Group	90W	<i>Optional</i>	<i>Optional</i>
AVAILABLE OPTIONS			
Audio, AM/FM Stereo In-Dash CD	585	<i>Optional</i>	—
Brakes, Anti-Lock Braking System (ABS) (req. on array 507A).....		<i>Optional</i>	Std.
HomeLink	65T	—	Optional
Mirrors, Heated w/Security Approach Lamps	54H	Optional	Incl. w/96L
Moonroof, Power	13B	—	—
Pedals, Power Adjustable (req. 525 Speed Control).....	59C	Incl. w/Wagon Comfort Pkg.	Std.
Side Impact Air Bags	15B	<i>Optional</i>	<i>Optional</i>
Seat Trim, Leather (opt. w/6-pass, req. w/5-pass)	N	—	Optional
Traction Control (req. 552 ABS).....	553	<i>Optional</i>	<i>Optional</i>
Wheel, 5-spoke painted aluminum.....	64M	<i>Optional</i>	—
AVAILABLE OPTIONS – Fleet Only w/Valid FIN Code			
Cigarette Lighter.....	43C	<i>Optional</i>	<i>Optional</i>
Engine Block Heater.....	41H	<i>Optional</i>	<i>Optional</i>
Lamps, Daytime Running	942	<i>Optional</i>	<i>Optional</i>
Mirrors, Heated w/Security Approach Lamps.....	54H	—	Optional

NOTE: **Bolded text indicates an upgrade from the previous array.**

2004 TAURUS GROUP/MISCELLANEOUS OPTIONS

DURATEC PACKAGE (53D)

- 3.0L V6 4V Duratec engine
 - AM/FM Stereo Cassette with 6-Disc CD and MACH Audio
 - 5-Passenger seating with floor console and shift (186)
- Or
- 6-Passenger seating with flip/fold console and column shift (184)

FLEET SE VALUE PACKAGE (90F)

- Power driver seat with lumbar
- In-dash single CD player
- 60/40 split fold rear seat
- Available on SE

LUXURY AND CONVENIENCE PACKAGE (96L)

- Auto-dim rearview mirror with compass (display in message center)
- Heated side mirrors
- Security Approach Lamps (Std w/SEL)
- Available on SES and SEL series

LX SPEED CONTROL/CASSETTE PACKAGE (90L)

- Speed control
- Cassette
- Available on LX

SE VALUE PACKAGE (53S)

- Power driver seat with lumbar
- 6-Disc CD changer
- Available on SE

SEL WOOD PACKAGE (52S)

- Real wood and leather trimmed steering wheel
- Faux wood floor shifter knob
- Available on SEL Sedan and SEL Wagon

SEL Wagon Requires:

- 53D Duratec Package with 186 5-passenger seating

SES WOOD PACKAGE (17W)

- Real wood and leather trimming steering wheel
- Faux wood shifter knob
- Wood accents on door trim (front), console and instrument panel
- Available on SES

SPORT EDITION (90T)

- 5-Spoke sport wheels
- Two-tone cloth sport seats
- Unique sport edition badging on fender and floor mats
- Unique pewter brush finish on floor console and instrument panel surrounds

Not available with:

- Leather seating
- FFV powertrain
- Wood Package
- 6-Passenger seating

WAGON COMFORT PACKAGE (96C)

- Power driver seat
- Power adjustable pedals

WAGON GROUP (90W)

- Third row seat
- Cargo cover

MISCELLANEOUS

Pre-delivery only ¹	361
Pre-delivery with Undercoat ¹	362
Local/State Ordinance Deviation	931
Priced DORA	C09

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES*****CALIFORNIA EMISSIONS SYSTEM..... 422**

Required on units for California, Maine, Massachusetts, New York, and Vermont registration. Optional for Cross-Border States.

CALIFORNIA EMISSIONS SYSTEM NOT REQUIRED 423

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations.

CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION 936

Only available on units sold to authorized governmental units and privately owned ambulance companies. Must also use Code 423 when ordering.

NON-CALIFORNIA EMISSIONS/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System. Vehicles must be registered in California Emissions States.

ENGINE BLOCK HEATER

Standard and only available in states of AK, MN, ND, SD, MT, WI and WY. Other states available via FCSD.

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

*****CROSS-BORDER STATES**

Cross-Border States are Arizona, Connecticut, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, and Rhode Island.

¹ For eligible California dealers only. Dealers must have a pre-existing contract with a pre-delivery service company in order to take advantage of this option.

12/01/03

2004 TAURUS COLOR & TRIM

INTERIOR TRIM TYPE AND COLOR SELECTOR NOTE: First letter denotes type, second letter denotes color.		INTERIOR TRIM COLORS		
		Medium Graphite	Medium Parchment	Dark Charcoal
LX (P52) Cloth Seats (6-Passenger) with Flip-Fold Center Seating Console/Column Shift		G2	GH	
SE Sedan (P53) Cloth Seats (Standard 6-Passenger, Optional 5-Passenger Buckets) Leather Seating Surfaces - Optional (Standard 6-Passenger, Optional 5-Passenger) (Fleet Only w/valid FIN code)		K2 N2	KH NH	KW LW
SES (P55) Cloth Seats (Standard 6-Passenger, Optional 5-Passenger Buckets) Leather Seating Surfaces (Standard 6-Passenger, Optional 5-Passenger Buckets)		K2 N2	KH NH	KW LW
SEL (P56) Cloth Seats (Standard 5-Passenger, Optional 6-Passenger) Leather Seating Surfaces (Standard 5-Passenger, Optional 6-Passenger)		K2 L2	KH LH	KW LW
SE Wagon (P58) Cloth (6-Passenger) with Flip-Fold Center Seating Console/Column Shift		K2	KH	
SEL Wagon (P59) Cloth Seats (6-Passenger only) Leather Seating Surfaces (5-Passenger or 6-Passenger)		K2 N2	KH NH	
EXTERIOR COLOR		AVAILABILITY		
COLOR	CODE			
ALL MODELS				
Arizona Beige Clearcoat Metallic	AQ		•	
Gold Ash Clearcoat Metallic	C2		•	
Dark Shadow Grey Clearcoat Metallic	CX	•		•
Spruce Green Clearcoat Metallic	FS	•	•	
★Merlot Clearcoat Metallic	FX	•	•	•
True Blue Clearcoat Metallic	RJ	•	•	•
Silver Frost Clearcoat Metallic	TS	•		•
Black Clearcoat	UA	•	•	•
Vibrant White Clearcoat	WT	•	•	
SPORT EDITION (90T)				
Dark Shadow Grey Clearcoat Metallic	CX			
★Merlot Clearcoat Metallic	FX			•
Silver Frost Clearcoat Metallic	TS			•
Black Clearcoat	UA			•

LEGEND: ★ = New for this model year. • = Available

2004 TAURUS FUEL ECONOMY

		50 STATES			
		F.E. LABEL		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
ENGINE DISPL.	TRANSAXLE	ADJUSTED			
		CITY	HIGHWAY		
SEDAN					
3.0L 2V V6	Automatic Overdrive	TBD	TBD	TBD	TBD
3.0L 4V V6	Automatic Overdrive	TBD	TBD	TBD	TBD
3.0L 2V V6 FFV	Automatic Overdrive (Unleaded)	20	27	\$956	26.1
	Automatic Overdrive (Ethanol)	15	21	TBD	19.7
WAGON					
3.0L 2V V6	Automatic Overdrive	TBD	TBD	TBD	TBD
3.0L 4V V6	Automatic Overdrive	TBD	TBD	TBD	TBD
3.0L 2V V6 FFV	Automatic Overdrive (Unleaded)	19	26	\$956	25.3
	Automatic Overdrive (Ethanol)	14	20	TBD	19.3