

CyberFair Theme

What does the theme "Empower and Unite" mean?

In partnership with the World Future Society, the theme for CyberFair 2007 is "Empower and Unite!"

Students are encouraged to prepare for the future - by thinking about the possible future, the probable future, the preferable future and the preventable future.

Students are challenged to produce projects that "shine the spotlight" on people, places, businesses and other things in their local community -- that serve to "empower, inspire, motivate, and encourage positive change.

Projects that tell inspirational stories and best illustrate "future thinking" will be invited to the World Future Society international conference in Minneapolis, July 2006.

CyberFair Scoring Process Explained

The CyberFair [Peer Review Evaluation Rubric](#) is divided into six sections, labeled from "A" to "F".

For scoring purposes, these six sections are grouped into three major categories. The chart below shows the three categories and the sections that comprise them with the maximum points for each:

I. CyberFair Theme	10 points
A. Fits CyberFair Theme	10 points
II. Content/Organization	15 points
B. Ideas and Content	5 points
C. Organization	5 points
D. Language Conventions	5 points
III. Hypermedia/Technical	10 points
E. Presentation	5 points
F. Technical	5 points

Maximum score: 1500 points
(10 X 15 X 10 = 1500)

A well-known problem in many student multimedia projects is that students spend more time on the look and feel (fonts, colors, graphics, effects, etc.) than they do on the ideas and content.

However, a project that will draw in visitors and then keep their interest must be both visually appealing as well as contextually interesting and well-written.

In the case of CyberFair projects, the process of sharing and connecting with the community is an especially valuable learning experience.

Therefore, we use this process when calculating the final scores:

The scores for each of the six sections (A-F) are averaged.

The average scores for the sections in each category are added.

The totals for each of the three categories are multiplied.

For instance, if the maximum score for
Category I. CyberFair Theme is 10,
Category II. Content & Organization is 15, and
Category III. hypermedia & Technical is 10,
then the maximum possible score is 1500 (10 X 15 X 10).

This scoring method requires students to pay equal attention to all three categories, since a moderate score in all areas can yield a higher total score than one which is high in one area and low in another.