

CONSUMER WARNING

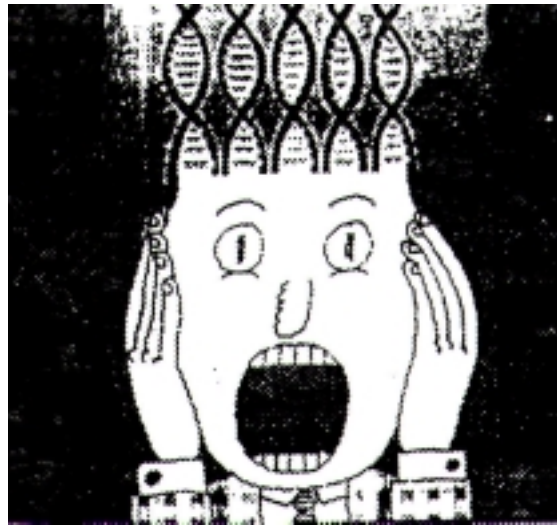
IF YOU ARE CONCERNED ABOUT
GENETICALLY ENGINEERED FOODS IN YOUR SHOPPING CART,
YOU BETTER ACT NOW!

HERE ARE SOME THINGS YOU SHOULD KNOW BEFORE YOU BUY
ANY FOOD OR BEVERAGE PRODUCTS IN YOUR GROCERY STORE

ARE YOU EATING GENETICALLY ENGINEERED FOODS?

- Lab tests and industry disclosures indicate that 60-75% of all non-organic supermarket foods now “test positive” for the presence of genetically engineered (GE) ingredients.

- Despite growing public concern over the safety of milk and dairy products from cows injected with recombinant Bovine Growth Hormone (rBGH), as well as human health and environmental concerns over genetically engineered corn, soy, canola, and cotton, the US government refuses to require safety-testing or labeling for genetically engineered foods. As a result Europe, Japan, and other nations are now refusing to buy many US food exports.



- Mounting scientific evidence suggests that genetically engineered foods may present serious hazards for human health and the environment. The British Medical Association has called for a global ban on GE foods, while the New England Journal of Medicine has warned that “the allergenic potential of these newly introduced microbial proteins is uncertain, unpredictable, and untestable.” Scientists warn that GE foods may set off allergies, increase cancer risks, produce antibiotic-resistant pathogens, damage food quality, and produce dangerous toxins.

- Environmental hazards of genetically engineered crops recently discussed in scientific journals and the media include: increased use of toxic pesticides, damage to soil fertility, genetic pollution of adjoining farmlands, harm to Monarch butterflies and beneficial insects such as ladybugs, and the creation of “superpests, “superweeds,” and virulent new plant viruses.

- Consumer polls over the past decade have shown that 80-95% of Americans want genetically engineered foods to be labeled--mainly so that we can avoid buying them. Fifty members of Congress recently sent a letter to the Food and Drug Administration demanding labeling. In addition, a federal lawsuit has been filed by a broad coalition of scientists, environmental groups, religious leaders, organic farmers, and consumer organizations demanding that all genetically engineered foods be taken off the market until they have been properly safety-tested and labeled.

- Turn over this leaflet to see what you can do today to protect yourself and your family from genetically engineered foods.

WHAT YOU CAN DO TODAY

TO AVOID GENETICALLY ENGINEERED FOODS

Ask your grocery store manager for a written statement on their policy regarding genetically engineered foods. Request that they identify which food products are genetically engineered and which are not.

Tell your grocer to offer a full-line selection of certified organic foods. Certified Organic farmers and producers operate under strict certification rules and do not use any genetically engineered seeds or ingredients.

Buy certified organic foods from your local co-op, health food store, farmers market or through a CSA - (Community Supported Agriculture) program.

Join the Organic Consumers Association and volunteer to help organize opposition to genetically engineered foods in your local community. Keep informed on genetic engineering and food safety issues by visiting our web site at <<http://www.purefood.org>>

Call, Fax or E-mail (via their website) the 15 companies listed below - **The Frankenfoods Fifteen.** Tell them you will not purchase their foods or beverages unless they can provide you with written assurance that their products do not contain genetically engineered ingredients.

Kellogg's

800-962-1413
fax: 616-961-2871
www.kelloggs.com

Campbell Soup Company

800-257-8443
fax: 856-342-3878
www.campbellsoup.com

Safeway

800-723-3929
fax: 925-467-2005

Frito-Lay

800-352-4477
fax: 972-334-5071
www.fritolay.com

Nestle

800 452-1971
fax: 818-549-6952
www.nestleusa.com

Heinz Foods

888-472-8437
fax: 412-456-6128
www.heinz.com

Kraft

800-543-5335
fax: 847-646-2922
www.kraftfoods.com

Hershey's

800-468-1714
www.hersheys.com

Coca-Cola

800-438-2653
fax: 770-989-3640
www.cocacola.com

Nabisco

800-932-7800
fax: 973-503-2202
www.nabisco.com

Quaker Oats

800-367-6287
800-407-2247
www.quakeroats.com

Starbucks

800-235-2883
fax: 206-447-3432
www.starbucks.com

McDonald's

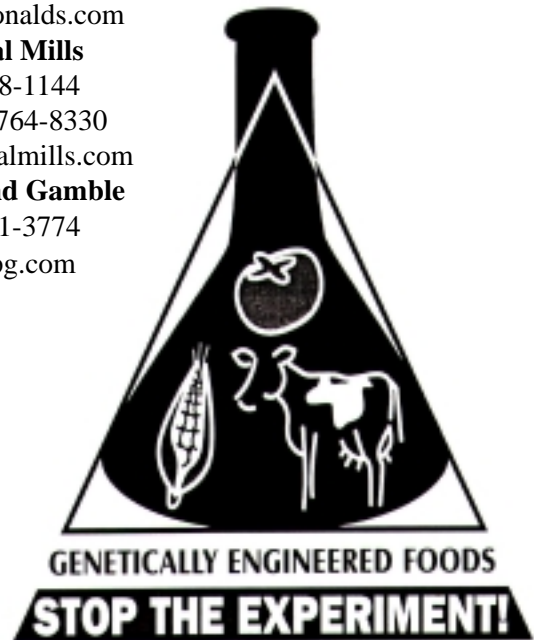
630-623-6198
fax: 630-623-6942
www.mcdonalds.com

General Mills

800-328-1144
fax: 612-764-8330
www.generalmills.com

Procter and Gamble

800-331-3774
www.pg.com



To Get Involved in your local area, write or call:
Organic Consumers Association
6114 Hwy 61 Little Marais, Minnesota 55614
Tel. 218-726-1443 Fax 218-726-1446

email <campaign@organicconsumers.org> Web Site <www.purefood.org>

