

# **SCOUTS CANADA**

## **Greater Toronto Council**

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### **Report 1 of 3**

### **2004 Projected Membership Analysis**

### **for Year End**

**August 31, 2004**

### **Greater Toronto Council**

The Beaver, Cub and Scouts program continues to decline year over year at an alarming rate. More importantly, program adult leaders have taken a 22% drop in one year.

Extreme Adventure has collapsed and SCOUTSabout holds the fort. In 2002 and 2003, the new programs replaced the declining core program numbers, but they can not sustain the growing losses year after year.

Beavers now under two thousand members and Scouts hovering at one thousand members this year. Wolf Cubs have had the bottom fall out and this too is alarming. Venturers and Rovers are holding their own, but would not sustain us in the long run.

The future does not look promising for Scouting in Greater Toronto Council. Canada's largest city. Urban centres are where the population are and Scout membership will grow and/or decline and the trend of Scout decline in most large urban centres in Canada is telling. With 140 neighbourhoods in Toronto, the potential is immense for growth as reported in the Neighbourhood memorandum of July 15, 2004.

We need the "drive" to grow and it will come from with strong leadership at all levels.

Respectfully submitted,

Encl.: GTC Membership Analysis Report

c.c. Management Advisory Committee  
Executive Staff  
Operations Manager

**SCOUTS CANADA**

**CENTRAL ONTARIO ADMINISTRATIVE CENTRE**

Report 1 of 3

2004 Projected Membership Analysis

August 31, 2004

For Program Youth and Adults Greater Toronto Council

| <b>Youth Programs</b>                     | <b>2002</b> | <b>2003</b> | <b>2004</b> | <b>2002-2004<br/>%</b> |
|---|-------------|-------------|-------------|------------------------|
| Beavers                                   | 2437        | 2165        | 1897        | -22%                   |
| Wolf Cubs                                 | 2730        | 2511        | 2298        | -16%                   |
| Scouts                                    | 1533        | 1373        | 1169        | -24%                   |
| Venturers                                 | 487         | 458         | 439         | -10%                   |
| Rovers                                    | 178         | 177         | 175         | -2%                    |
| SCOUTSabout<br>(Projected 31/08/04)       | 377         | 960         | 700         | -27% *<br>(2003-04)    |
| Extreme Adventure<br>(Projected 31/08/04) | 126         | 88          | 30          | -76%                   |
| Total Youth                               | 7868        | 7732        | 6708        | -15%                   |
| Total Program Leaders                     |             | 1675        | 1304        | -22%                   |

\* This percentage represents a two-year membership period.