THE TRUTH ABOUT WAL-MART:

Wal-Mart's lies about lower prices. For one month, a newspaper in Arkansas tested the prices of 6 Wal-Marts against other stores. Out of 19 household items, Wal-Mart was cheapest on only 2. The lowest total for all 19 items was $12.91. The highest total for all items? Wal-Mart, at $15.86.

Wal-Mart kills your local merchants. When Wal-Mart first enters a town, they intentionally undercut the prices of local retailers. Once the local main street has become a ghost town, Wal-Mart's prices start to drift upward.

Wal-Mart's high prices are disguised. Wal-Mart pulls you in the door with a "hook" price on an item. This means that one item in a category is priced lower than at other stores. For example: Soap A may be priced less, but all other kinds of soap are more expensive than the competition.

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