

865.456.3674 · www.patterproductions.com · patterproductions@gmail.com

Spring, 2007

To Whom It May Concern:

Thank you for your potential interest in sponsoring or advertising with Patter Productions as we endeavor to raise money for Faith Lutheran Church in Farragut, Tennessee.

Our next production is Dan Goggin's musical comedy, *Nunsense*, to be held June 22, 23, 29 & 30, 2007 at Faith Lutheran Church: 239 Jamestown Boulevard, Knoxville (Farragut) Tennessee. We are offering a total of 6 shows over these 4 dates: 2 matinees on June 23 and 30 and 4 dinner theater shows on all 4 dates. We are anticipating audiences totaling in excess of 1,000 patrons over these 6 shows, which would provide your business a wonderful opportunity to reach a large group of potential new or returning customers!

Attached, please find information regarding sponsorship opportunities and advertising prospects in our playbills. As our goal is in raising money and awareness for Faith Lutheran Church, we are prepared to offer free and discounted tickets to sponsors and advertisers who are interested in helping us. If you are interested in sponsoring and/or advertising with us and you require additional tickets, please simply let us know and we will do our very best to accommodate you!

If you require any additional information, please contact Tracy Walker at Patter Productions – via phone: 865-456-3674 or via email: patterproductions@gmail.com. We have also provided more information about our Production Company and projects on our website: www.patterproductions.com.

Thank you again for your consideration in this fundraising event, and I hope to hear from you soon.

Sincerely,

A handwritten signature in cursive script that reads "Tracy Walker".

Tracy Walker
Partner/Producer

patter
Productions

Corporate Sponsorship Opportunities for



June 22, 23, 29 & 30

*Faith Lutheran Church
239 Jamestown Boulevard
Knoxville (Farragut)*

Fundraiser for Youth Group/Building Fund

“Why should I become a Corporate Sponsor?”

Corporate Sponsors help in many ways:

Sponsors keep the quality of our art on our stages high and ticket prices affordable. We do not pay our actors; they are all non-union performers from our community.

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Contributions let us provide an affordable venue for non-profit groups to showcase their art/work.

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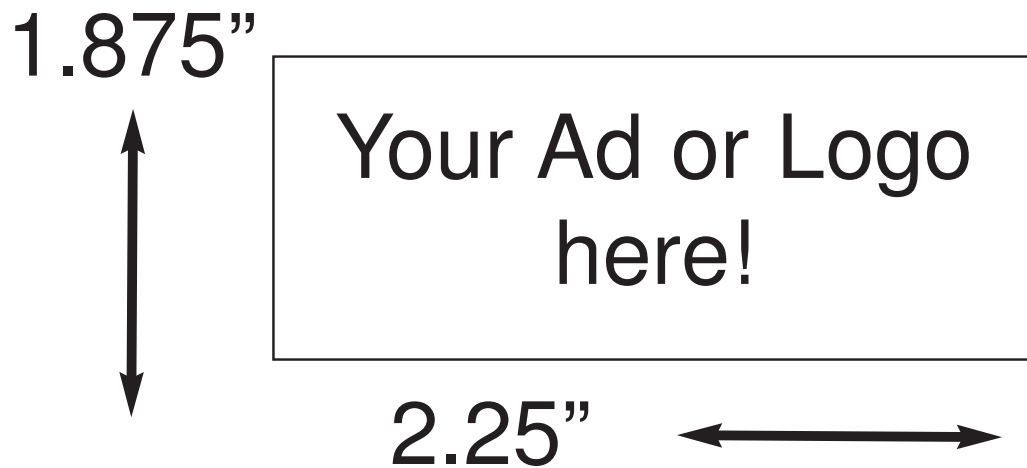
Our sponsors allow Patter Productions to foster new play and entertainment venues, and support local playwrights and entertainers within the community.

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Sponsorship allows fundraising organizations to raise more funds for their projects, without the worry of losing money due to production costs.

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ADVERTISING OPPORTUNITIES



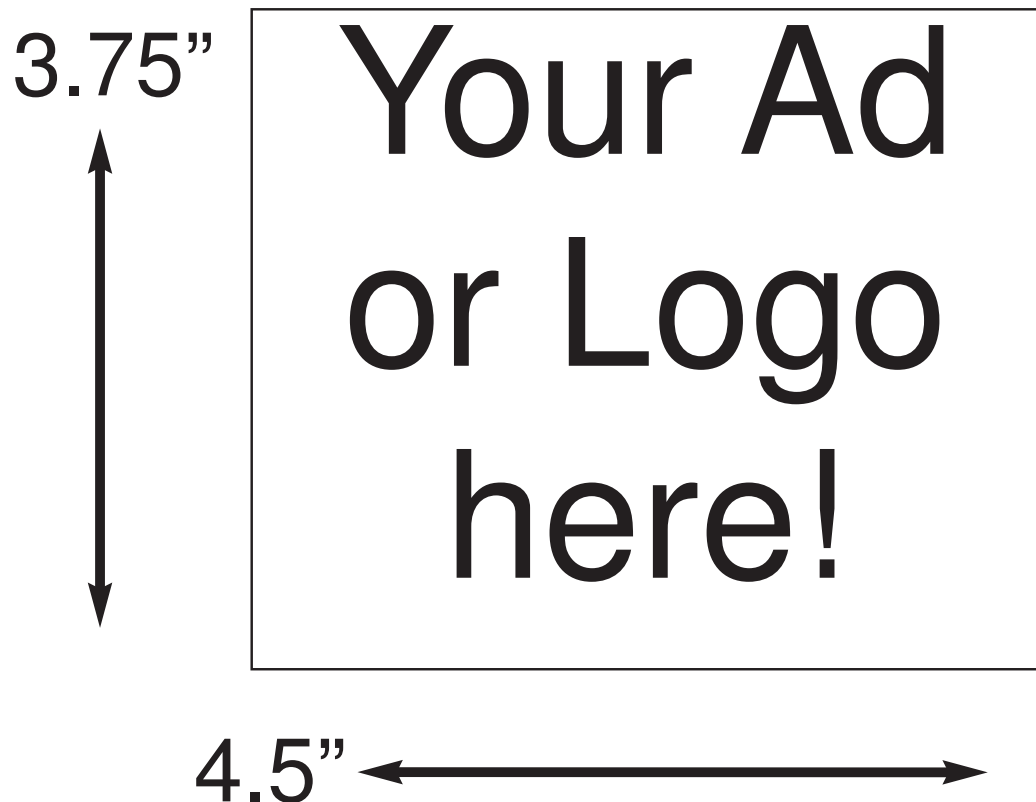
1/4 Page Ad: \$125

Includes black & white ad in event Playbill
and 2 complimentary tickets which may be
used any night of the run of the show.

2 tickets = \$80 value

Net cost of 1/4 Page Ad = \$45!

ADVERTISING OPPORTUNITIES



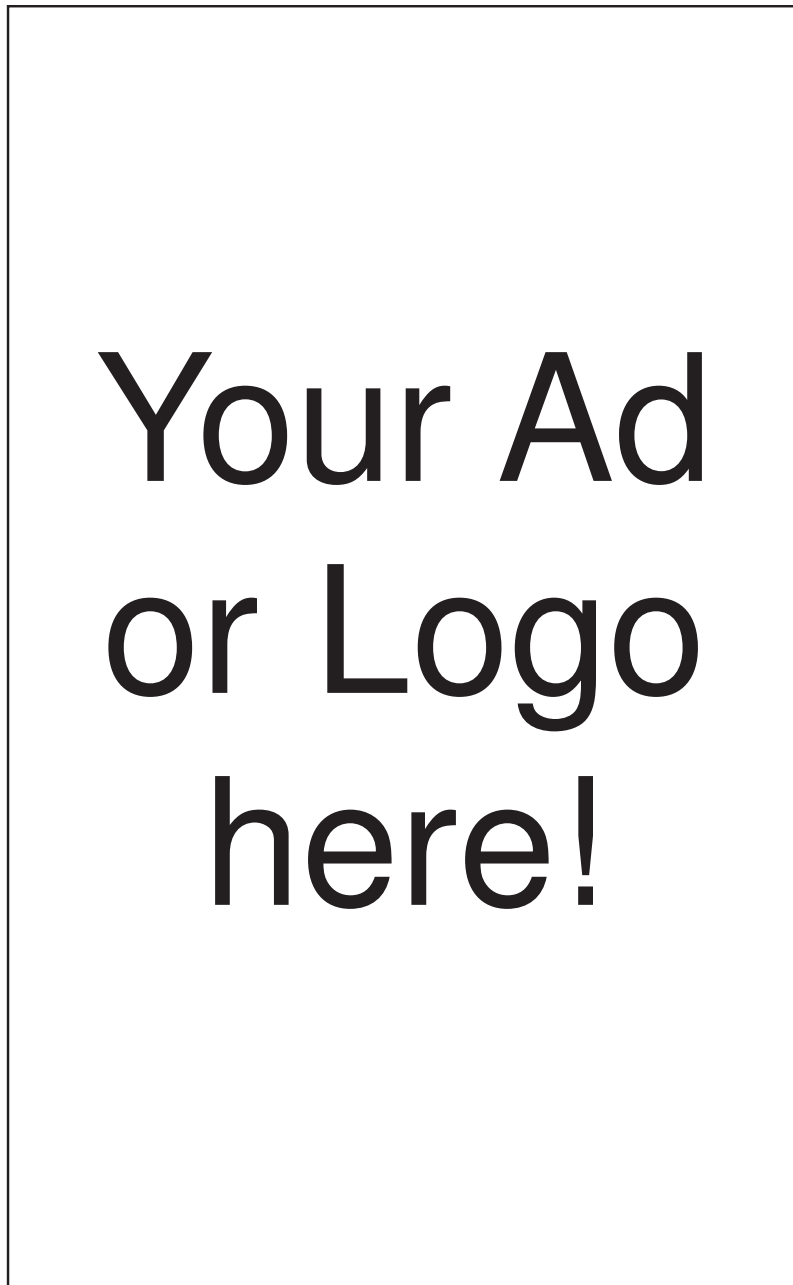
1/2 Page Ad: \$250

Includes black & white ad in event Playbill
and 4 complimentary tickets which may be
used any night of the run of the show.

4 tickets = \$160 value

Net cost of 1/2 Page Ad = \$90!

7.5"



4.5"



Full Page Ad: \$500

Includes black & white ad in event Playbill and 6 complimentary tickets which may be used any night of the run of the show.

6 tickets = \$240 value

Net cost of Full-Page Ad = \$260!

INVESTOR SPONSOR

\$1,000

8-complimentary tickets, which may be used any night of the run of the production.

Sponsorship of the event for one night, which includes recognition in “Corporate Sponsorship” listing in the Playbill (used for 6 performances) and 1/2 page ad in Playbills for the event.

Special ticket offers to employees (please provide contact person).

A special “Thank You” will be made at the beginning of the show, and your Company will be mentioned in the actual show!

8 tickets = \$320 value

1/2-page ad = \$250 value

Net cost of Investor Sponsorship (1 night) = \$430!

PRODUCTION SPONSOR

\$5,000

20-complimentary tickets, which may be used any night of the run of the production.

Sponsorship of the event for the entire run of the show, which includes recognition in “Corporate Sponsorship” listing for all production Playbills during the run of the event, full-page ad in Playbills for the event, a special “Thank You” will be made at the beginning of each show, and your Company will be mentioned in the actual show!

Mention as Production Sponsor in press releases and ads surrounding production, which will be seen and heard by thousands of people = thousands of potential customers!

Literature promoting your business can be made available to our guests at each production (i.e. promotional item giveaways or discount incentives).

Sponsor’s business name/logo can be featured & linked on our website, www.patterproductions.com for the length of the sponsored event.

Signed production poster.

20 tickets = \$800 value

1-full page ad = \$500 value

Net cost of Investor Sponsorship (4 nights/6 performances) = \$3,700!



PATTER PRODUCTIONS: CORPORATE SPONSORSHIP INFORMATION

Company Name _____

Contact Person _____ Phone _____

Address _____ City _____

State _____ Zip _____ Email _____

Sponsorship

- Production Sponsor (\$5,000) Investor Sponsor (\$1,000) Other _____

SPONSORSHIP TOTAL \$ _____

Advertising

- Full-Page (\$500) Half-Page (\$250) Quarter-Page (\$125)

ADVERTISING TOTAL \$ _____

Tickets

Number of Tickets Desired _____ Price Per Corporate Ticket \$ 30.00

TICKETS TOTAL \$ _____

GRAND TOTAL \$ _____

Artwork for advertising may be sent to: patterproductions@gmail.com
or submitted with this form.

For additional information or if you have any questions/concerns, please email us at:
patterproductions@gmail.com

Thank you for your business and generosity!

www.patterproductions.com