



# Park Ridge Elementary

**PTO Fundraising Committee**  
**200 Parkway Boulevard**  
**Stafford, VA 22554**



**Welcome to the 2008 Park Ridge Elementary Fun & Fitness  
5K & 1 Mile Fun Run/Walk on Saturday, March 21, 2009!**

Thank you for considering sponsorship of Park Ridge Elementary's 5K and Fitness Run. Your involvement helps to raise needed funds for the school and promotes the importance and benefits of physical fitness among our participants.

In return for your support of this family oriented event, we offer a multi-level marketing platform for building customer relations and increasing sales. By becoming involved with our event, you will be joining other local businesses in one of the most popular and fastest growing events in our area. This is a great way for companies such as yours to benefit by doing well for the community - not to mention, your support is tax-deductible!

The Park Ridge 5K and 1-mile Fun Run puts your organization front and center before residents of Quantico, Stafford, Fredericksburg, and surrounding areas, with a demonstration of caring and support for the community. Each year, students, parents, faculty, and the community look forward to this event as a goal to work towards and accomplish. Please help us keep this spirit alive and achieve our fundraising goal as well.

## Outlined below are the benefits of becoming a sponsor...

### **Platinum (\$2,500 or in-kind equivalent)**

- > Placement of name or logo on:
  - Event T-Shirts ~ Website ~ Marketing Materials
- > Name mentioned in announcements at race
- > Table and your banner placed at start/finish line and at turn-around
- > Company link on race website
- > 8 complimentary race registrations (includes t-shirt)
- > Advertising materials included in runners' packets

### **Gold (\$1,000 or in-kind equivalent)**

- > Placement of name or logo on:
  - Event T-Shirts ~ Website ~ Marketing Materials
- > Advertising materials in runners' packets
- > Signage at one of the kilometer markers
- > Your banner placed at start/finish line
- > Company link on race website
- > 5 complimentary race registrations (includes t-shirt)

### **Silver (\$500 or in-kind equivalent)**

- > Placement of name or logo on:
  - Event T-Shirts ~ Website ~ Marketing Materials
- > Advertising materials in runners' packets
- > 3 complimentary race registrations (includes t-shirt)
- > Company link on race website
- > Your banner placed at start/finish line

### **Bronze (\$250 or in-kind equivalent)**

- > Placement of name or logo on:
  - Event T-Shirts ~ Website ~ Marketing Materials
- > Advertising materials in runners' packets
- > 1 complimentary race registration (includes t-shirt)

### **Door Prize Donation**

- > Listing on door prize sign at event

**We will be following up with all potential sponsors and appreciate your consideration. Advertising space is limited, so please do not hesitate to contact us at the information below if you require any additional information. We hope you'll decide to join our group of sponsors and look forward to working with you!**

Tax ID# SE41845111F12142009

**Karen Binniker**  
*Race Director*  
540-720-1838  
uspryd@gmail.com

**Michelle McGinley**  
*Sponsorship Chair*  
703-695-5537  
michelle.mcginley@pentagon.af.mil

# Contract for Sponsorship

**Park Ridge 5K & Fun Run  
March 21, 2009**



**Point of Contact:** (please print clearly)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please check one of the following:**

\_\_\_\_\_ My logo is included.

\_\_\_\_\_ My logo is NOT included. I will send a jpg image to Park Ridge 5K Committee via email ([parkridge5k@yahoo.com](mailto:parkridge5k@yahoo.com)) or on disk (must receive no later than Friday, February 27, 2009).

**Method of payment:** (please print clearly)

**Park Ridge PTO  
Tax ID# SE41845111F12142009**

\_\_\_\_\_ Check: # \_\_\_\_\_ (payable to *Park Ridge PTO*)

\_\_\_\_\_ MasterCard or \_\_\_\_\_ Visa

Credit Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Name on Card: \_\_\_\_\_ 3 digit security Code: \_\_\_\_\_

Please submit this form, along with your camera-ready artwork and payment payable to PRES PTO and send to:

**PRES PTO  
Attn: 5K Committee Chair  
2000 Parkway Boulevard  
Stafford, VA 22554**

**NOTE:** A copy of this form will be provided as your receipt of sponsorship

**Questions?**

Michelle McGinley, Sponsorship Chair at (703) 695-5537 or [michelle.mcginley@pentagon.af.mil](mailto:michelle.mcginley@pentagon.af.mil)  
Karen Binniker, Race Director at (540) 720-1838 or [parkridge5k@yahoo.com](mailto:parkridge5k@yahoo.com).

**Office Use Only**

Date Received \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

\_\_\_\_\_  
Official Signature