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AS SEEN IN
COSMO & ALLURE
OVER 4,000,000 READERS

Irresistible
sensory
experience

Rusk® Sensories™ specialized shampoos, conditioners and treatments provide the benefits of natural, botanical ingredients for all types of hair and scalp. Choose from over twenty distinctive formulas; all created for use by salon professionals - all with provocative, botanical aromas for an irresistible sensory experience!



BUY SENSORIES CALM GUARANA & GINGER COLLECTION SAVE 35%

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Irresistible
sensory
experience

SPECIAL OFFER
FOR READERS
OF ALLURE!



calm™ products cleanse, nurture and protect troubled, stressed hair. Guarana extracts impart a natural healthy sheen to hair while ginger extract's active proteins help restore the hair's natural essential oils.

box contains one each:

calm™ guarana & ginger nourishing shampoo 13 oz.
Gently cleanses and nourishes troubled, stressed hair.

calm™ guarana & ginger 60-second hair revive 13 oz.
Spontaneously nurtures troubles, stressed hair.

calm™ guarana & ginger leave-in detangler 8.5 oz.
Lightweight non-aerosol conditioner removes tangles as it improves the feel and manageability of the hair.

calm™ guarana & ginger rejuvenating reconstructor 5.3 oz.
Instantly repairs abused or weathered hair. Adds body, shine and manageability.

Retail Price: \$24.95

Retail Value: \$38.80

Salon Price: \$15.00

Salon Value: \$19.35

Rusk® Sensories™ Calm™
Now for only \$24.95

With a copy of this ad, you can purchase our best-selling Sensories Calm Guarana & Ginger Collection now for only \$24.95; Cleanse, nurture and protect troubled, stressed hair. **A \$38.80 value!**

Available Only at Fine Salons.

You will receive full size: Calm™ Nourishing Shampoo 13 oz., Calm™ 60-Second Hair Revive 13 oz., Calm™ Rejuvenating Reconstructor 5.3 oz., Calm™ Leave-In Detangler 8.5 oz. Cannot be combined with any other offer. Copies or duplicates of ads do not qualify. Void where prohibited. Offer expires 4/30/05! Available only in fine salons. Please visit us at RUSK1.COM for more information. ©2004 Rusk 04AF8537