

## **•Returns from Kataribhog rice marketing in some areas of Dinajpur district**

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### **Abstract**

The study examined the returns from Kataribhog rice marketing with the help of primary data. Primary data were collected from 30 farmers of two selected villages and 30 intermediaries from sadar upazila of Dinajpur district. Faria, Bepari, miller, Aratdar-cum-wholesaler and retailer were involved in Kataribhog rice marketing. The total marketing costs of Kataribhog rice incurred by Faria and Bepari were Tk. 353.4 and Tk. 746.1 per ton while the marketing costs by the miller, Aratdar-cum-wholesaler and retailer were Tk. 983.6, Tk. 840.1 and Tk. 331.9 per ton, respectively. The marketing margin was the highest for miller followed by Aratdar-cum-wholesaler, Bepari, retailer and Faria. Regarding net margin, retailer received the highest net margin (Tk. 459.1) followed by miller (Tk. 213.4). The Faria obtained the lowest net margin (Tk. 151.6).

**Key words :** Kataribhog rice, marketing cost, marketing margin.

### **Introduction**