

## **PROFITABILITY AND PROBLEMS OF EXPORTING FRESH VEGETABLE FROM BANGLADESH**

**S. A. Sabur  
M. S. Palash  
Khairunnahar**

### **ABSTRACT**

The study was undertaken to examine the profitability of producers, margin of traders and problems encountered by exporters of fresh vegetables. In the export marketing chain the vegetables farmer sold three fourth of vegetables to the Bepari/ Selected agents. Vegetable producers received average profit of Tk. 32 by spending Tk. 100 as production cost. The agents received Tk. 12 to 13 by investing Tk. 100 within very short period of time. The study reveals that it is more profitable to export vegetables to Asian countries compared to Middle East countries. The scarcity of cargo space, high cost of airfreight, plane delay and lengthy custom procedure, low quality of packaging, poor quality of vegetables, seasonality of production and high domestic prices, lack of domestic transportation, lack of insufficient storage management, inadequate market information and off load were the major problems faced by vegetable exporters.