

MURUGESAN .V

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Objective

To obtain a Web / Graphic Design position that emphasizes product development through creativity, communication, design and presentation.

Summary

- 4+ Years of experience as a Graphic Designer
- 2+ Years of experience as a Web Designer
- Professional in creation of icons and logos.
- Extensive experience in Graphic and Web Design.
- Imaginative and results-driven Graphic / Web Designer possessing an exceptional aptitude for understanding clients' strategic objectives and translating requirements into irresistibly engaging images and pages.

Professional Tool Set Capabilities

Extensive experience in Web / Graphic Design in Windows platforms. Advanced knowledge of Adobe PhotoShop 7.0, Adobe Illustrator 9.0, Adobe PageMaker 7.0, Adobe Premier 6.5, CorelDraw 11.0, 3D Studio Max, Swish / Macromedia Flash MX 2004 with understanding of Action Script / Java Script / Macromedia Dreamweaver MX / CSS / HTML. The ability to fluently use all of the software mentioned above allows me to produce and develop high quality layouts, Web graphic and Web templates to please the most discriminating client. Also able to do freehand art works.

Professional Tool Set Capabilities

Sr. Web Designer

Bhasinsoft India Ltd., Bangalore

Dec 2004 to Till Date

My Primary responsibility is to understand client requirements and creating graphics and animations. Also involved in Designing Websites, Web Templates, CSS Creation and GIF Banners creations. Software's used are Macromedia Dreamweaver MX, Macromedia Flash MX, Adobe Photoshop, Adobe Image Ready, 3D Max, Swish, Sound Forge.

Sr. Graphic Designer

Bulls Eye Media Pvt. Ltd., Bangalore

Feb 2002- Dec 2004

Mainly involved in creation of Advt. Designs and Multimedia Presentations. Used Adobe Photoshop 7.0, Coreldraw 11.00, Macromedia Flash MX. My primary responsibility are understanding client requirements and creating Advt. Layout designs, Graphics and Animations.

Sr. Graphic Designer

IB & W Communications Pvt Ltd., Coimbatore

Feb 1999 - Jan 2002

Mainly involved in creation of Advt. Designs and Multimedia Presentations. Used Adobe Photoshop 7.0, Coreldraw 11.00, Macromedia Flash MX. My primary responsibility are understanding client requirements and creating Advt. Layout designs, Graphics and Animations.

Graphic Designer

Savithri Digital Lab, Coimbatore

Jan 1997 - Dec 1998

My primary responsibility is understand client requirements and creating Digital Works.

Educational Qualification

Graduate

Certification

Certified by **Sri Avinashilingam Deemed University**, Coimbatore in DTP course – Photoshop, Coreldraw, Pagemaker.

Certified by **Pentasoftware Multimedia**, Coimbatore, in Multimedia - Flash, Dreamweaver

Projects

The ability of my career emphasis from the following online projects.

- Project # 1 : <http://www.shelterconstructions.com>
Client : Shelter Construction, Real Estate, Bangalore
- Project # 2 : <http://www.asvinexports.com>
Client : Prabath Mills, Coimbatore
- Project # 3 : <http://www.popularhardwarestores.com>
Client : Sri Kaumara Mautt, Coimbatore
- Project # 4 : <http://www.bstalents.com>
Client : B S Talents Solutions Pvt Ltd., Bangalore
- Project # 5 : <http://www.bhasin.co.in>
Client : Bhasin Group all sites. Bangalore
- Project # 6 : <http://www.abharan.co.in>
Client : Abharan Jewellers. Bangalore
- Project # 7 : <http://www.krishvi.com>
Client : Krishvi Builders. Bangalore
- Project # 8 : <http://www.sagarmathaschools.com>
Client : Sagarmatha Boarding English School.,
- Project # 9 : <http://www.garnierseatings.com>
Client : Garnier Seatings, Bangalore
- Project # 10 : <http://www.sisikarnataka.org>
Client : Small Scale Industries, Bangalore
- Project # 10 : <http://www.chesapeakeinternational.com>
Client : Software and Outsourcing Company, Bangalore

Responsibilities

Tool used : Adobe Photoshop, Illustrator, Dreamweaver MX, Flash MX, HTML and CSS

- Created Website Graphics, Animations, Banners and Templates
- Involved in Photo manipulation using Photoshop
- We conceptualize & Design the user interface and layout of the web site. We ensure proper layout, menus, navigation.
- Evolve HTML prototype based on web site map Vs page definitions, involved in testing and review of the docs (Web Pages). Acted as author of the HTML documents & ensure trace ability. According to client changing requirement and manipulating the docs (Web Pages).