

Bootschwacked Productions
37 State Street, #15
San Francisco, CA 94114
<http://www.geocities.com/pacificwestbootblack>
January, 2004

Prospective Advertiser:

Bootschwacked Productions and Pacific West Mr. Bootblack is holding the first contest solely committed to Bootblacking, S&M education and Vendor Mart, and (of course) the **Pacific West Mr. Bootblack** title itself. The winner of the contest will go on to compete at the **International Mr. Bootblack 2004** in Chicago, at **International Mr. Leather**. We are happy to be bringing this title to the surface for the first time and have this year be successful in all capacities.

To add to the weekend, we have added Bootblack Educational seminars, demonstrations, and class-participated events. My staff and I are very sure that this weekend will be a great venue for everyone attending. We have the best in adjudicators and look forward to seeing how contestants are performing their tasks.

Although we'd prefer having your sparkling personality as a Vendor, perhaps you'd prefer advertising in our Program. Attached is a price list for the Program. If you would like to place an advertisement regarding your Bar, Retail Business, Event, or Profession, or just a "Good Luck" for any or all of the Contestants, we've made the pricing affordable for everyone.

There are no hidden fees, and everything is straight (pardon the expression) forward. We would like to see a large Program, with your ad in it. THAT is what helps get you noticed! Remember, the deadline for entry in the Program is March 1st, 2004.

In Boots and in Brotherhood...

Richie Chameroy,
International Mr. Bootblack 2003

Attachment: Advertising Price List

PACIFIC WEST MR. BOOTBLACK 2004

Bootschwacked Productions
37 State Street, #15
San Francisco, CA 94114
Business: Richie Chameroy (415) 863-3553 thebigwoof@hotmail.com
Technical: Rod Wood (415) 863-0232 nocalmrdrummer2000@earthlink.net

Advertising Contract

Name of Advertiser: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Email Address: _____ Vendor

Full Page
\$75.00
5"Wx8"L

Half Page
\$50.00
5"Wx3.75"L

Quarter Page
\$25.00
5"Wx1.75L or 2.5"Wx3.75"L

Inside Front Cover
(Full page) \$125.00

Inside Back Cover
(Full page) \$125.00

Outside Back Cover
(Full page) \$200.00

**** **CALL FOR AVAILABILITY ON ALL COVER ADS** ****

PAYMENTS MUST BE SENT WITH ADS. WE ARE NOT A COLLECTION AGENCY!!

Signature of Advertiser: _____

Payment Enclosed: \$ _____

Please call and reserve page space as soon as possible:

- All ad material must be received by 6:00 p.m. on March 1, 2004. MINIMUM 300 DPI RESOLUTION.
- Programs will be professionally printed in black and white. Ads may be emailed to nocalmrdrummer2000@earthlink.net, or they may be snail-mailed to 207 Eureka Street, SF, CA 94114 if sent on 3.5" floppy disks, or CD only. No zip disks. MAC (preferred) or PC (ok). Ads must be sent as Adobe PhotoShop, AI, Tiff, PSD, PDF, JPEG or EPS files, or Appleworks. Images and Fonts must be imbedded and also separate files. Please don't forget to include all necessary fonts – screen and printer – and images (Tiff or EPS) with your files. Please include a hard copy at 100% size. Without a hard copy, there is no way to know if this ad looks correct once opened and inserted to program.
- Camera-ready ads should be output with an 85-line screen. It is preferable that camera-ready ads be sent as velox or lino positive. ALL ADS MUST BE BORDERED AND TRIMMED TO THE EXACT AD SIZE.
- If submitted material requires layout modification or typesetting, it will be assessed for additional charges which must be paid before printing.
- Ads not in compliance with the specifications herein will be adjusted as necessary. The Producers do not assume responsibility (i.e. no refunds) for material submitted which does not comply with these specifications.
- All mail order advertising must contain geographical address.
- Ad materials and disks will not be returned.
- All ads are subject to review. The Producers reserve the right to refuse potentially objectionable material.
- Ads must be pre-paid. All terms, conditions and pricing on this page are considered part of the agreement.
- Checks should be made to "Richard Chameroy."

Ad Sizes & Shapes

