



Discover the "Probiotic"
Super Immunity Revolution:

Is a failing immune system making you sick?



Many scientists now believe a **weakened immune system** may be responsible for a host of common health problems, from irritable bowels and yeast infections to malignant tumors. Worst of all, a weak immune system makes you vulnerable to the **DEADLY GERMS in hospitals and doctors' offices** — germs that kill up to 88,000 people every year! Don't let that happen to you! If you or someone you love visits the doctor, find out about FLORA SOURCE™ — the clinically-tested, scientific, all-natural way to...

BOOST... Your Immunity

MAINTAIN... Chemical Balance

CONQUER... Food Allergies

ALLEVIATE... Stomach Bleeds

RELIEVE... Breathing Problems

CLEANSE... Your Intestine

FIGHT... Dangerous Bacteria

COUNTERACT...

Lactose & Gluten Intolerance

MAINTAIN... Healthy Weight

DEFEAT... Insulin Problems

ELIMINATE... Yeast Infections

END... Irritable Bowel

IMPROVE... Down's Syndrome

STOP... Age-Related Problems

PREVENT... Heart Problems

PROTECT AGAINST...

Deadly pathogens

RESTORE... Vigor & Vitality

ADD... Decades to Your Life



Introducing FLORA SOURCE™ — a scientifically-tested, doctor- recommended healing miracle— that can offer relief when **NOTHING ELSE WORKS.**



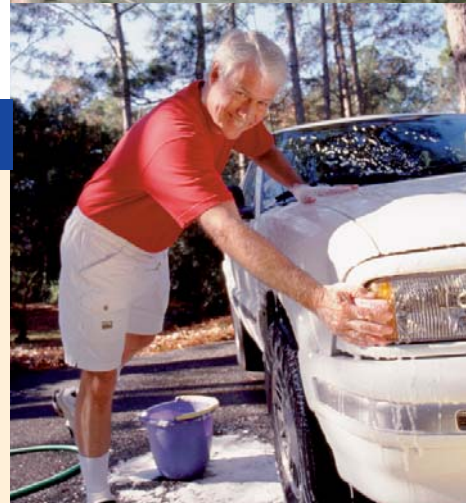
Let's face it: Most doctors rely upon the same arsenal of drugs, primarily antibiotics, in their efforts to help you. The problem is, oftentimes antibiotics no longer work — and, even if they do, they sometimes afflict you with painful, debilitating side effects.

That's why more and more doctors and health care providers are rediscovering an ancient healing strategy: PROBIOTICS, the powerful immune-enhancing, inflammation-fighting organisms found in traditional foods like yogurt, acidophilus milk, tofu, tempeh and kefir.

These amazing organisms — packed into every capsule of FLORA SOURCE™ — may be the secret “fountain of youth” that gives the people of Okinawa and Azerbaijan their amazing longevity and vigor.

Most people in the west have primarily disease-causing bacteria in their intestines; but the people in places like Okinawa flood their bodies with natural organisms that, studies show, “crowd out” the bad bacteria... boost natural immunity... improve digestion... cleanse the colon... reduce cholesterol... and may even offer protection against malignant tumors and heart problems.

No wonder the tiny island of Okinawa has more than 425 citizens over the age of 100!



FLORA SOURCE is a clinically-tested, scientific, all-natural way for you to...

- BOOST...** Your Immunity
- MAINTAIN...** Chemical Balance
- CONQUER...** Food Allergies
- ALLEVIATE...** Stomach Bleeds
- RELIEVE...** Breathing Problems
- CLEANSE...** Your Intestine
- FIGHT...** Dangerous Bacteria
- COUNTERACT...**
Lactose & Gluten Intolerance
- MAINTAIN...** Healthy Weight

- DEFEAT...** Insulin Problems
- ELIMINATE...** Yeast Infections
- END...** Irritable Bowel
- IMPROVE...** Down's Syndrome
- STOP...** Age-Related Problems
- PREVENT...** Heart Problems
- PROTECT AGAINST...**
Deadly pathogens
- RESTORE...** Vigor & Vitality
- ADD...** Decades to Your Life

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You have nothing to lose and everything to gain:
“If FLORA SOURCE doesn’t give you the relief you seek, it’s FREE. I guarantee it!”

Dear Friend,

FLORA SOURCE’s super-potent, broad-spectrum probiotics offer relief for many serious intestinal problems that conventional treatments do not help, including chronic constipation, diarrhea, stomach pains, poor digestion, irritated bowels, many allergies, fatigue, yeast infections, urinary tract problems, gas and bloating, acid reflux, severe heartburn and leaky gut.

And that’s not all: FLORA SOURCE will **also boost your immunity significantly** and **help reduced hidden inflammation and undetected infections** that may be the root cause of many life-threatening conditions.

That’s why it’s essential that you read the special health report you’re holding right now in your hand. It reveals the very latest scientific research on “probiotics,” the friendly organisms in our intestines that strengthen our immune systems and fight infections.

Best of all, you’ll discover our RISK-FREE trial offer:

If FLORA SOURCE™ doesn’t solve your health problem, it’s FREE.

Take as much time as you need – up to 60 days! – to see if FLORA SOURCE™ can give you the relief you seek. If it doesn’t, simply return the unused portion (even if it’s only an empty bottle), and you’ll get back every penny you paid (less S&H) – no questions asked.

Sincerely,



Alan L. Lemisch,
Vice President, Nutri-Health Products

P.S. SAVE A MINIMUM OF \$104.90: By the way, in addition to our money-back guarantee, we also offer a FREE bottle of FLORA SOURCE™ for every 3 bottles you purchase – PLUS you get two valuable health reports as extra bonus gifts. That adds up to \$104.90 in savings!

Next page, please...

World Health Experts Warn:

Declining immunity could contribute to global epidemics that could kill up to **1 BILLION** people worldwide!

The world is facing an epidemic of declining immunity that is threatening the lives of millions of people. Here's why:

1. Many serious health conditions, once thought under control, are making a come-back! Global health officials are increasingly alarmed at the resurgence of many health conditions — including serious lung and reproductive organ infections — once thought to be under control.

Some of the conventional treatments against these deadly health problems no longer work.

- 2. There are at least 30 brand new health conditions that have only been discovered recently.** Some of these health problems have the potential to become deadly epidemics and spread worldwide.
- 3. The growth of international travel has vastly increased the**



Every year, malignant tumors cost Americans \$189.8 BILLION, per capita die from them today than they did in 1973.

The statistics are sobering: 1 out of every 2 men, and 1 out of every 3 women, will likely face some type of malignant tumor at some point in their lives.

Tumors and related health conditions are the second leading cause of



death in the United States.

About 1.3 million new cases of malignant tumors or out-of-control cellular growth will be diagnosed this year in the U.S. and about 550,000 Americans will die from these conditions — ten times more people than died during the entire Vietnam War and the equivalent of 5 jumbo jets crashing, every day, for a year.

The death rate from malignant tumors — despite all of the technological marvels of modern medicine — has stayed almost exactly the same over the last 50 years, about 193 per 100,000 people in both 1950 and 2002.

Worse yet, the number of new cases is rising dramatically, not declining. Adjusted to reflect the aging population, the incidence of malignant tumors is up 24 percent from 1973 to 1999. Mortality rates are up some 30 percent over the same time period.

Increasingly, scientists believe that malignancies may be caused by malfunctions in the human immune system.

Abnormal cells are common even in healthy people. Most of the time, however, the body's natural immune system defenses hunt down, identify and eliminate abnormal cells before they can multiply and grow into large tumor masses.

speed and ease with which deadly pathogens, including new drug-resistant strains, can cross continents and cause epidemics.

4. Medical professionals are seeing an alarming increase in autoimmune conditions, including those that attack the joints, organ systems including the skin, and internal organs.
5. Immune-related breathing problems are increasing at an alarming rate. At least 20 million Americans suffer from chronic immune-related breathing problems — three times as many as 25 years ago. More than 1,000 people are hospitalized every day due to immune-related breathing problems.
6. Declining immunity could contribute to global pandemic

of lung infections that could kill as many as 180 to 360 million people within a matter of a few weeks! That is seven times more people than AIDS has killed in the past 20 years .

7. An estimated 62 million Americans — “up to half of all adults” — suffer from chronic disorders of the gastrointestinal tract, many of which may be caused by immune system malfunctions. Americans lose a total of 229 million days of work annually because of GI problems at a cost of \$14.5 billion a year.



How Immune-Enhancing Probiotics like FLORA SOURCE™ Help Prevent Malignant Tumors

Each year, an estimated 500,000 Americans die from malignant tumors. But FLORA SOURCE™ can help stop tumors from ever developing by...

- Promoting improved anti-viral immune system function
- Increasing Natural Killer (NK) cell activity
- Increasing the production of immunoglobulins
- Producing nitric oxide

- Modulating cell mediated immune response
- Activating the reticuloendothelial system
- Promoting a more balanced production of cytokines
- Promoting resistance against some autoimmune processes
- Evoking anti-Tn antibodies
- Decreasing IgE-mediated responses
- Enhancing immune system response to administered vaccines
- Mediating against radiation-induced depression in white blood cells
- Inactivating and eliminating carcinogens
- Decreasing activity of nitroreductase and azoreductase
- Decreasing mutagenic compounds

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RESTORE YOUR BODY'S NATURAL IMMUNITY!

A strong natural immune system is your best defense against most illnesses and health problems — and FLORA SOURCE™ probiotics are proven to help strengthen your immune system without dangerous drugs.

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yet 30% more people

But for reasons scientists do not yet understand, people who get malignant tumors have a breakdown in their natural immune system defenses against the abnormal cells that everyone has.

That's why some of the most promising breakthroughs in the treatment of tumors today involve the use of immunotherapy — **treatments that unleash the amazing power of the body's own immune system.** Rather than weakening the immune system through conventional chemical treatments, the new approach attempts to strengthen the immune system and harness its power to cleanse the body of abnormal cells.

How FLORA SOURCE™ restores lost natural immunity that leads to vibrant health

More than 70% of the immune-producing cells in your body are found in your small intestine

The secret to vitality & health

The secret to restoring and strengthening your body's natural immune system lies with the powerful, health-boosting "probiotic" ("for life") organisms in your intestines.

Most people think bacteria are all bad. But that's not true. The hundreds of different types of friendly bacteria — such as that found in yogurt, acidophilus milk, tofu and sourdough bread — **are essential to good health.**

Not only do they aid in digestion, but more importantly, they are **critical** to the functioning of your immune system. It is estimated that your colon contains more than 400 different species of microorganisms — roughly four pounds of bacteria or 100 trillion cells — and these cells are critical to your immune system.

In fact, more than 70% of the immune-producing cells in your body are found in your small intestine — and friendly bacteria play a crucial role in the activity of those immune-boosting cells.

Research studies have shown that probiotic organisms increase the number of circulating white blood cells, stimulate the process by which protector cells absorb and

destroy viruses and parasites, elevate levels of antigen-specific antibodies and increase production of such powerful, immunity-boosting chemicals such as gamma-interferon.

One recent study in the British medical journal *Lancet* of 4,718 women found a disturbing association between low levels of "probiotic" lactobacilli in the vaginal tract with increased incidence of HIV-1 (AIDS) in younger women. It is just such research findings as these that drive home the importance of maintaining healthy flora to ensure proper immune function.

For example, the friendly bacterium *Lactobacillus casei* — one of the many friendly bacteria found in "FLORA SOURCE™" — has been demonstrated to increase levels of circulating immunoglobulin A (IgA) in infants infected with rotavirus. Another strain, *Lactobacillus GG*, has also been shown to increase the effect of intestinal immune response to rotavirus infection in children.

Contemporary diets, drugs wipe out natural immunity

For centuries, the diet and food preparation practices of traditional societies helped these immune-boosting friendly bacteria flourish.



Traditional foods such as yogurt, kefir, buttermilk, sauerkraut, kim chee, miso and sourdough bread are all rich in friendly bacteria.

That's why the Nobel laureate **Élie Metchnikoff** (c. 1845-1916), who examined the long lifespan of peasant farmers in southern Russia, concluded that the secret to their amazing longevity and super-immunity was the friendly bacteria they received regularly from the yogurt-like products they ate daily.

FLORA SOURCE™ CURED YEAST INFECTION WHEN NOTHING ELSE WORKED

"I got rid of the yeast I'd been dealing with for five years by taking Flora 4 Candida™ and Flora Source™.

It was bad and wouldn't go away. I think I've been on every prescription medication there is for it. It would go away for two weeks and it would be back again. It took six bottles using four a day and then two a day in weekly rotation of Flora 4 Candida™ and Flora Source™."

—J. B., Reno, Nevada



But it's very difficult for you to get enough natural microflora in your everyday diet.

Not only do you probably eat few foods that contain "friendly bacteria," but the food preparation techniques used today — including chlorinated water, freeze-drying, microwave ovens, radiation, and chemical and hormone additives — destroy what few bacteria do remain.

And as if that were not enough, modern medicines such as birth control pills, synthetic hormones, antacids and routine antibiotics also eliminate most health-boosting, immune-enhancing microflora.

Your intestines could be bursting with harmful bacteria

Without the "good" bacteria to act as a counter-balance, the "bad" bacteria in your intestines multiply. In a healthy intestine, 85% of the bacteria are "friendly" and aid digestion of food; the remaining 15% are "unfriendly". But when you eat a diet lacking in friendly bacteria, this ratio is reversed. As a result, your body ceases to eliminate waste from the colon properly. The resulting back-up of toxins and waste products can be disastrous to your health, leading to fecal contamination of the colon lining and eventually to polyps and tumors. It's little wonder that the number-one health complaint in western industrial societies is poor digestion, stomach upset, constipation and diarrhea.

Your body isn't getting the nutrients it needs!

Worst yet, without adequate amounts of "friendly" bacteria in your intestines, your body's gastrointestinal (GI)

Get Rid of Nasty Yeast Infections Once and For All!

When the common yeast *Candida albicans*, a normal and usually neutral inhabitant of your digestive tract, grows out of control, it results in a painful vaginal infection or a rash on your skin or in your mouth.

One cause of these painful infections is antibiotics, but they can also arise from a high-sugar diet, over-use of harsh soaps, or the use of birth control pills.

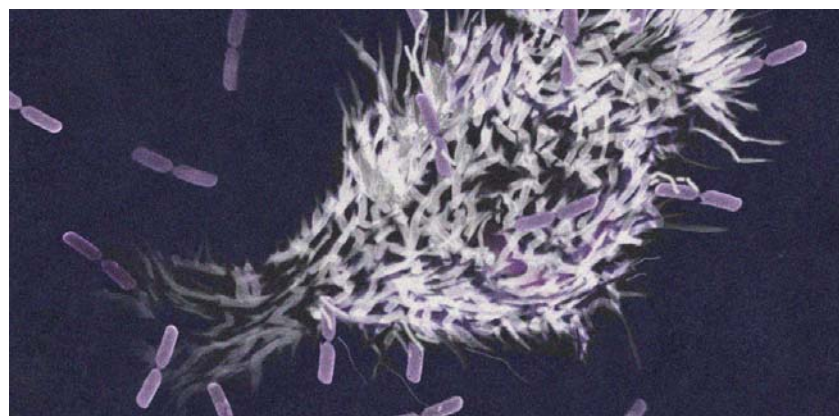
But the probiotic organisms found in FLORA SOURCE™ can help you say goodbye forever to yeast infections.

That's because the lactobacilli organisms found in FLORA SOURCE™ are the dominant inhabitants of a healthy vaginal tract. Researchers believe they release hydrogen peroxide that produces an acidic environment that kills *Candida*.

If you suffer from persistent yeast infections, accept a risk-free trial of FLORA SOURCE™. You have nothing to lose and everything to gain.

tract is not able to absorb the nutrients your body needs to thrive. You may be eating plenty of food but little of it is reaching your body's cells and vital organs. You feel tired and run-down... your joints ache... and you are prone to numerous health problems. Plus, sluggish intestines without enough "friendly" bacteria cease producing adequate amounts of immune-boosting cells that combat illness-inducing bacteria, viruses and microorganisms. Your weakened immune system makes you vulnerable to a host of dangerous parasites and pathogens that are now reaching epidemic proportions in many parts of the world.

Don't wait. Send for your RISK FREE order of FLORA SOURCE™ right away and protect yourself from the increasing number of antibiotic-resistant bacteria.



Scientists believe that probiotics — such as those found in FLORA SOURCE™ — stimulate the production of special "guard" cells (like the large cell above) that absorb and neutralize harmful bacteria, such as the small E. coli rod bacteria in the photo above.

What the "Friendly Bacteria" Found in FLORA SOURCE Do:

- Help eliminate harmful viruses and bacteria
- Help reduce inflammation
- Promote good digestion, absorption and elimination
- Help prevent diarrhea and constipation
- Protect the mucosal lining of the intestines
- Support healthy immune function
- Increase resistance to infection
- Assist in the production of vitamins
- Enhance effectiveness of herbal remedies

Next page, please...

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New studies suggest undetected low-level inflammation and hidden infections may lead to devastating health problems!

In just the past few years, medical researchers have made a series of discoveries that may revolutionize health care worldwide...

They have found that a host of life-threatening health problems — including those involving the heart and brain — are due to **undetected low-level inflammation and hidden infections.**

Inflammation is your body’s response to the presence of noxious substances. For example, foreign substances such as bacteria can lead to inflammation. Sometimes inflammation can occur when the immune system improperly attacks part of your own body, such as your joints.

Scientists now suspect that inflammation itself may play a key role in the development of various cardiovascular problems. For example, the new research has led scientists to believe that an infection — possibly one caused by a common bacteria or a virus — might contribute to or even cause **blockages in the arteries** that lead to serious heart problems .

Doctors can now discover hidden, undetected inflammations by measuring a protein in the blood that is produced whenever an infection is present. Elevated levels of this protein, called **C-reactive protein (or**

DISABLED FOR MORE THAN 20 YEARS, NOW FINE!



“I’ve had a neuromuscular disorder and have been disabled for 20 years. I couldn’t even stand up, I would get so dizzy. My doctor gave me Flora Source™ and within 3 days I was feeling so much better I felt like a human being! I could stand up, I wasn’t dizzy, I could hear better, I could breathe out of my nose and I haven’t had migraines! This is the first time in 20 years I haven’t had migraines almost every day. I can hardly believe it. Flora Source™ actually helped.” — J.S., Princeton NJ

CRP for short), have been found to be a reliable predictor of serious, even life-threatening heart problems.

That’s why health care providers are looking for new ways to lower or even eliminate undetected infections and hidden inflammation in the body. Among the methods being tried are losing weight, exercising, controlling diabetes, stopping smoking, controlling high blood pressure, and reducing alcohol intake.

The good news, however, is that “probiotics” — the friendly bacteria found in “FLORA SOURCE™” — may be the most powerful weapon of all in combating hidden inflammation.

combating hidden inflammation.

Researchers believe that probiotics are an anti-inflammatory agent that “cools” off infections. Although scientists don’t yet understand fully how probiotics reduce inflammation, they’ve discovered amazing healing properties in specific cases. For example, the intestinal bacteria *Lactobacillus plantarum* — which is derived from sourdough and is used to ferment sauerkraut

FLORA SOURCE'S 16 Strains of High-Potency Probiotics May Help to...

- Support the immune system
- Maintain normal cholesterol levels
- Promote healthy colon function
- Support healthy digestion
- Normalize healthy flora
- Promote healthy skin
- Promote dairy product tolerance
- Support healthy bladder and bowel function



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and salami — has been demonstrated to improve the recovery of patients with bacterial infections. It also happens to be one of the 16 bacteria in “FLORA SOURCE™.”

A recent study in Finland found that probiotics significantly reduce inflammation and infections in the intestine.

Another study found that nutritional therapies such as probiotics “remain an attractive tool in the management of intestinal inflammation.”

Don't take any chances with undetected inflammations and infections. Send for your RISK FREE order of FLORA SOURCE™ today! *Next page, please...*

Any suggestions on how to fill the rest of this page? Seem to be a bit short on copy...



What Sets FLORA SOURCE Apart From Other Probiotics:

- Acid & Bile Resistant Strains
- Room Temperature Stable Strains
- GMP Standard Manufacturing
- Micro-Encapsulated Strains
- Kosher Certified Capsules
- Superior Packaging for Better Stability
- “BioBac” Cold Processing Technology
- Patent Pending Formula
- Ongoing Dedicated Research Staff

HELP PREVENT HIDDEN INFLAMMATION AND INFECTIONS!

The powerful germ-smashing organisms in FLORA SOURCE™ produce organic compounds—such as lactic acid, hydrogen peroxide, and acetic acid—that inhibit the reproduction of the harmful bacteria that cause inflammation.

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Protect yourself and those you love from **deadly germs** that lurk in hospitals, clinics and doctors' offices!

Each year approximately 2 million patients will contract a dangerous infection during a hospital stay — and up to 88,000 will die.

Everyone knows that hospitals are dangerous places to be — for a variety of reasons. According to a groundbreaking 1999 study by the Institute of Medicine (IOM) of the National Academy of Sciences, as many as 98,000 patients die in the more than 5,000 U.S. hospitals each year because of medical errors. A newer study, conducted just last year, found **TWICE** as many deaths — approximately 195,000. These are mistakes such as patients receiving the wrong drug or the wrong type blood or errors made in surgery.

Such mistakes are the eighth leading cause of death in America—ahead of car accidents, AIDS and breast cancer—according to the IOM's most conservative estimates.

But there is another source of danger in hospitals and doctors' offices that aren't reflected in these

statistics and are not the result of medical error: **The danger of infectious diseases caught in the hospitals or doctors' offices themselves.**

Patients who go into hospitals or clinics for routine medical tests or procedures can contract debilitating, sometimes even fatal diseases just by being there.

These types of infections are known as *nosocomial* infections. Estimates for the number of deaths each year due to these types of infections range from a low of 20,000 to as many as 88,000.

In fact, it's estimated that fully 10% of American hospital patients (about 2 million every year) acquire a clinically significant *nosocomial* infection.

These infections can be bacterial, viral, fungal, or even parasitic. The most common pathogens

NOTHING HELPED BUT FLORA SOURCE



"I was so ill I lost 20 pounds in a few weeks. My body was just shutting down and the doctors didn't know what was wrong. I went through test after test for cancer and everything else. They couldn't find what was wrong with me. I went through alot for a year. I finally was agonizing with God; I was ready to go it was so bad. The next day in the mail was your literature on Flora Source™. I knew it was an answer from God. I ordered it and started taking it and within four days I started feeling better and I've been taking it ever since. Nothing helped me but Flora Source™." —J.S., Payson AZ

include staphylococci (especially staphylococcus aureus), pseudomonas, and Escherichia coli. However, various newer pathogens are becoming more important — such as fungal conditions from Aspergillus, Fusarium, Trichosporon, and Malassezia.

Worst of all, many of the pathogens that cause nosocomial infections have a high level of resistance to conventional antibiotic treatments. Some of the major pathogens of concern to health care workers are *methicillin resistant staphylococcus aureus* (MRSA), *vancomycin-resistant Staphylococcus aureus*, and *vancomycin-resistant enterococci* (VRE).

Fortunately, many physicians are recognizing the importance of using probiotics — such as FLORA SOURCE™ — to help prevent infections when patients go to the hospital or doctors' offices for treatments.

Dr. Robert G. Martindale, gastrointestinal surgeon and nutritionist at the Medical College of Georgia, is leading a study that gives ICU patients probiotics to prevent infections. “When people are admitted to intensive care on broad spectrum antibiotics, we know that 25% to 40% of them will get an infection with a resistant bacteria during their stay,” he says. “We kill all the normal bacteria

in our GI tracts, allowing these abnormal bacteria to grow and we are in trouble.”

That's why more and more doctors are recommending that you use probiotics such as FLORA SOURCE™ to protect yourself when you have to go the hospital or to the doctor.

By using FLORA SOURCE™, you can quickly and easily restore the balance between “friendly” and “unfriendly” bacteria — boosting your immune system and making it less likely you'll contract a deadly disease during your hospital stay.

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Bullet-Proof Yourself Against Heart Problems with FLORA SOURCE™

THE PROBLEM: Too much cholesterol in your bloodstream can lead to cardiovascular problems. Your liver uses cholesterol to produce bile, a substance that breaks up fats in your small intestine and makes them easier to digest. But most people have more cholesterol than their bodies need, especially if they eat a diet high in animal fats. This excess cholesterol finds its way into the bloodstream.

WHY PROBIOTICS WORK: According to James Anderson, M.D., a researcher at the University of Kentucky in Lexington, probiotic organisms in your small intestines — such as those found in FLORA SOURCE™ — help to break down your body's bile and remove excess cholesterol.

THE EVIDENCE: In recent study in Argentina, lactobacillus organisms — like those found in FLORA SOURCE™ — lowered total blood cholesterol by 22% percent and triglycerides by 33% percent (Taranto 1999). A recent study at the Shinshu University in Japan found that *L. acidophilus* bacteria suppressed the reabsorption of bile acids carrying cholesterol and improved the removal of cholesterol from blood through stool excretion. And a research report from Denmark published in the *European Journal of Clinical Nutrition* noted that lactobacillus probiotics significantly lowered blood pressure in men and women 18 to 55 years of age after eight weeks of supplementation (Agerholm-Larsen 2000).



Need to fill this hole. Any ideas?

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PROTECT YOURSELF FROM HOSPITAL INFECTIONS!

Unleash the amazing immunity-boosting power of BILLIONS of “friendly” bacteria in each capsule of FLORA SOURCE™ — and stop hospital infections in their tracts.

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REAL-LIFE CUSTOMERS AGREE:

**“FLORA SOURCE™
is the answer to
the worst health
problems you face!”**



**Sufferer says
goodbye to
chronic tired-
ness**

“Flora Source™ has worked great for me. I’m a golf pro and I was only able to play golf 6 times last year I was so tired all the time. I had Chronic Fatigue and I just had no energy. I had taken a lot of alternative medicine that didn’t help. After taking Flora Source™ I got my energy back. It has helped me more than anything. I also lost 40 pounds and so far after taking Flora Source™ I’ve played golf 24 times. I play golf with my doctor and he started asking me about Flora Source™. It really worked for me.”

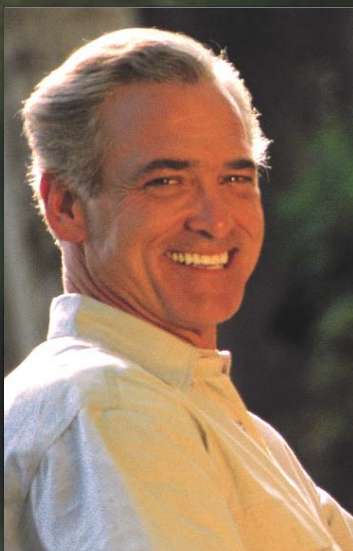
—D. H., Apalachin, NY



**Helped acid
reflux right
away!**

“I had acid reflux and nothing helped. My son had it too. We started taking Flora Source™ and it was helpful right away. I haven’t had a problem since taking Flora Source™.”

—R.S., Las Vegas, NV



The end of stomach troubles!

“I’ve been having trouble with gastritis since 1986. I went to many doctors and had lots of tests, but no help. I had trouble off and on and then I started having pain in my stomach all the time. It never let up. If I took NSAIDs it really got bad. Then I started having trouble with reflux and started taking antacids and acid blockers but they didn’t help. I started taking Flora Source™ and within two days the pain was gone! I haven’t had it since. I take no antacids, no acid blockers and I have no reflux at all. Flora Source™ is a godsend!”

—B. G., Galesburg, IL



Offers relief for constipation

“My husband is dealing with advanced prostate cancer and has had very bad constipation. We gave him this and now he is very regular. It is a Godsend. It’s so important to him. They put him on antibiotics and we’ve been taking acidophilus for years but never got results like this.”

—U.Z., King City, Ontario, Canada



Cured mouth ulcers in 3 days!

“I suffered from mouth ulcers for years. I have used everything. I’ve been to doctors, used paste, prescription medication, cauterization, vitamin C, and garlic. I tried everything and nothing stopped them. They are very painful. I started taking Flora Source™ and in 3 days they went away. As long as I take Flora Source™ they don’t come back. I threw all the prescription stuff away. I want other people to know about this because it is a very hard problem and the Flora Source™ really works.”

—R.C., Granbury, TX



Freedom from irritable bowel

“I’ve been buying your product over three years.

I can’t find words to say how good Flora Source™ has been. I had been on antibiotics and had a very bad case of IBS. Doctors couldn’t help. SeaZyme has been helping too. I tried other acidophilus but they didn’t work. I am very pleased with your product because it really worked.”

—S.B., Selma, LA

These statements are anecdotal and may not represent typical results with this product. These results are not intended to replace medical advice. This product is not intended to diagnose, treat, cure or prevent any illness.



Relief for yeast infection

“I have no large intestine, they took it out.

I had a big candida infection and nothing worked on it. I took 4 Flora Source™ a day and the candida infection is gone. Anyone who has a short bowel, you need to take more, it goes through too fast to take the regular amount.”

—M.H., Philadelphia, PA



No more diarrhea after 15 years!

“I’ve had diarrhea for at least 15 years and

nothing I’ve tried has worked. I’d taken a lot of antibiotics and I tried taking yogurt but nothing happened. Flora Source™ has stopped my diarrhea.”

—G.C., North Canton, OH



No more digestive disorders!

“I have never written a letter like this before,

but I just had to let you know that FLORA SOURCE™ has performed an absolute miracle on me! After suffering for over 30 years with digestive disorders (caused by overuse of antibiotics), I feel 100% better! Over the years I have tried countless acidophilus products with no success. After just three weeks on Flora Source™, my digestion began to work like clockwork. It’s an incredible feeling after so

many years of pain and discomfort! It has now been three months since I began to take it faithfully every morning, so I know it’s not just a fluke. My problems have completely vanished! I no longer need to guzzle the pink stuff.

Thank you for such a wonderful product!”



Saved patient from life-threatening colon problem

“[FLORA SOURCE™] literally saved my life. My colon exploded five years ago. It was diverticulosis.

They had to remove several inches of my colon. My doctor said it was equivalent to being shot with a gun in my gut. I was in debilitating pain and almost died. I wasn’t supposed to live and I had two little children.

When I came home I was on morphine the pain was so bad. A friend turned me on to probiotics and FLORA SOURCE™. I started taking them and when I went into see my enterologist he was amazed at my recovery. He’d never seen anything like it. He asked me what I was doing and I told him I was taking probiotics. He didn’t even know what they were. I had no serious pain, my inflammation was gone, and I was able to start leading a normal life again. Now he tells his patients about FLORA SOURCE™ and it has helped so many people.”

—T. K., Crystal River, FL

Next page, please...

JOIN THOUSANDS OF SATISFIED USERS OF FLORA SOURCE!

More and more scientists agree that a “bacterial imbalance” may be the hidden cause of most health problems. That’s why so many people agree that FLORA SOURCE™ helped them overcome their most troubling ailments.

TRY FLORA SOURCE RISK-FREE! Send for your RISK FREE order of FLORA SOURCE™. Call toll-free 1-800-914-6311 to find out how you can get 1 bottle FREE. See page 00 for details.





FLORA SOURCE™ outshines competing products with 6 times more illness-fighting, immunity-boosting cells per capsule.

In a recent independent survey by a third-party lab, FLORA SOURCE™ was proven scientifically to be *the most powerful probiotic product currently on the market.*

The independent lab tested FLORA SOURCE™ along with 24 other name-brand probiotic products. Of the 25 products tested, 8 completely failed the test with less than 1% of the claimed number of live bacteria.

In fact, 6 products had only a few thousand live bacteria of the expected minimum of 1 billion! FLORA SOURCE™, in contrast, has 15 billion viable cells in each capsule.

Consider these essential benefits of using FLORA SOURCE™:

■ **FLORA SOURCE™ ADVANTAGE #1:**

More than 6 times more potent.

The potency of a probiotic is measured in colony forming units (CFU) or cell count, not by milligrams or weight. The potency of probiotics may vary from product to product, beginning with 500 million cells. Of the 25 products tested, FLORA SOURCE™ had 6 times more cells than any other product. The next-

most-potent product had 2.4 billion cells per tablet or capsule. FLORA SOURCE™ has **15 billion.**

■ **FLORA SOURCE™ ADVANTAGE #2:**

Acid and Bile Resistant. To be effective, probiotics must transit the acid and bile of the stomach and

reach the small and large intestine. Probiotic products use several strategies to accomplish this. Some products are coated with an enteric coating that protects the bacteria. Be aware, however, that some types of enteric coating are applied at

FLORA SOURCE has more strains and 6 times more cells per capsule than competing products

Product	Strains of Immune-Enhancing Bacteria	Number of Cells per Capsule or Tablet
Country Life	4 strains	
Enzymatic Therapy	2 strains	
Nature Made	1 strain	500 million cells per tablet
Nutrilite	2 strains	
Puritan's Pride	3 strains	2.4 billion cells
Puritan's Pride with Pectin	6 strains	
Trader Darwin's	4 strains	1 billion cells per capsule
Vital Life	4 strains	
Vitamin World	3 strains	2.4 billion cells
FLORA SOURCE™	16 Strains	15 Billion

high heat, which may damage the bacteria. The ingredients of some coatings are not acceptable to people who want an all-natural product.

FLORA SOURCE™ uses probiotic strains that have been developed in the laboratory to be *naturally resistant* to the acid and bile of the stomach. This is nature's own strategy: the bacteria that originally colonized our intestines had to be strong enough to get through the stomach.

■ **FLORA SOURCE™ ADVANTAGE #3: Stable at Room Temperature.** Until the last few years, all good probiotic products required refrigeration. However, the University of Wisconsin and other research laboratories have developed patented processes of matrix-encapsulation that surround each cell with a protective coating that keeps the bacteria from deteriorating. Bacteria are normally very tough; that's why it takes strong antibiotics and chlorine to kill it off. However, when bacteria are processed, it gets tiny little cracks in the outside of

the cell that make it more vulnerable to temperature. The coating fills in those little cracks and stabilizes the cell. This new process can extend the life of probiotic products at room temperature for up to two years. However, probiotics without this matrix-encapsulation should be refrigerated.

■ **FLORA SOURCE™ ADVANTAGE #4: 16 different types of probiotics in each capsule.** Most of the research on probiotics has been with single strains. It is the nature of medical research to want to reduce natural products to one or two factors, like prescription drugs. However, the normal state of our intestinal flora is to have **several hundred strains** of many types or species of bacteria. Supplementing with multiple strains and types of bacteria more closely duplicates the normal condition of the intestinal tract. A comparison review of the effectiveness of probiotics concluded that multi-strain and multi-type were more effective than single strain.

Next page, please...

Only FLORA SOURCE™ contains all 16 of these powerful immune-enhancing probiotics

PROBIOTIC #1: Bifidobacterium bifidum. Helps protect against diarrhea and intestinal infections. Reported to have immune strengthening properties.

PROBIOTIC #2: Bifidobacterium infantis. Helps inhibit pathogenic bacteria such as E. coli, and produces compounds that are useful in prevention of solid tumors.

PROBIOTIC #3: Bifidobacterium lactis. Helps alleviate constipation, prevent diarrhea and decrease chronic inflammation of the colon.

PROBIOTIC #4: Bifidobacterium longum. Helps eliminate nitrates.

PROBIOTIC #5: Bifidobacterium breve. Helps prevent rotavirus-induced diarrhea and activates your immune system. Also beneficial for treatment of IBS.

PROBIOTIC #6: Lactobacillus plantarum. An important tool in anti-microbial defense. It helps the body to absorb key nutrients, vitamins, and antioxidants, and eliminate toxic elements from food. Also shown to be effective against IBS.

PROBIOTIC #7: Lactobacillus casei. Helps protect against Listeria bacteria that is most commonly transmitted through consumption of contaminated dairy products and raw vegetables. Also being studied for use with cancerous tumors.

PROBIOTIC #8: Lactobacillus rhamnosus. Effective in the prevention and treatment of certain types of diarrhea. Helps regulate the immune system and perhaps reduces the risk of some cancers. It has demonstrated an increased resistance to vaginitis and urinary tract infections.

PROBIOTIC #9: Lactobacillus salivarius. Has the unique ability to fight peptic ulcers by eradicating *Helicobacter pylori*.

PROBIOTIC #10: Lactococcus lactis. A natural antibiotic that reduces the ability of pathogenic bacteria to grow and cause infection.

PROBIOTIC #11: Lactobacillus bulgaricus. Enhances digestion of milk products. Helps produce natural antibiotic substances, and to clean the colon without disrupting friendly bacteria.

PROBIOTIC #12: Lactobacillus brevis. Helps decrease intestinal permeability and has a positive effect on the immune system.

PROBIOTIC #13: Lactobacillus paracasei. Effective in the prevention and treatment of diarrhea. Regulates the immune system and perhaps reduces the risk of some cancers.

PROBIOTIC #14: Lactobacillus acidophilus. Constitutes the first line of

defense against alien invaders including yeasts. Helps keep the heart healthy by lowering cholesterol levels.

PROBIOTIC #15: Lactobacillus gasseri. Has an effect on both suppressing H. pylori and reducing gastric mucosal inflammation.

PROBIOTIC #16: Streptococcus thermophilus. The antioxidant activity scavenges the body for free radicals which increase with age, stress, use of antibiotics, sugar and chlorinated water consumption. Displays anti-tumor activity, especially related to colon cancer. Effective in treating intestinal and vaginal infections.

DON'T COMPROMISE WHEN YOUR HEALTH IS AT RISK!

Get the best probiotic on the market — one with 16 acid and bile-resistant strains and up to 6 times more immune-enhancing organisms than competing brands.

TRY FLORA SOURCE™ RISK-FREE! Send for your RISK FREE ORDER bottle of FLORA SOURCE™. Call toll-free 1-800-914-6311 to find out how you can get 1 bottle FREE. See page 00 for details.



Intestinal problems afflict 60 million and **kill more than 191,000 people every single year!**

Now medical researchers are turning to probiotics like **FLORA SOURCE™** to help treat desperate sufferers.

A recent issue of *SCIENCE NEWS* reported on the case of a woman had spent thousands of dollars on hospital stays and intravenous antibiotics to treat a severe infection in her colon. Yet her symptoms only got worse.

“In healthy people, pathogens like the *Clostridium difficile* bacteria responsible for the woman’s diarrhea are held in check by harmless intestinal microorganisms, poetically referred to as *flora*,” the article said. “By killing off these benign bugs, antibiotics often upset the balance of the gut ecosystem and leave it open to novel invaders or nasty, normally latent microbes.”

This patient “learned the hard way” that antibiotic-associated diar-

rhea can persist in some people long after they’ve beaten their original infection and stopped taking antibiotics. As a result, the woman sought probiotic treatment at the Montefiore Medical Center in New York. The hospital replaced the intestinal flora that the patient had lost to antibiotics and revived the “natural microbial competition.”

“Using good bacteria to obstruct bad ones — a strategy known as bacterial interference — is one application of so-called probiotics, a field with growing medical promise,” *SCIENCE NEWS* concluded. And what happened to the patient? The patient’s symptoms “disappeared immediately.”

Make no mistake: Intestinal complaints are a serious problem in the United States. The American

FLORA SOURCE™ HELPED ULCER PATIENT FINALLY RECOVER



“I can’t say too much about Flora Source™. I had ulcer surgery in 1978 and ever since I’ve had terrible pain, diarrhea, went to doctors, had prescriptions, special diets. I suffered so much but nothing helped. I started taking Flora Source™ and started getting better. After one year I am finally well.”

—B. M., Pickett, WI

Gastroenterological Association reports that the top 17 (out of 300) GI disorders account for 283 million annual cases and a cost of at least \$42 billion dollars. That works out to approximately **60 to 70 million people** who are affected by some digestive problem in the U.S., including constipation, chronic diarrhea, irritable bowels, infections in the intestines or urinary tract, leaky gut, acid reflux, and more. Worse, at least 191,000 die each and every year from various intestinal disorders, including tumors in the colon.

That’s not even counting illnesses stemming from ingesting various pathogens. The Centers for Disease Control reports food-borne ailments account for some 76 million illnesses, 325,000 hospitalizations and 5,000 deaths in the United States —

BACTERIA BATTLEGROUND. In this illustration, the probiotic *Lactobacillus* bacteria (dark blue) — similar to those found in FLORA SOURCE™ — face off against *Escherichia coli* (red) in the vagina. By secreting acids and other byproducts (below, top) that neutralize the infection-causing *E. coli*, the lactobacilli kill or displace the pathogens.

M. Neysmith with Reid/UWO



each year. Many of the pathogens of greatest concern today (such as certain strains of *E. coli*) were not even recognized as causes of food-borne illness just 20 years ago.

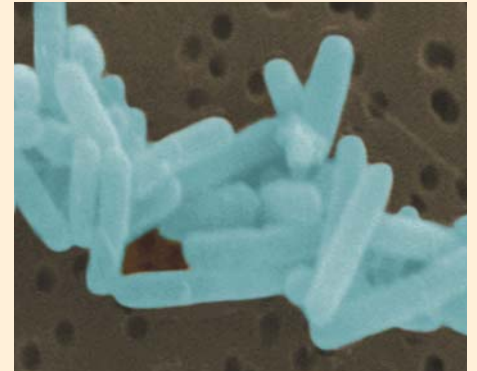
Fortunately, probiotics are showing increasing promise as a treatment for many intestinal problems. For example, many studies have shown that probiotics such as the lactobacillus group shown a marked tendency to reduce abdominal pain, bloating, flatulence and constipation. An improvement has been noted in 95% of sufferers compared to just 15% with a placebo. Other studies and clinical observation have shown that probiotics can be a highly effective treatment for chronic diarrhea as noted in the *SCIENCE NEWS* article.

Probiotics such as FLORA SOURCE™ have even been used to help treat serious ailments of the colon. Researchers have shown that probiotics are particularly effective in treating intestinal ailments and infections brought on by the use of antibiotics. The *British Medical Journal*, in June 2002, presented a lengthy study of the use of probiotics such as FLORA SOURCE™ to curb antibiotic-associated diarrhea and concluded that they were remarkably effective. The best explanation, according to the BMJ, is that probiotics organisms “are thought to occupy binding sites on the gut mucosa, preventing pathogenic bacteria from adhering to the mucosa.”

BOTTOM LINE: If you have a digestive disorder, a powerful probiotic such as FLORA SOURCE™ may help! Send for your RISK FREE order today. Next page, please...

Probiotic Truths and Myths

MYTH #1: Multiple strains in a probiotic will attack and destroy each other. **Truth:** The most recent review of clinical studies showed that multi-strain probiotics were the most effective. Professional formulas will include compatible bacteria.



MYTH #2: All good probiotics must be refrigerated. **Truth:**

Recent advances in probiotics have developed matrix-encapsulation processes that protect each cell and make the probiotic stable at room temperature for up to two years. Some probiotic products must be refrigerated.

MYTH #3: Streptococcus thermophilus is an undesirable strain because it adversely affects the immune system.

Truth: Streptococcus thermophilus is one of the world's oldest and safest strains. It has been used to culture yogurt for hundreds of years. One of the world's leading experts on probiotics and immunology, Dr. G. Perdigon, has done several studies that show *S. thermophilus* has no adverse effect on the immune system. 50

MYTH #4: Most probiotics don't survive the acid and bile of the stomach. **Truth:** Probiotics that are enterically coated or that have acid and bile resistant strains successfully transit the stomach.

MYTH #5: Lactobacillus acidophilus must be taken with milk to be effective. **Truth:** Lactobacillus acidophilus does not need milk to be effective in the intestinal tract.

No more painful intestinal bleeding!

THE PROBLEM: Many serious digestive disorders are caused by the bacterium *Helicobacter pylori*, a bacterium transmitted orally through contaminated food or water. How this harmful germ works is not known, but it's now believed to be the cause of intestinal and stomach bleeding that can sometimes be life-threatening.

WHY PROBIOTICS WORK: Many people who suffer from digestive disorders receive antibiotics for treatment of intestinal bleeding. But while this does kill the bacteria that created the painful lesions, it also wipes out some good bacteria, such as Lactobacillus, that have been shown to inhibit *H. pylori*. Now doctors are using probiotics like FLORA SOURCE™ in conjunction with antibiotics to treat digestive disorders, including intestinal and stomach bleeding.

THE EVIDENCE: In a 2001 study in the journal *Digestion*, 60 people were treated only with antibiotics for *H. pylori* and another 60 people took antibiotics and L. casei GG (a probiotic found in FLORA SOURCE). Those receiving the probiotic supplement reported *significantly less* side effects from the antibiotics, including bloating, diarrhea, and taste disturbances, than the control group.

GET IMMEDIATE RELIEF TO YOUR INTESTINAL COMPLAINTS!

Probiotics such as FLORA SOURCE™ are often the best support for many digestive and intestinal disorders.

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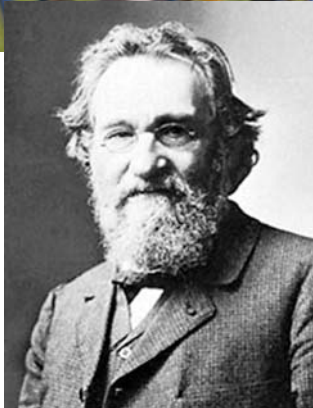


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An effective, all-natural way to have more PEP... more ENERGY... more STAMINA... more VITALTY... more YOUTHFULNESS... more DRIVE!

Cleansing your body's intestinal tract leads to **super-vitality & increased longevity**



More than a century ago, the man who coined the term “probiotics,” the Russian Nobel

laureate **Élie Metchnikoff**, declared that **“death begins in the colon.”**

In his breakthrough book, *The Prolongation of Life*, Metchnikoff presented his theory that the unusual longevity and vigor of Bulgarian peasants was related to their diet of fermented foods and special bacterial cultures known as kefirs (a milk-like yogurt made from camel’s milk).

Metchnikoff, who is widely credited to being a co-founder of the science of immunology, believed that 90% of all ailments can be traced back to an unhealthy colon! In fact, Metchnikoff suggested that the aging process itself is largely caused by chronic exposure to what he called “putrefactive intoxication” caused by imbalances in intestinal bacteria — in other words, by a bacteriological imbalance!

He thought that this imbalance could be stopped, and its negative effects reversed, by the routine ingestion of lactic acid bacteria — such as those found in **FLORA SOURCE™!** — and their “fermented” (“cultured”) food products.

Could the long-sought secret to longevity be probiotics like those in FLORA SOURCE?

Some of the oldest people on the face of the earth live in the Caucasus Mountains of Azerbaijan. According to former Soviet authorities, the most famous of all was **Shirali Muslimov**, who died on September 2, 1973.

For a while the Guinness Book of World Records recognized him as the oldest man who ever lived. Both *Life* and *National Geographic Magazines* did stories on him. Born on May 26, 1805, he was allegedly 168 at the time of his death. In the photo of him chopping wood at right, taken in 1963, Muslimov was said to be 158 at the time. Most gerontologists today say that simply couldn’t be possible... and so Guinness removed Muslimov from the record books.

What no one disputes, however, is that there are a large number of very old people in the Caucasus area. The Soviet Union issued a stamp in 1956 to commemorate the birthday of **Mahmud Eyvazov** who supposedly turned 148. **Majid Aghayev**, seen in the photo at the right, was



alleged to be 138 at time the picture was taken in 1973. His passport identifies his date of birth as 1835.

Majid Aghayev, aged 138, at time of photo, borrowing photographer’s camera to take a picture of his wife. Passport below identifies date of birth as 1835.

When *The New York Times* sent a reporter to investigate the surprising longevity of the Azerbaijanis in 1998, the oldest man they could reliably identify was **Mirzahan Movlamov**,



FOUND RELIEF AT AGE 93!



“It might interest you to know I am 93 years of age. I have been taking Flora Source™ for only two months and it has healed me of irritable bowel syndrome caused by taking antibiotics.”

— L. B., Broken Arrow, OK

SUPER-ENERGY AT AGE 84!



“I’ve been taking [FLORA SOURCE™] for a few years and at age 84 I’ve got more energy than those 10 years younger than me and I’m never sick. I take one capsule every morning on an empty stomach.”

— J.C., Lakeview OR

then 122. That is close to the record accepted by Guinness of **Jeanne Clament**, who died in 1997 at the age of 122 years. (Plus, we know of many scientifically documented cases of people living close to the biblical limit of 120 — such as **Sarah Knauss**, the American woman who died in 1999 at the age of 119; or **Kamato Hongo**, a Japanese woman who died in 2003 at the age of 116.)

Could the powerful immune-enhancing probiotics found in fermented milk products, like kefir, really be the cause of the Caucasus people’s longevity? Many medical researchers increasingly believe they could be... largely because of another long-lived people, the Okinawans.

There are more 100-plus citizens in Okinawa than anywhere on earth — 425 centenarians out of a population of 1.27 million inhabitants. The

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average life expectancy for Okinawan women is 86 years; for men, it is 78 years, a world record. Okinawans enjoy the lowest incidence of cancer, stroke, osteoporosis, and coronary heart disease in the world. Compared to North Americans, they have 80% less breast cancer and prostate cancer, and less than half the ovarian and colon cancers. They suffer 80% fewer heart attacks than North Americans. They have one-half the risk of osteoporotic fracture compared with U.S. citizens and enjoy mental clarity throughout their long lives. One study found that, among Okinawans in their 90s, fully 80% of men and 60% of women suffered no noticeable decline in their mental faculties compare to less than 40% reported in European and North

American populations.

Until recently, many longevity experts believe that the vital, long-lived Japanese owed their unusual health and vigor to their diet of fish and vegetables — plus a lot of hard work.

But one factor was overlooked: The prodigious amounts of probiotic foods the Japanese eat, such as *tofu*, *miso* and *tempeh*!

The Japanese eat more tofu and tempeh (a soy cake) than almost anyone on earth. Tofu is soft, cheese-like food made by curdling soya milk with a lactic acid coagulant. Like yogurt and kefir, tofu is a type of fermented milk that is rich in natural organisms (such as Lactobacilli) like those found in FLORA SOURCE™.

Next page, please...

FLORA SOURCE Promotes Detoxification, Vitality & Longevity by ...

- Preventing the adherence of unwanted microorganisms
- Producing a wide array of antibacterial and antifungal compounds
- Improving resistance against bacteria like E.coli, Salmonella, and H. pylori
- Decreasing activity of tryptophanase
- Decreasing activity of neuraminidase and mucinase
- Decreasing levels of polyamines, cresols and indoles
- Decreasing ammonia
- Decreasing levels of nitrates and nitrites
- Enhancing liver function and promoting elimination of bile acids
- Enhancing cholesterol metabolism
- Normalizing stool volume and regularity
- Producing digestive enzymes that help digest proteins, carbohydrates, and fibers
- Decreasing intestinal permeability
- Decreasing food sensitivities
- Decreasing lactose intolerance
- Decreasing intestinal inflammation
- Alleviating symptoms of malabsorption
- Increasing the absorption of zinc, calcium, iron, copper, manganese, and phosphorous
- Increasing the production of vitamins B1, B2, B3, B5, B6, B12, A, K, folic acid, biotin, and tocopherols

ENJOY LONG LIFE AND INCREASED VITALITY!

You don't have to spend your retirement years miserable and tired. Unleash the amazing immunity-boosting power of FLORA SOURCE™, and you can add decades of joyful vitality to your life.

TRY FLORA SOURCE™ RISK-FREE! Send for your RISK FREE ORDER bottle of FLORA SOURCE™. Call toll-free 1-800-914-6311 to find out how you can get 1 bottle FREE. See page 00 for details.





Overcome the life-threatening side effects of conventional antibiotics

Adverse reactions to drugs, including antibiotics, cause up to 106,000 deaths per year

What Else Destroys the Friendly Bacteria Your Body Needs to Be Healthy?

1. **Antibiotics:** It is well-established that antibiotics reduce levels of friendly bacteria.
2. **Steroids:** Prednisone and inhaled asthma drugs destroy good bacteria.
3. **Chlorinated water:** Chlorine kills off the negative bacteria in our water, and kills off the good bacteria in our intestines, too.
4. **Birth control pills and other hormones:** Synthetic hormones create an environment that disrupts good bacteria and encourages the growth of Candida. Treatment with antifungals such as Nistatin and Diflucin kill off friendly bacteria, leading to a vicious cycle of more yeast infections.
5. **Antacids:** Lowered acid levels disrupt our friendly bacteria.
6. **Stress:** Stress alters our hormonal and chemical balance, especially in the digestive tract, making it a hostile environment for our natural bacteria.
7. **Radiation and chemotherapy:** These treatments kill off our friendly bacteria and may lead to uncontrollable diarrhea.
8. **Modern diet:** A diet high in sugar and refined carbohydrates encourages the growth of negative yeasts and bacteria. A diet high in fresh fruits and vegetables encourages good bacteria to grow.

According to the American Medical Association, there are 2.2 million adverse drug reactions in a given year — or approximately 1 out of every 123 administrations. Of those adverse reactions, approximately 106,000 lead to death. That makes adverse drug reactions the fifth leading cause of death in the U.S. behind chronic lower respiratory diseases (124,000) and stroke (162,000).

Many of the adverse drug reactions are to antibiotics.

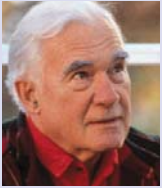
Yet despite the known dangers of antibiotics, most doctors and patients still believe their benefits outweigh their risks — at least for serious, life-threatening illnesses. The problem with antibiotics is that they are precisely what their name implies — anti-biota, anti-life. They are essentially powerful poisons that kill bacteria and other pathogens. However, they also kill the life-enhancing, immune-building organisms our bodies need to be healthy — and there's the rub.

Fortunately, there is a way to have your proverbial cake and eat it to — by using probiotics, such as those found in FLORA SOURCE, to offset the negative effects of antibiotics.

It is estimated that 20% to 40% of patients taking antibiotics will experience diarrhea — and chronic diarrhea can, if left untreated, lead to serious health problems. Yet several clinical trials have shown that various good bacteria like *L. acidophilus* and *L. casei* — both found in FLORA SOURCE — are effective in preventing and easing antibiotic-associated diarrhea (AAD).

In one study in the November 1999 *Journal of*

FLORA SOURCE WORKED WITHIN ONE WEEK!



“I am 72 and I’ve had digestive problems for 40 years: indigestion, stomach pain, nausea. No matter what I did, no matter how I chewed, no matter what I took like Tums or other medications nothing made any difference. My intestinal tract just didn’t seem right. Then I found Flora Source™ and started taking it. I know it’s hard to believe, I could hardly believe it, but within a week of taking Flora Source™ there was no nausea, my stomach wasn’t sore.”
— J.H., Hemet, CA

FLORA SOURCE RELIEVES IRRITABLE BOWEL SYMPTOMS



“I have antibiotic induced irritable bowel. The anti-biotic problem has been solved. Since I started Flora Source a year ago I have been greatly relieved. I can also now eat small portions of food that I formerly couldn’t eat, like wheat, sugar, and corn. I use it every day. Thank you...”
— M. H.

Pediatrics, only seven out of 100 children taking *L. casei* GG developed AAD; among the 100 children taking a placebo, 25 developed AAD. Another study in the *American Journal of Gastroenterology* in March 1995 found a **51 percent reduction** in AAD among patients who were given a probiotic.

One explanation for how probiotics help combat both the negative effects of antibiotics and combat many illnesses lies in the example of Musical Chairs.

Just like the children’s game Musical Chairs, there are only so many “places” where bacteria can adhere to your intestines. If your intestines have an overabundance of “good bacteria,” such as those found in FLORA SOURCE™, they literally “crowd out” illness-causing pathogens. Ideally, a healthy person should have 85% “good” bacteria in their intestines and only 15% unhealthy bacteria. But in many people, those proportions are exactly reversed: antibiotics or an unhealthy diet

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Warning from Center for Disease Control:

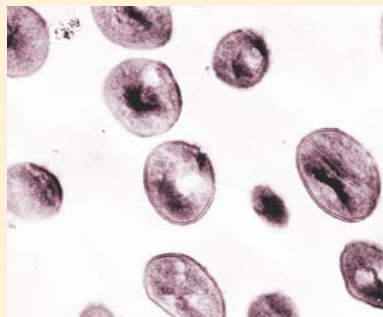
Due to overuse of antibiotics, almost every species of bacteria has become resistant to treatment

“Humanity is faced with another crisis. Formerly curable diseases such as gonorrhea and typhoid are rapidly becoming difficult to treat, while old killers such as tuberculosis and malaria are now arrayed in the increasingly impenetrable armor of antimicrobial resistance.”

— Dr. Gro Harlem Brundtland,
Director-General World Health Organization

With the vast over-use of antibiotics in the last few decades, many harmful bacteria are evolving to become highly resistant to most of the known antibiotics.

Some health experts worry that we may be heading for a



Post-Antibiotic Era when bacteria will become resistant to all antibiotics.

This means that common infections like strep throat or pneumonia could commonly result in death just as they did in the Pre-Antibiotic Era.

That’s why the Center for Disease Control calls antibiotic resistance “**one of the world’s most pressing public health problems**” and one that can cause unnecessary deaths.

Fortunately, there is an alternative to the over-prescribing of antibiotics... and that’s probiotics such as FLORA SOURCE™.

Not only do probiotics boost your natural immunity, they attack pathogens that antibiotics can’t — such as viruses.

Don’t wait. Send for your RISK FREE ORDER bottle of FLORA SOURCE™ right away and protect yourself from the increasing number of antibiotic-resistant bacteria.

PROTECT YOUR HEALTH WITH OR WITHOUT ANTIBIOTICS!

Whether antibiotics are necessary for you or not, probiotics such as FLORA SOURCE™ can help shield you from dangerous complications and side effects.

TRY FLORA SOURCE™ RISK-FREE! Send for your RISK FREE order of FLORA SOURCE™. Call toll-free 1-800-914-6311 to find out how you can get 1 bottle FREE. See page 00 for details.



Act within the next 30 days and you get...

2 BONUS GIFTS... up to 4 FREE Bottles... and FREE Shipping!

FREE BONUS GIFT #1 —



1 FREE Bottle of Flora Source™ for Every 3 You Buy!

Repair your gut and reverse most other chronic health problems fast by using the world's most potent and effective broad-spectrum probiotic. FLORA SOURCE™ is so reliable, it's used and recommended by a wide variety of doctors and health professionals. Along with better digestion, you'll notice an almost immediate energy boost. FLORA SOURCE™ is why some people — regardless of age — never get sick.

GET 1 BOTTLE OF FLORA SOURCE™ — FREE WITH YOUR ORDER OF 3 BOTTLES!



FREE BONUS GIFT #4 —

FREE SHIPPING WORTH \$6.95! FREE with your order of 3 or more bottles.

To put FLORA SOURCE™ to the maximum health test, you should put it to work for 3 months. **BUT PLEASE REMEMBER THIS: YOUR SATISFACTION IS 100% GUARANTEED.** Best of all, with your 3-bottle order, you get **FREE SHIPPING.** You don't risk one penny to dramatically improve your health as so many other people already have.

FREE BONUS GIFT #2 —



How to Stay Healthy with Probiotic Friendly Bacteria

When we are born, our gut is sterile. We don't have any good or bad bacteria.

However, in the process of being born, we begin to acquire both good and bad bacteria. After birth, a breast-fed infant acquires more friendly bacteria from breast milk. Unfortunately, modern life presents myriad dangers that both increase the amount of bad bacteria and systematically eliminate the good bacteria our bodies need to stay healthy. In this brand-new, exhaustively researched report, you'll learn the truth about how the probiotic revolution is rapidly changing health care. Plus, you'll discover how easy it is to replenish the literally billions of life-enhancing, health-building bacteria that can help you prevent infections... avoid dangerous illnesses... eliminate most intestinal problems... boost your immunity... and perhaps even increase your natural longevity. **EVERYTHING YOU NEED TO KNOW ABOUT PROBIOTICS CAN BE FOUND IN THIS LIFE-SAVING FREE REPORT.**

FREE BONUS GIFT #3 —

Avoid the Bird Flu Epidemic

According to the World Health Organization and the Centers for Disease Control, a bird flu epidemic could break out at any time — infecting up to 25% of the world's population and killing hundreds of millions. Unfortunately, politicians aren't doing enough to prepare. No country is stockpiling bird flu vaccines. There are insufficient supplies of ordinary antiviral medicines. Worse still, experts agree that ordinary flu medicines may not be effective anyway. That's why it's very important that you do everything you can to **BOOST YOUR NATURAL IMMUNITY.** In this special report, you'll discover immunity-boosting strategies that can help you prevent a host of health conditions. Plus, you'll find out how super-potent probiotics, like those found in FLORA SOURCE™, can unleash the power of your own immune system and eliminate bacteria, viruses and other pathogens that can make you sick— **ALL REVEALED IN THIS FREE REPORT!**



Risk-Free Trial Certificate

YES, Rush me my **FREE BONUS GIFTS** and **RISK-FREE** order of **FLORA SOURCE**, America's most effective probiotic since 1987. I understand I'm protected by your 100% money-back guarantee. If I am ever dissatisfied with the results of FLORA SOURCE, I can return the unused portion for a full refund of my product cost.

BEST DEAL & RECOMMENDED! I save \$405.15! **1 YEAR SUPPLY, 4 BOTTLES FREE, 2 FREE REPORTS, PLUS FREE SHIPPING!** Please send me 12 bottles (a 1-year supply) of FLORA SOURCE™ for just \$299 — just 81 cents per day — and I get 4 bottles FREE. PLUS, I get 2 FREE HEALTH REPORTS: 1) *How to Stay Healthy with Probiotic Friendly Bacteria*; and 2) *Avoid the Bird Flu Epidemic*. PLUS, I get FREE SHIPPING.

GREAT DEAL! I save \$185.55. **A 6-MONTH SUPPLY, 2 BOTTLES FREE, 2 FREE REPORTS, PLUS FREE SHIPPING!** Please send me 6 bottles (a 6-month supply) of FLORA SOURCE™ for just \$199 (just \$33.17 per bottle) and get 2 bottles FREE. Plus, I'll get the 2 FREE HEALTH REPORTS and FREE SHIPPING.

GOOD DEAL! I SAVE \$104.90. **A 3-MONTHLY SUPPLY, 1 BOTTLE FREE, 2 FREE REPORTS, PLUS FREE SHIPPING.** Please send me 3 bottles (a 3-month supply) of FLORA SOURCE™ for just \$119.85 and get a 4th bottle FREE. Plus, I'll get the 2 FREE HEALTH REPORTS and FREE SHIPPING.

TRIAL OFFER! Please send me 1 bottle (1-month supply) of FLORA SOURCE™ for just \$39.95, plus \$6.95 shipping and handling.

I PREFER TO PAY AS FOLLOWS:

Enclosed is my check or money order for \$_____. (Arizona residents please add 8.5% sales tax.)

Please bill my credit card:   

Card No. _____ Exp. Date ____ / ____

Signature _____
(Required for credit card orders.)

Phone (____) _____
(In case we have a question about your order.)

PLEASE PRINT CLEARLY

Name _____

Address _____

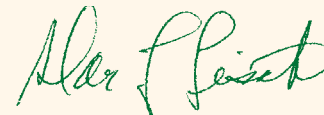
City State Zip _____

Email address _____

Please make any changes to the mailing label on the reverse side and return in the postage-paid envelope.

Our Zero-Risk, Money-Back, No Hassle GUARANTEE

We're so confident you'll be thrilled with the health benefits of FLORA SOURCE, we offer you this unmatched guarantee that you won't find in any health food store: If you're not completely satisfied with your purchase, simply return the unused portion (even an empty bottle) within 60 days and we'll send back 100% of your product cost (less S&H, if you paid any). **NO QUESTIONS ASKED!**



Alan L. Lemisch,
Vice President Nutri-Health Products

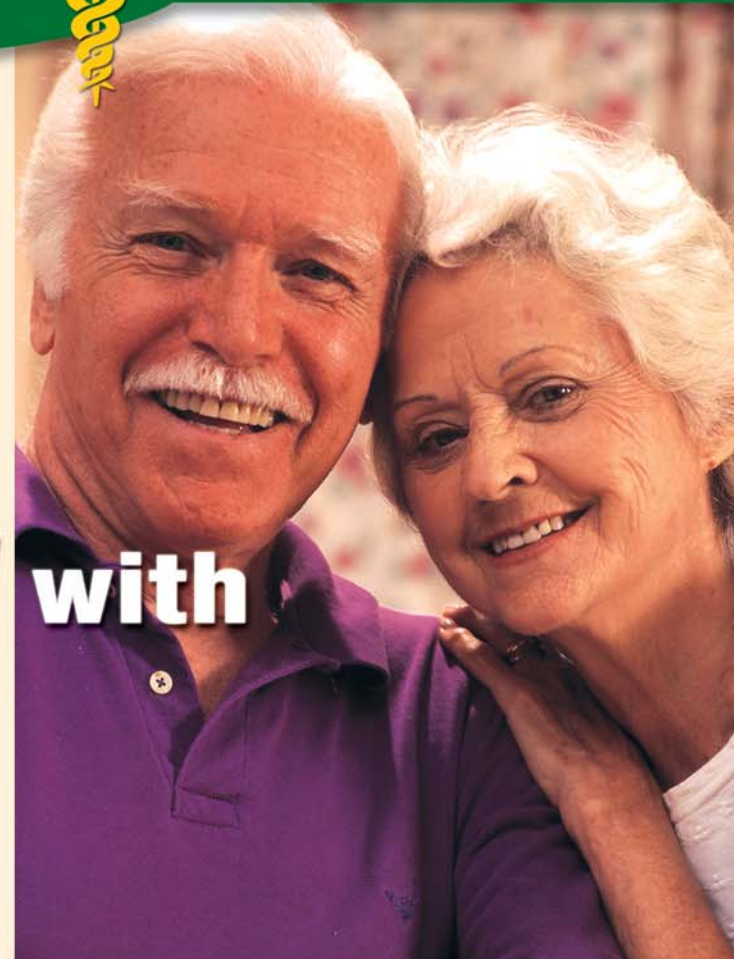


**PROBIOTIC
MIRACLES**



**More and more
doctors recommend...**

Restore your natural immunity FLORA SOURCE™ probiotics!



You don't have to be miserable a single day longer! Heal yourself Nature's way with probiotics – the super-potent, immunity-boosting organisms found in functional foods like yogurt, tofu and acidophilus milk products!



LEARN HOW TO:

- Eliminate harmful viruses and bacteria
- Reduce hidden inflammation that can cause serious health problems
- Promote good digestion, absorption and elimination
- Prevent diarrhea and constipation
- Protect yourself from life-threatening germs in hospitals
- Increase resistance to infection
- Boost natural energy and vigor
- Enhance effectiveness of herbal remedies
- And lots, lots MORE

INSIDE:

Try FLORA SOURCE™ risk-free! If it doesn't eliminate your health problem within 60 days, it's FREE! Plus, find out how you can get 1 FREE bottle & free shipping!

Nutri-Health Products
218 Justin Drive
Cottonwood, AZ 86326

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Savings Code: