

Ornela Creative

Design & Communication

HELLO,

I'm glad this caught your attention. My name is Ornela Xhangolli, I'm Albanian born if you're wondering the origin of that name. I'm originally from Boston and now reside in San Diego. I'm a Graphic Designer, with a love for photography, fashion, and coding.

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Acrobat
Adobe Premiere
Adobe Dreamweaver
Brackets/ Sublime Text Editor
Microsoft PowerPoint/ Word
WordPress
Bootstrap/ HTML5/ CSS3
Apple & Windows

CONTACT

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EDUCATION

GRAPHIC & WEB DESIGN

Bachelor of Arts Degree
Southern New Hampshire University Online
July 2017 - April 2019

FASHION DESIGN

Associate of Science Degree
Bay State College
September 2009 - December 2011

EMPLOYMENT

GRAPHIC DESIGNER

PsychArmor Institute - San Diego
September 2017 - Present

In this job I have created graphics and marketing material for social media postings as well as for the website. I have handled the majority of the front-end website updates and additions such as creating new pages, posts, uploading photos, and editing and adding information using WordPress and HTML with CSS. I helped in the creation of blog posts using WordPress, HTML and CSS on the USAAEF website. Most importantly I developed a powerpoint for the American Red Cross as part of their International Humanitarian Law presentation.

MANAGER'S ASSISTANT/ CLERICAL

Neiman Marcus - San Diego
September 2014 - September 2015

As a Manager's Assistant I presented and maintained a clean visual appearance within the stockroom and sales floor of the Men's Department. Completed daily clothing and accessory inventory scan to determine the stock percentage, and executed prices changes during markdowns. Assisted manager and sales associates with customer problems.

**“In order to be
irreplaceable
one must
always be
different.”**

- Coco Chanel

STYLIST

Neiman Marcus - Boston

October 2011 - September 2014

Presented a stunning visual appearance of the dress department and displayed the latest fashion according to trends to remove competition from other luxury retailers. Accomplished monthly sales goals, reaching above \$60,000. Actively reached out to clients through social media and email marketing campaigns using photos of customers preferred styles. Gave monthly trend report for dresses in all store department morning meetings. Set up appointments with clients for upcoming events and furnished the fitting rooms with apparel, magazines, and champagne for a relaxing experience. Awarded “Associate of the Month” in August 2013 due to a high volume of excellent customer service feedback and performance.

SERVER

Cranberries Restaurant - Worcester

June 2006 - September 2014

Gave Exceptional customer service, answered questions and amicably took orders. Remained calm under pressure during peak business hours. Trained with POS systems, Point Of Sale, and handled all cash register transactions.

PROMOTIONAL WORK

MODELO BEER BRAND AMBASSADOR

Cogent Marketing - San Diego - September 2016

Promoted Modelo beer at KAABOO Del Mar for three consecutive days. Set up merchandise according to brand policy. Created Michelada cocktails using Modelo Especial for customers to enjoy. Worked fast and efficiently with large crowds as well as promoted the event and beer through Instagram using the hashtag #tourdesabor.

MODELO BEER BRAND AMBASSADOR

Mustard Lane - San Diego - August 2016

Promoted Modelo beer at San Diego Magazines “Best of San Diego” party presented by STK. Created specialty cocktails using Modelo beer while informing customers about Modelo history. Took photos with customers and Modelo merchandise to promote through social media and drive sales.