



Oran E. Parker  
3702 Verret Rd. • Westlake, Louisiana 70669 • 337.377.8782  
oranparker@gmail.com  
view gallery at [www.geocities.com/opus\\_ep](http://www.geocities.com/opus_ep)



## Job Objective

- Marketing and promotions



## Summary of Qualifications

- 10 years marketing, design and production experience in the advertising industry.
- Excellent track record for meeting deadlines.
- Experienced at organizing self and others to complete projects.
- Proficient in industry standard marketing strategies, products, programs and equipment.
- Highly organized and attentive when dealing with projects and clients.
- Skilled at multiple levels of advertising production, both simple and complex.
- Comfortable communicating with co-workers, employees vendors and clients.
- Skilled in past and current versions of Adobe Illustrator, Adobe Photo Shop, Corel Draw, Corel Photo Paint, R.A.V.E. Flash Animation Software, Sign Lab and Flexi Sign Pro.



## Professional Experience

- 2005-2006 **Whitbeck Advertising** • Lake Charles, LA  
**PRODUCTION MANAGER**
  - Product research, marketing plans and project proposals.
  - Full time graphic designer, computer generated and hand illustrated.
  - Create story boards for television production.
  - Track all new jobs from the concept stage through to final production.
  - Handle all projects that specifically deal with signage for clients.
- 2000-2005 **Adpro Signs** • Winnfield, LA & Natchitoches, LA  
**OWNER**
  - Involved in all aspects of opening and operating a medium sized sign company.
  - Handled all in-store and outside sales.
  - Involved with all design projects, computer generated and hand illustrated.
  - Managed the project activity of all designers and fabricators.
  - Involved with the approval of all design and production projects.
  - Dealt directly with all vendors.
  - Tracked all jobs to keep production high and deadlines met.
  - Communicated with employees daily, keeping them on track and focused on the tasks at hand.
  - Inspected all products for defects such as size, color, spelling, etc.
  - Packaged, shipped or delivered all orders to ensure client satisfaction.
- 1997-2000 **Davis Sign Co.** • Jonesboro, LA  
**PRODUCTION MANAGER**
  - Screen-printing manager. Produced and designed job site and political signs. Ordered all supplies needed to complete projects. Organized the work of 4 employees (dark room tech, press and dryer operators).
  - Designed billboards and handled all billboard placement for clients.
- 1996-1997 **Acme Sign Co., Inc.** • Lake Charles, LA  
**DESIGN & PRODUCTION**
  - Worked in all departments (concept, design, fabrication, installation).
  - Electrical, maintenance and repair.
  - Metal, wood, neon and plastic sign design and fabrication.
  - Worked directly with clients from initial concept sketches through to the final stages of the finished projects.



## Training and Education

- 2003-2004 **Graphics House** • Online Directory of Education  
**STUDIES**  
Corel 12 Advanced / Trainer Certification  
Photo Shop Advanced Certification
- 1999-2000 **The Graphics Network** • Arlington, TX  
**STUDIES**  
Corel DRAW Intermediate Training  
Corel DRAW Advanced Training  
Corel DRAW Laser Engraving Advanced Course
- 1994-1996 **McNeese State University** • Lake Charles, LA  
**STUDIES**  
Advertising Design (Graphic Communication)  
Art Education
- 1992-1994 **Northwestern State University** • Natchitoches, LA  
**STUDIES**  
Advertising Design (Graphic Communication)  
Art Education



## References

### **Todd Davis**

Owner / Davis Sign Co.  
218 Jimmie Davis Blvd. • Jonesboro, LA 71251  
318.259.8898  
todd@davisign.com

### **Frank Griffin**

Recreation Dept. Director / City of Natchitoches  
700 Martin Luther King Dr. • Natchitoches, LA 71457  
318.471.9947  
fgriffin@ci.natchitoches.la.us

### **Courtney Hornsby**

Marketing Director / Main Street Coordinator / City of Natchitoches  
700 Second St. • Natchitoches, LA 71457  
318.357.3823  
chornsby@ci.natchitoches.la.us

### **Mac McDaniel**

Owner / Acme Sign Co.  
2709 Hodges St. • Lake Charles, LA 70601  
337.474.0521

### **Stan Henderson**

Owner / Henderson Advertising  
2014 First St. • Arcadia, LA 71001  
318.263.2983  
stan@hendersonpromos.com

### **Michelle Bruney**

Senior Graphic Designer / Whitbeck Advertising  
4902 Ihles Rd. • Lake Charles, LA 70605  
318.436.4769 ext:15  
michelle@whitbeckadvertising.com