



## SmartSite Technology™ – Bringing smart ideas alive!

### WORLDSITES PRESENTS SMARTSITE™ TECHNOLOGY

Why settle for flat content when you can have a website that actually "thinks" independently? Turn your surfers into customers with:

#### DYNAMIC CONTENT

Let your website serve up content that refreshes itself for each visitor. By applying database technologies, Worldsites is able to continue driving strong traffic levels to your site by keeping it interesting and fresh.

#### INTUITIVE MARKETING TECHNOLOGY™

This exciting technology, automatically built into Worldsites' World Merchant System, version 2.0, actually "remembers" your clients each time they return to the site. The applications of IMT™ are only limited by your imagination.

#### TARGETED MARKETING TECHNOLOGY

What if you could build a list of web surfers visiting your website that have an interest in your products or services?

By using Worldsites' Targeted Marketing Technologies, you can build a valuable list of prospective clients who can receive your regular communications, such as your latest company news, new product information or your customer newsletter.

#### CLIENT SIDE INTERFACE (CSI)

Update the content of your site as often as you wish by using Worldsites' Client Side Interface. Using a CSI puts the control of your website in your hands (if you choose). Updating certain areas of your website can be as easy as surfing the web.

#### WORLDSITES' PHANTOM SCRIPTING™

Your site can contain specially developed web coding that will help to optimize traffic levels delivered by the various search engines. If you choose, Worldsites can deploy its server based "Phantom Scripting," which will prohibit your competition from actually seeing what makes your website tick.

#### INFORMATION DELIVERY "ROBOTS"

Minimize the time and money you spend every day to deliver information to your prospects. Let Worldsites establish a web system that automatically delivers information on demand, 24 hours a day, to your customers. Pricing documents, prospect specification sheets or sample audio or video files can all be automatically dispatched by Worldsites' SmartSite™ Technology.

#### SPECIALIZED REPORTING

On a monthly basis, you will receive a 20+ page Worldsites' Server Statistics Report. This full-color report turns server data into valuable business intelligence information. By analyzing this with your Worldsites Internet Consultant, you can learn a great deal about your client demographics and psychographics.

For more information, contact:



WORLD  
SITES  
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