



Live Call™ – Turning Web Surfers Into Customers

WHAT IS LIVE CALL™

"Live Call™" is an amazing, interactive approach to sales and customer service on the Internet. It provides a link on your site that prompts your customer to enter in their name, e-mail address and phone number. Then through web server authentication it connects you directly to your interested customer by phone.

By facilitating the interaction between you and your customer, Live Call™ has accelerated the selling process in a matter of seconds by:

- Letting you speak with customers at *the* crucial time – when they are most interested.
- Immediately answering questions and objections.
- Providing the human interaction that is often required.
- Eliminating long forms and delayed answers.
- Providing an alternative to putting their credit card online.
- Eliciting international interest by eliminating costly long distance charges for your clients.

OTHER FEATURES OF LIVE CALL™

- You select the times when you will accept live calls.
- Select regions from which you will accept live calls.
- Calls can be routed to phone extensions, both at your business or to your customers.
- Routing calls to an extension works both with a live operator at a switchboard or with touch-tone activation in voice mail systems.
- Designate your own call routes – clients speak to the right person every time.
- Change your callback number or call acceptance hours within a few minutes, either online or via phone.
- No costly hardware or software is required.

For more information, contact:



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