

Here are **prompt examples** you can use with ChatGPT to boost your social media marketing. Feel free to customize them based on your brand, platform, and goals.

1. Content Creation

- **Post Ideas:**
“Give me 10 creative Instagram post ideas for a fitness brand targeting beginners.”
 - **Captions:**
“Write a catchy and motivational caption for a Facebook post about morning workouts.”
 - **Hashtags:**
“Suggest 15 trending hashtags for a sustainable fashion brand on Instagram.”
 - **Blog Snippet:**
“Summarize this blog post about digital marketing into a short social media teaser.”
(Then paste the blog content)
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2. Content Planning & Strategy

- **Content Calendar:**
“Create a one-week social media content calendar for a coffee shop, including post topics and captions.”
 - **Campaign Ideas:**
“Suggest a social media campaign concept for Earth Day for an eco-friendly product brand.”
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3. Engagement

- **Reply Templates:**
“Write a polite and friendly reply to a customer comment complaining about slow delivery.”
 - **Poll Questions:**
“Give me 5 engaging poll questions for Instagram Stories about travel preferences.”
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4. Ad Copywriting

- **Ad Variations:**
“Write 3 different Facebook ad copies promoting a summer sale for a clothing store.”
 - **Call to Action:**
“Create 5 strong call-to-action phrases for a LinkedIn post promoting a webinar.”
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5. Analytics & Reporting

- **Report Summary:**
“Summarize the key takeaways from this social media report.”
(Then paste or describe the report data)
 - **Recommendations:**
“Based on this engagement data, suggest improvements for our Instagram strategy.”
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Bonus: Multimodal/Creative Prompts

- **Storytelling:**
“Write a short, relatable story about a customer’s experience using our skincare product for Instagram.”
- **User-Generated Content:**
“Create a prompt encouraging followers to share their photos using our product with a unique hashtag.”

Profile Optimization Prompts for ChatGPT

1. Bio Creation

- *“Write a concise and catchy Instagram bio for a vegan skincare brand that highlights natural ingredients and sustainability.”*
- *“Create a professional LinkedIn summary for a digital marketing consultant specializing in social media strategy.”*

2. About Section

- *“Draft an engaging ‘About Me’ section for a Facebook page of a local coffee shop that focuses on community and quality.”*
- *“Write a compelling Twitter bio for a tech startup founder with a focus on innovation and AI.”*

3. Headline or Tagline

- *“Suggest 5 creative and memorable taglines for a fitness coach’s Instagram profile.”*
- *“Create a strong LinkedIn headline for a freelance graphic designer targeting startups.”*

4. Profile Picture & Banner Suggestions

- *“What type of profile picture and banner should a personal finance advisor use to build trust on LinkedIn?”*
- *“Suggest themes and ideas for a YouTube channel banner for a travel vlogger.”*

5. SEO Keywords for Profile

- *“List relevant keywords for a social media manager’s LinkedIn profile to improve search visibility.”*
- *“Suggest hashtags and keywords to include in a TikTok bio for a beauty influencer.”*

6. Call-to-Action (CTA)

- *“Write a clear and inviting call-to-action for a Pinterest profile encouraging users to visit an online store.”*
- *“Create a CTA for a Twitter bio that promotes newsletter sign-ups.”*