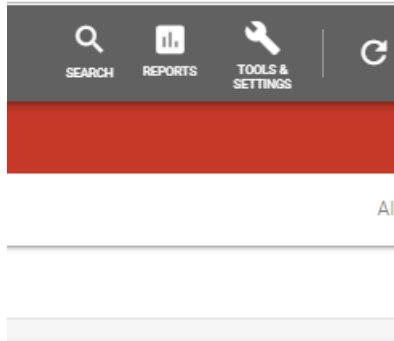


## How can you discover keywords for your business:-

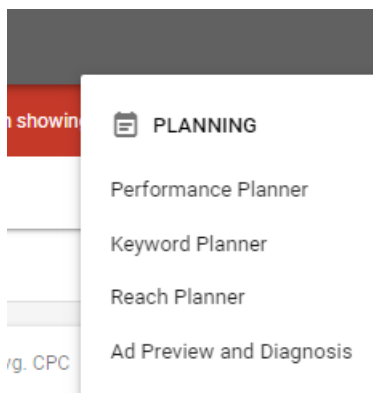
Go to Google Ads account :-[ads.google.com](https://ads.google.com)

Step 1:- Click on tools and settings

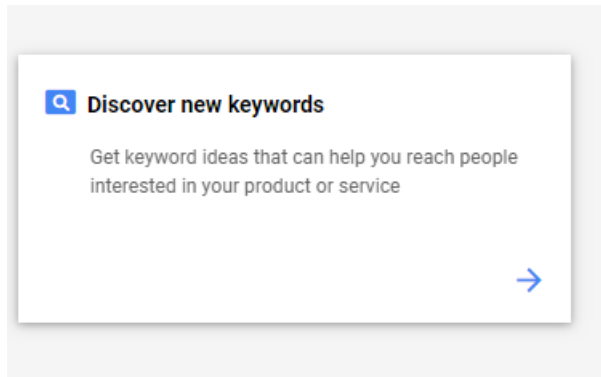
03-forbidden  Campaigns | Ma



Step 2:- then you will see planning under planning click on keyword planner.

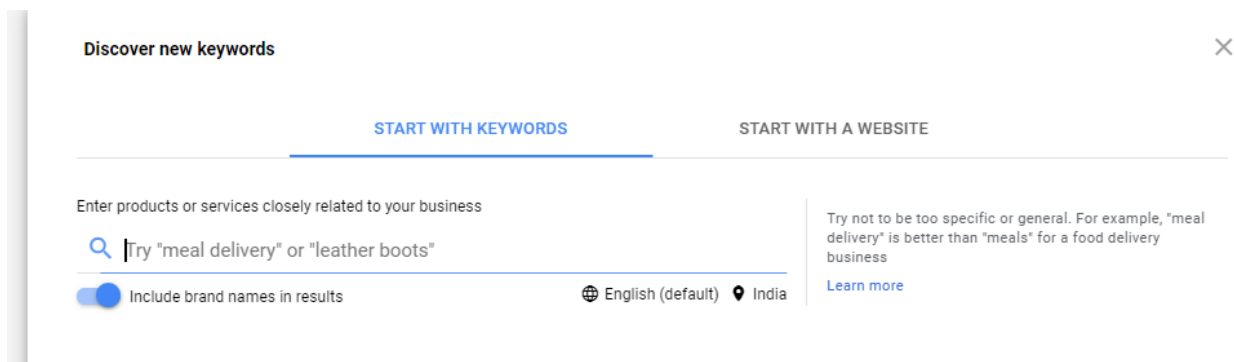


Step 3:- Then click on Discover new keywords.



Step 4:- Then you will see two options start with keywords and start with website .

Click on start with keywords .



Enter your keywords for example "carpet cleaning" & click on Get results.

**Discover new keywords**

**START WITH KEYWORDS** **START W**

Enter products or services closely related to your business

| Add another keyword

Include brand names in results  English (default)  India

Enter a domain to use as a filter

**GET RESULTS**

After that you will see keywords ideas list with monthly searches choose keywords having more volume searches which are relevant to your business which think your customer are searching.

Plan name: — Locations: Australia Language: English Search networks: Google Last 12 mo

Q carpet cleaning

Broaden your search: + cleaning services + upholstery cleaner + steam cleaner + rug clean

Exclude adult ideas ADD FILTER 388 keyword ideas available

<input type="checkbox"/> Keyword (by relevance) ↓	Avg. monthly searches	Competition
Keywords you provided		
<input type="checkbox"/> carpet cleaner	10K – 100K	High
Keyword ideas		
<input type="checkbox"/> bissell spot clean	10K – 100K	High
<input type="checkbox"/> carpet steam cleaner	1K – 10K	High
<input type="checkbox"/> bissell carpet cleaner	1K – 10K	High
<input type="checkbox"/> rug cleaning	1K – 10K	High

& you will also see low bid range and high bid range for all keywords.

Top of page bid (low range)	Top of page bid (high range)	Acc
₹184.73	₹513.32	
₹27.23	₹99.19	
₹174.61	₹483.70	
₹21.59	₹237.03	
₹164.35	₹428.21	