

STOCK MARKET INVSTEMENT

**INVEST YOUR
MONEY**

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Introduction:-

Our Main Purpose To Give All Stock Market Beginners Knowledge That They Can Know The Techniques Of Low Risk And High Return With Safe Investment Guidelines.

Every beginner should know about Stock Market Guidelines and about safe investment also hence we have created this book in this you will learn about all investment tips and points which you need to focus while selecting any stocks for investment.

Stock Market Investment

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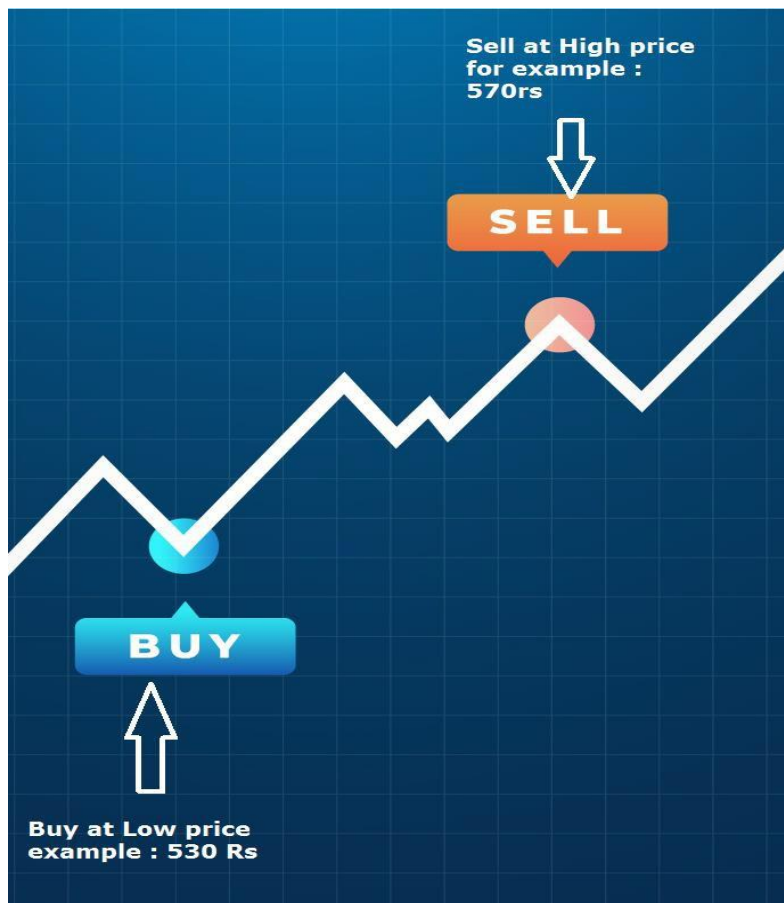
Stock Market Basics:-

In Stock Market We Buy And Sell Shares Of A Company by Broker Mobile Apps like Angel One , Zerodha , Groww & there are many other brokers. You can open Demat account with these Discount brokers.

Demat is the abbreviation for "Dematerialization", which means to convert physical shares and securities into electronic form. Demat Accounts are required to hold shares in electronic form.

Using these Broker's Mobile App we generally buy Share at low price and Sell it on High price to book profit.

for Example Buy a **sbi bank share** price Buy at low price of 530rs and Sell it to the High price of 570rs. As shown in below diagram



In India there are two stock market exchanges

- 1) National Stock Exchange (NSE).
- 2) Bombay Stock Exchange (BSE).



Nifty



The NIFTY 50 is a benchmark Indian stock market index that represents the weighted average of 50 of the largest Indian companies listed on the National Stock Exchange..

Sensex



The BSE SENSEX is a free-float market-weighted stock market index of 30 well-established and financially sound companies listed on the Bombay Stock Exchange.

Stock Market Investment Guidelines

Before investing in Stock Market you should know following Guidelines

Make your own analysis on following things

- 1) Check about Company business and management team.
- 2) Check about Fundamental points like Market Cap, **ROE and ROCE** if both will be greater than 20% then you can consider Good Company, you can check it from screener.in tool.
- 3) Check past 10 years performance of Company Business And Profit Growth.
- 4) Check Risk Analysis of company from tool like tickertape.in
- 5) **Invest Only Money Which You Have Extra**

Diversified Portfolio:-

Do not invest all money in one Stocks Make your portfolio diversified

For Example:-

Choose 5 different sectors like

1. IT Sector
2. Pharma Sector
3. Finance sectors
4. Banking Sector
5. Ev Sector

and choose **2 -2 stocks** from each Sectors.

you can consider these stocks in their sector for the best diversification of portfolio.

BUILD YOUR DIVERSIFIED PORTFOLIO



In IT Sector

- TCS
- Infosys
- Wipro
- HCL

In Banking Sector

- HDFC Bank
- ICICI Securities
- Axis Bank
- SBI

In Pharma Sector

- Sun Pharma
- Dr. Reddy's
- Divi's
- Biocon

In FMCG Sector

- Hindustan Unilever
- Britannia
- Dabur
- Nestle

The Diversified one

- Reliance
- ITC
- Larsen and Toubro
- Bajaj

Step by Step Investment:-

Here step by step means do not invest all your money make steps for this we can understand with example

Let's start example:-

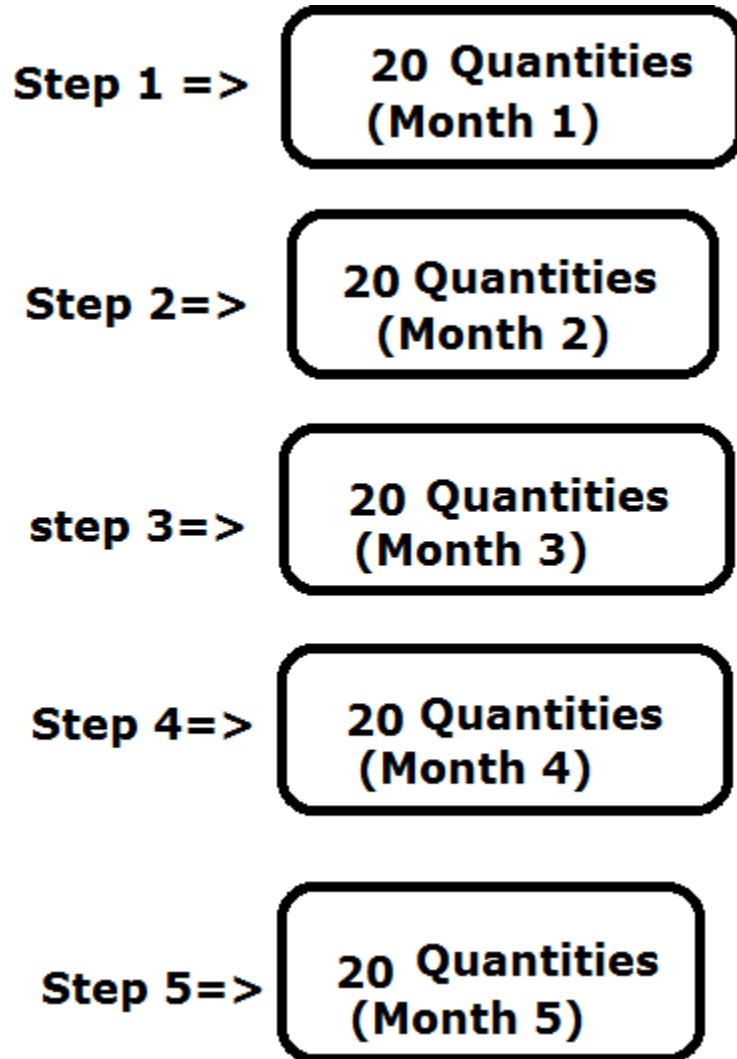
If you want to make investment

of 1 Lakh then divide it into 5 Parts Investments.

As shown below 5 parts investments

- First Month make investment of 20,000rs
- Second Month make investment of 20,000rs
- Third Month Make investment of 20,000rs
- Four Month Make investment of 20,000rs
- Fifth Month Make investment of 20,000rs

Same you can do quantity wise also for example you want to buy 100 quantities then divide this into five parts as shown in below diagram.



Buy Quality Stock at Low Price:-

Here you should buy nifty 50 stocks when their price will be down by 3% to 10%. Which are fundamentally Strong.

For example Best Quality Nifty stocks are

Sbi Bank, Tcs , Reliance industries, L & T , Hdfc bank , Bja Finserv.

Every time you invest only when your selected stocks will be down by 3% to 10% it means you are buying Good Quality stocks at low price.

Buy More Quantity of Quality Stocks & Hold for 5 to 20 years:-

First make list of Stocks which are listed in nifty 50 and Sensex and divide them sectors wise

Make list of 5 sectors from this nifty 50 index and Sensex and from each sectors choose 2 -2 stocks and time to time Buy quantity of these stocks and if possible make quantity from 100 to 1000 quantity and hold this stocks for long term 5 to 20 years.

Time to time observe these stocks about their business growth and ROE and ROCE fundamental things

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