

Here's a **high-converting WhatsApp sales script** specially designed for your **computer courses in Andheri** (MS Office, Tally with GST, Full Stack Development, Digital Marketing).

You can **copy-paste** and use it with leads from ads, walk-ins, Justdial, or website.

WHATSAPP SALES SCRIPT (STEP-BY-STEP)

FIRST RESPONSE (Within 2–5 Minutes)

Goal: Be polite, local, and start qualification.

Hello

Thank you for contacting **[Institute Name]** - Andheri.

May I know which course you are interested in?

- 1 MS Office
 - 2 Tally with GST
 - 3 Full Stack Development
 - 4 Digital Marketing
-

QUALIFICATION QUESTIONS (Very Important)

Goal: Understand background before pitching.

Great

Just to guide you properly, please tell me:

- 1 Are you a student / working professional / business owner?
 - 2 Any prior knowledge in this field?
 - 3 Are you looking for a job, promotion, or freelancing?
-

3 COURSE-SPECIFIC PITCH

MS OFFICE SCRIPT

Perfect

Our *MS Office Professional Course* is designed for office jobs.

- ✓ Excel (Advanced)
- ✓ Word, PowerPoint
- ✓ Practical office tasks
- ✓ Certificate + Job assistance

- Duration: 1 Month
- Fees: ₹_5,000__
- Location: Andheri (Near _____)

Would you like to attend a *FREE demo class*?

TALLY WITH GST SCRIPT

Great choice

Our *Tally with GST Course* is job-oriented & practical.

- ✓ Tally Prime
- ✓ GST Returns
- ✓ Live accounting practice
- ✓ Suitable for jobs & own practice

- Duration: __ Months
- Fees: ₹__10,000__ (Installments available)
- Andheri

Many of our students are working as junior accountants.

Shall I book your *FREE demo class*?

FULL STACK DEVELOPMENT SCRIPT

Excellent

Our *Full Stack Development Course* is for software job seekers.

- ✓ HTML, CSS, JavaScript, Bootstrap in Front End
- ✓ PHP & MYSQL in Backend
- ✓ Live projects
- ✓ Interview preparation + placement support

- Duration: 3 Months
- Fees: ₹ 35,000 (EMI available)
- Andheri

Are you looking to switch to IT or start as a fresher?

DIGITAL MARKETING SCRIPT

Nice

Our *Digital Marketing Course* is perfect for jobs & freelancing.

- ✓ SEO, Google Ads, Social Media
- ✓ Live campaigns
- ✓ Freelancing guidance
- ✓ Internship + certificate

- Duration: 3 Months
- Fees: ₹ 30,000
- Andheri

Would you like to earn from freelancing or get a marketing job?

4 DEMO CLASS CLOSING (MOST IMPORTANT)

We provide *FREE demo classes* so you can check teaching quality.

- Demo Date: ____
- Time: ____
- Andheri

Can I block your seat for the demo?

5 FOLLOW-UP SCRIPT (If No Reply)

After 24 Hours

Hello
Just checking if you are still interested in the *[Course Name]*.

Our next batch is starting soon.
Let me know if you want a demo class

After 3 Days

Hi
We have limited seats left for the *[Course Name]* batch.

If you enroll this week, you will get:
✓ Discount / Free module

Shall I share details?

6 PRICE OBJECTION HANDLING

“Fees is High”

I understand

We focus on *practical training + job support*, not just theory.
Also, we provide:

- ✓ Installments
- ✓ Lifetime support
- ✓ Certificate

Would installments help you?

“I’m Thinking”

No problem

I recommend attending a *FREE demo class* first.
Then you can decide without pressure.

Shall I book a demo for you?

7 FINAL CONVERSION MESSAGE

Your seat is almost confirmed

To block the batch:

- ✓ Visit institute OR
- ✓ Pay booking amount ₹_500__

Address: _____

Google Map: _____

Let me know what works for you

8 BROADCAST MESSAGE (For Old Leads)

New Batch Announcement - Andheri

✓ MS Office

✓ Tally with GST

✓ Digital Marketing

✓ Full Stack Development

FREE Demo Class

Installments Available

Andheri

Reply *YES* for details

PRO TIPS

Always use **student's name**

Send **voice note** sometimes (builds trust)

Share student photos / reviews

Respond fast (very important)