

SEO (Search Engine Optimization):-

SEO is the process of improving a website so it ranks higher on search engines like Google and gets more visitors.

Keyword Research Keyword research is the process of finding the words and phrases people search for on Google so you can create content that matches those searches.

Chatgpt.com prompt:- “give me 5-10 long tail keyword for my topic “**digital marketing services in andheri ,Mumbai**”.

On-Page SEO:-

On-page SEO means optimizing the content and elements on your website, such as titles, headings, keywords, images, and internal links, to help search engines understand your pages.

Claude.ai or Chatgpt.com prompt:- “give me page url, page title, page description, page heading , page content for keyword “**Digital Marketing Services in Andheri ,Mumbai**”.

Off-Page SEO:-

Off-page SEO means improving your website's reputation outside your website, mainly by getting backlinks from other websites, social sharing, and brand mentions.

Chatgpt.com prompt:- “give me website list where can I post my articles and share my website page url to create backlink to do off page seo process”.

SEO Report:-

An SEO report is a document that shows your website's SEO performance, including rankings, traffic, backlinks, and areas that need improvement.

For this setup website with google search console and google analytics .

SEO Analysis SEO analysis is the process of checking a website to find SEO strengths, weaknesses, and opportunities to improve its search engine rankings. For it use seq quake chrome extension.